

# Yonkers PROGRESS

Advertising Supplement from The Yonkers Chamber of Commerce

March 20, 2019

## The Yonkers Chamber of Commerce



Susan Corbett  
Business Professional Award



Loretta Spano  
Entrepreneurial Award



Samantha Rosado-Ciriello  
Above and Beyond Award



Bettye Malone  
Thomas J. Caramadre, Jr.  
Humanitarian Award

# 2019 Women of Excellence

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Kathleen Dirschel, Rev. Luther Evans**2008**Ellen Lynch, Marla Hurban,  
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Lynn Nelson, William B.J. Harrington**2010**Vanessa Osso, Barbara Berrios,  
Jane McAffe, Pat & Larry McCrudden**2011**Liz Pollack, Diana Costabile,  
Bernice Spreckman, Genevieve Piturro**2012**Kay Scott, Eileen Mannion Collum,  
Emily Ellis, Maryann Cariello**2013**Ann Kachmar, Margaret Assante,  
Ann Chianese,  
Deborah Dimiceli, Melvina Carter**2014**Piedad Abreau, James J. Landy,  
Joan Magoolaghan,  
Shawyn Patterson Howard**2015**Mora Kiernan, Pat Puleo,  
Dr. Suzanne Greenidge, Orla Kelleher**2016**Christina Gilmartin, Pat Tursi,  
Beth Fitzgerald, Linda Bohan**2017**Susan Sacco, Hope Hollinsworht Coaxum,  
Josyane Colwell, Carol Daly,**2018**Donna McGregor, Donna Davis,  
Ursula McIntyre, Patricia Brady,  
Siobhan O'Sullivan

# SEND US YOUR NEWS!!

Our website ([www.yonkerschamber.com](http://www.yonkerschamber.com))

is anxious to hear from you, so we invite you all to send us any news, specials, promotions, milestones, etc. from your business that you would like for us to post.

Photos always welcomed!

Just email the information to Jeanne Martinelli at

[jmartinelli@yonkerschamber.com](mailto:jmartinelli@yonkerschamber.com).

Find us on Facebook and Twitter, too

# ...From the Desk of Jeanne Martinelli

## Director of Marketing, Yonkers Chamber of Commerce

This year the Yonkers Chamber of Commerce is celebrating its 126th year as the Voice of Business and Industry in Yonkers, and what better way to kick-off this year's celebrations than with our Women of Excellence Luncheon. This year our Women in Business Committee is proud to celebrate 27 years of excellence at our Annual Luncheon sponsored by **Cross County Shopping Center**, recognizing four outstanding women who exemplify excellence and service to our community. We congratulate all of this year's most deserving winners who are prominently featured in this issue of The Progress. Once again our luncheon is being held at the beautiful Fairways at Dunwoodie, and we welcome back former Cablevision News 12 Director Janine Rose as our Mistress of Ceremonies. Please contact me if you would like to be a part of the dynamic Women

in Business Committee. We will meet again in early September. All lady members of are Chamber are welcomed to join!

Also recognized at the luncheon are three very qualified and talented young lady high school seniors from the Yonkers Public Schools and Sacred Heart High School who will be rewarded with \$1000 scholarships. Winners must meet high scholastic criteria and community and volunteer involvement. We congratulate them and wish them the best of luck in all their future endeavors. The Chamber thanks **Rand Realty** for generously donating one of the scholarships this year!

As you can see from this beautiful publication of The Yonkers Progress, we are hard at work to keep you informed of the latest news from our members and the Yonkers Business Community. Our Chamber is the voice of business in Yonkers and The Yonkers Progress is our voice. In addition to our newspaper, we have a very active and user friendly

website: [www.yonkerschamber.com](http://www.yonkerschamber.com), featuring upcoming events, member news and lots of photos. Please email your news to us, and we will be happy to post for you.

This year the Chamber of Commerce will be holding its Annual Golf Outing at the beautiful Saint Andrew's Golf Club in Hastings-on-Hudson, New York, on Wednesday, May 15th. Invitations via regular mail, and electronically on our website, [www.yonkerschamber.com](http://www.yonkerschamber.com) will be available soon.

I am happy to report that we have welcomed many new businesses, both large and small, into our Chamber, and we continue to actively recruit new ones. All new members are featured in our newspaper, The Progress, which is distributed to 45,000 Yonkers homes and is posted and archived on our website. I invite you all to get involved with the Yonkers Chamber of Commerce. Ballots for "Yonkers Best" will be distributed soon and all



Jeanne Martinelli, Director of Marketing,  
Yonkers Chamber of Commerce

winners will be featured in the September "Back to School" Edition of the Progress. Here is your chance to let us know who you think is the Best in Yonkers!

The Yonkers Progress is produced by the Yonkers Chamber of Commerce.

EDITOR

**JEANNE MARTINELLI**

HONOREE PHOTOS BY

**RICKY RESTIANO  
PARK PLACE STUDIO**



IN THE COUNTY OF  
WESTCHESTER

We congratulate our Executive Secretary

Susan Corbett

On this high honor

And

Well-deserved recognition

"Business Professional Award"

# Yonkers Chamber welcomes newest members

## Junior Achievement of New York

12 Hamilton Place, Suite 2  
Tarrytown, NY 10951  
Phone: (914) 524-9760  
E-mail: ofitzsimons@jany.org  
Orla Fitzsimons, Director of LHV  
~Operations, Education~

## YWCA Yonkers

87 South Broadway  
Yonkers, NY 10701  
Phone: (914) 963-0640  
Fax: (914) 963-7103  
E-mail: cknight1113@gmail.com  
Web Site: www.ywcayonkers.org  
Charlie Knight, Executive Director  
Richard Crews, Office Manager  
~Not-for-Profit~

## Sprint Corp.\*

8000 Mall Walk Space #5150  
Yonkers, NY 10704  
Phone: (914) 380-4552  
E-mail: Arlene.francis@sprint.com  
Web Site: www.sprint.com  
Arlene Francis, Store Manager  
~Wireless Retail Store~

## The New York Studio of Irish Step Dance\*

941 McLean Avenue, Suite 361  
Yonkers, NY 10704  
Phone: (914) 966-8017  
E-mail: soraya@irishdance.nyc  
Soraya Hanzus, Owner,  
~Dance Instruction~

## Damico Group Real Estate\*

216 Market Street  
Yonkers, NY 10710  
Phone: (347) 773-2900 (718) 510-3012  
E-mail: Valerie@damicogroup.org  
Web site: www.damicogroup.org  
Valerie Damico, CEO  
~Real Estate Sales and Rentals~

## Elite Investigations, Ltd.\*

538 West 29th Street  
New York, NY 10001  
Phone: (212) 629-3131  
Fax: (212) 594-2008  
E-mail: jsaponaro@eliteinvestigations.com  
Web site: www.eliteinvestigation.com  
Joseph Saponaro, President  
Gary Weksler, Executive Vice President  
Nancy Valencia, Office Manager  
~Security/Investigations~

## Blue Door Art Center

3 Riverdale Avenue  
Yonkers, NY 10701  
Mailing address: 5 Hudson Street,  
Yonkers, 10701  
Phone: (914) 375-5100  
E-mail: Julie@bluedoorartcenter.org  
Web Site: www.bluedoorartcenter.org  
Julie Cousens, Executive Director  
Robert Antonik, President  
~Non-Profit, Art Gallery/Center~

## The Franchise Consulting Company\*

51 Highland Circle  
Bronxville, NY 10708

Phone: (914) 346-7414

E-mail: ann@thefranchiseconsulting  
company.com

Web site: www.thefranchiseconsulting  
company.com

Ann Kohler, Senior Consultant  
~Business Consultants~

## Lorena Gonzalez Agency\*

32 Douglas Avenue  
Yonkers, NY 10703  
Phone: (914) 295-0065  
Fax: (914) 618-3492  
E-mail: l.gonzalez@farmersagent.com  
Web site: www.agents.farmers.com  
Lorena Gonzalez, Owner  
~Insurance Agency~

## Grand Canyon University

276 Robinson Avenue  
Bronx, NY 10465  
Phone: (347) 640-0370  
Fax: (602) 343-5313  
E-mail: elita.hodges@gcu.edu  
Web site: www.gcu.edu  
Elita Hodges, University Development  
Representative  
Angie McNamara, Event Planner  
~University~

## Eyes On Pest Control, LLC

1455 Harrod Avenue, Suite 5-B  
Bronx, NY 10472  
Phone: (646) 796-2535  
E-mail: Jason@eyesonpestcontrol.com

Web site: www.eyesonpestcontrol.com  
Jason Singleton, Owner  
~Fire Safety/Sales~

## Saint John's Episcopal Church\*

1 Hudson Street  
Yonkers, NY 10701  
Phone: (914) 963-3033  
E-mail: parish@yonkerschurch.org  
Web site: www.yonkerschurch.org  
The Rev. Canon Victoria Sirota,  
President-in-Charge  
Carol Craft, Treasurer  
~Non-Profit~

## Gem Management Partners, LLC.

573 South Broadway  
Yonkers, NY 10705  
Phone: (914) 670-7065  
Dax: (914) 969-7015  
Email: gnukho@gemmp.com  
Web site: gemmanagementpartners.com  
George Nukho, Partner  
~Real Estate~

## Sherwin Williams Paints\*

1900 Central Park Avenue  
Yonkers, NY 10710  
Phone: (914) 395-0105  
Fax: (914) 395-0175  
E-mail: Richard.presedo@sherwin.com  
Web site: www.sherwin-williams.com  
Richard Presedo, Co-Sales Rep.  
~Retail/Wholesale Paint Store~

\* Denotes new member article submitted

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# GOT GAS?



by Kevin Cacace  
President, Yonkers Chamber  
of Commerce

The City of Yonkers is currently experiencing a period of unprecedented investment and growth. Significant new buildings are going up in our downtown, along the waterfront, and near our eastern railroad stations. We are experiencing the most positive growth in generations.

The recently announced moratorium on new natural gas availability threatens to bring this growth to a dead stop.

After meeting with Con Edison and gaining a better understanding of this dilemma, it is clear that our region desperately needs new natural gas supply pipeline infrastructure and it is very difficult to understand why this problem was not addressed years ago.

For many years, our local real estate industry has been encouraged to convert from fuel oil to natural gas as a

principal power source due to its positive effect on the environment. Natural Gas is abundant, in fact our Northeast region has an enormous supply of it, so much so that liquified natural gas is fast becoming one of the United States' most significant exports. Why then, should both Yonkers and Westchester be in a position where we are denied this important resource?

We are told that going forward, new gas hook-ups will only be available to customers with interruptible applications, which in short means that those new customers will be denied natural gas several days each year due to extreme weather conditions.

What this will mean to those who want to develop in Yonkers is that construction cost will rise significantly, due to the requirement of providing for

a second fuel source, the increased construction costs make our region far less attractive. This will hamper new development in all areas, residential, commercial and industrial. Areas adjacent to us whether in New York City, New Jersey and Connecticut will look more attractive than us due to lower construction costs and a more available natural gas supply.

It is imperative that our State government act quickly and approve a new natural gas pipeline to our area to rectify this situation as soon as possible.

We assure you that your Chamber will continue to advocate for a prompt solution to this dilemma.



Congratulations  
to all of the Honorees~  
True Women of Excellence!

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*"Right out of surgery, I had no need for pain medication. I felt like a new man!"*  
- Chris W., MAKOpasty® knee replacement patient

**LIVE AGAIN**

*Congratulations!*

David Lent, MD with 1000th MAKOpasty® patient, Lucille Pinto

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Dr. David Lent, a pioneer in orthopedic surgery, performed our 1000th MAKOpasty® robotic-assisted surgery, establishing St. John's Riverside Hospital as a leader in orthopedic care.



# New Member profile: LORENA GONZALEZ AGENCY



## Farmers Insurance Agent

32 Douglas Avenue,  
Yonkers, NY 10703  
License #1312758  
lgonzalez@farmersagent.com

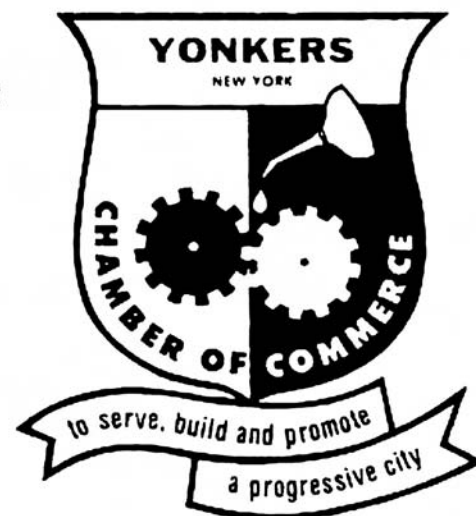
As a longtime resident of the area, I'm proud and grateful to be your local Farmers Insurance® Agent in Yonkers, NY. I specialize in offering auto, home, business, and life insurance. I invite you to stop by for a cup of coffee to meet

me and my staff, so we can discuss your future options.

Having worked in the Yonkers area for almost a decade, I know how to keep you informed of ways to protect what's important to you. I understand the needs and concerns of my clients. My goal is to help you find the right insurance plan for your business or family. I am committed to serving those in the Greater New York City area by helping you protect your most valuable assets. I take pride in my

agency's dedication to world-class customer service. My staff is the heart of The Lorena Gonzalez Agency, and it is with their assistance and attention to client needs that bring people through our doors. Let us help you save money by switching to an agency that cares about You & your family needs. Give me a call at (914) 296-0065 and I'll be happy to answer any questions you might have.

# Yonkers Chamber of Commerce UPCOMING EVENTS MARK YOUR CALENDARS!



**April 23<sup>rd</sup>**

**Breakfast**  
Held @ Dunwoodie  
Sponsored by: Tompkins Mahopac Bank  
7:30am – 9:00am

**May 15<sup>th</sup>**

**Annual Golf Outing**  
Held @ The Saint Andrew's Golf Club  
Start Time: 10:30am

**May 21<sup>st</sup>**

**Breakfast**  
Sponsored by:  
**AVAILABLE**  
7:30am – 9:00am

**June 18<sup>th</sup>**

**Breakfast**  
Sponsored by:  
**AVAILABLE**  
7:30am – 9:00am

## 33rd ANNUAL CHAMBER GOLF OUTING WEDNESDAY, MAY 15



Saint Andrew's Golf Club 10 Old Jackson Ave., Hastings-on-Hudson, NY

Registration and BBQ Lunch, 10:30-12 | Shotgun: 12:15

Snacks and beverages (including beer) at Halfway House, Beverage Stations throughout the course.

2 hour open bar with buffet dinner and awards reception

**CORPORATE GOLF PACKAGE:** Includes Golf and Gala fees for four players as well as an Advertising Golf Hole sign. Price: \$1,600

**GOLF:** Includes lunch, greens fees, cart, gratuities, and Gala Supper for one individual. Price: \$375

**NON-GOLFER:** Includes lunch, use of tennis courts, paddle courts, Olympic-size pool, fitness center and Gala Supper for one individual. Price: \$200

**GALA SUPPER:** Admission to the awards dinner held shortly after the outing. Price: \$150

**GOLF HOLE ADVERTISEMENT:** A great opportunity for those unable to participate in the event. Price: \$300

**"50/50" TICKET:** A chance to win up to \$5,000 cash. Price: \$25 or Five (5) Tickets for \$100

**RSVP to:** [jmartinelli@yonkerschamber.com](mailto:jmartinelli@yonkerschamber.com) or 914-963-0332

# Saluting excellence here in Yonkers



by Moira Kiernan  
Chairwoman, Women in  
Business Committee

Each year the Women in Business Committee organizes an event that is nothing short of spectacular. The Women of Excellence Luncheon began 27 years ago as a way to honor outstanding individuals in our community, and it continues to be the shining star of Chamber events.

As the Chairwoman of this dynamic committee, I am always impressed by the months of pre-event preparation that go into making this luncheon a huge success. One of the most difficult jobs of the committee is selecting the honorees for each of the categories. Dozens of nominations flood into the Chamber offices each year, and believe me, it is not an easy decision to make!

This year the Business Professional Award goes to Susan Corbett, Administrative Vice President of Hog Hill Management Corporation as well as Building Manager of Father Finian Sullivan Tower and Woodstock Manor. Susan is very deserving of this award and her professionalism has been a hallmark of her business activities. We applaud her for her hard work and dedication. She is truly a "Business Professional" and we thank her for serving our City. I am proud to call her my friend and am happy to congratulate her on this outstanding recognition. Congratulations Susan.

The Yonkers Chamber of Commerce is proud to recognize Loretta Spano, the manager of Castle Royale, a premier Banquet Hall and Restaurant

in Yonkers, who with her guidance and vision, transformed the former Polish Community Center into a showcase destination for weddings and galas, with the Entrepreneurial Award. She is most deserving of this recognition and I am happy to congratulate her.

The Yonkers Chamber of Commerce is proud to honor Samantha Rosado-Ciriello, President of the Yonkers Federation of Teachers, with the Above and Beyond Award. Samantha represents over 3,000 active and retired teachers and teacher's aides. She is their advocate on City, County, State and Federal levels, and is the chief negotiator in Yonkers for salaries and working conditions. She does this all the while in caring for her autistic daughter. She truly goes Above and Beyond in all that she does. Congratulations to this most deserving recipient.

We are proud to present the Thomas J. Caramadre Humanitarian Award this year to Bettye Malone, who has served tirelessly for many causes and organizations throughout our city. She has inspired and helped so many as an

adoptive parent advocate, Boy Scouts Troop leader and the Yonkers PTA to name just a few. The Yonkers Chamber of Commerce is very proud to honor her and thank her for all her good work.

The Women in Business Committee also recognizes three outstanding students for their accomplishments in academics and community service. In addition to Yonkers Public School lady seniors, for the first time, we opened the selection to Sacred Heart High School students as well, and I'm happy to report that Angelina Bell, will be one of our scholarship recipients, along with Kimberly Gerard of Saunders High School and Melissa Hall for Yonkers High School. Congratulations to all, and best wishes for continued success in the future.

On behalf of the Women in Business Committee, I extend heartfelt congratulations to our honorees and ask all of you to join me and all the members of the Yonkers Chamber of Commerce in saluting the Class of 2019!!

CONGRATULATIONS TO OUR OWN

*Susan Corbett*

FOR THIS WELL DESERVED RECOGNITION!

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Richard O'Neill, Maura Burke,  
And the entire Hog Hill Management Team



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### “Cheers to this year’s Women of Excellence Honorees”

*~ Ann Chianese  
(2013 Past WoE Recipient)*

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## Congratulations to Susan Corbett

*On Receiving the Business Professional Award*

*And to All the Honorees*

*Continued Success To  
The Yonkers Chamber of Commerce*



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# EVERY BUNNY LOVES SPRING...

## Especially at Cross County Shopping Center, Our Luncheon Sponsor

The start of baseball season, flowers in bloom everywhere you look, the Easter bunny and yes, even spring cleaning, are just a few of the many reasons why we love spring.

Springtime is here and with it comes longer days, warmer temperatures and the renewed energy to spring into action. Whether you're planning a new garden, heading out for spring break or simply looking forward to ditching your heavy winter coat, Cross County Shopping Center is blooming with ideas on how to enjoy the new season.

### VISIT THE EASTER BUNNY and HAVE BREAKFAST

The time has come to dress your little ones in their finest spring suits and dresses and come visit the Easter Bunny for family photos. Retailers such as Children's Place, Justice, Zara, H&M, Gap and Old Navy feature children's clothing perfect for the occasion. The Easter Bunny is available for visits and photos from March 29 – April 19, in a new location, an in-line store across from Cinnabon and Macy's, daily. Reservations are recommended, but not required, and can be made by visiting the center's website, [www.crosscountycenter.com](http://www.crosscountycenter.com).

Applebee's will be hosting Breakfast with the Bunny on April 6th and 13th. Tickets can be purchased directly at Applebee's (in-store only) for \$15.

Breakfast includes pancakes, eggs, bacon, a beverage and treat. The bunny will visit each table and provide a free gift for children. There is limited seating and tickets are available on a first come, first serve basis.

### DRESS THE PART

No more winter coat? No problem! Michael Kors has a new collection of spring jackets to keep you sheltered from showers and pack a punch of color. Check out the Camouflage Leather Moto Jacket, Paper Nylon Popover Jacket and the Butterfly Embroidered Lightweight Twill Cargo Jacket, to top off your look.

Yellow is the color of spring and Zara is showcasing it with shades of citrine along the spice trail. The spring collection features snakeskin prints, neon colors, shell details and tie-dye textiles along with vests, one of 2019's biggest fashion trends.

Athleisure wear for men is still going strong this season, and AX Armani Exchange has some fresh takes on this on-going trend. With sporty twill trousers and icon sweaters, this casual look is perfect for weekend/work casual.

Spring Break essentials can be found at XXI Forever, aerie and H&M. Before you take off for an island getaway or European adventure you'll need to pack products like a Flamingo neck pillow, pineapple power bank for your phone and luggage tags with sassy sayings (XXI Forever); wrap dresses, soft head-

bands, strappy back swimsuits (aerie) and leopard print platform sneakers, airy scarf and straw clutch (H&M).

### GO BOLD AT HOME

Whether you want to add a few simple touches or boldly remodel, there are many ways to bring the outdoors in this spring.

Macy's now features a complete furniture department (on level 3) and home goods that will have everyone tweeting with joy. Farmhouse Chic is a classic trend that can be highlighted with mixing textures and finishes – try adding a barn door on your closet, or substituting wicker dining chairs instead of fabric. Floral wall art and throw pillows with embroidered patterns are a perfect way to complete your spring style renovation.

Getting into the spirit of spring is easy with these promising inspirations. And, before you know it, we'll be counting down the days until summer arrives!

Shoppers are invited to stay connected with all of Cross County Shopping Center's happenings on [Facebook.com/CrossCountyShoppingCenter](https://www.facebook.com/CrossCountyShoppingCenter), [Twitter.com/ShopCrossCounty](https://www.twitter.com/ShopCrossCounty), [Instagram.com/CrossCountyShoppingCenter](https://www.instagram.com/CrossCountyShoppingCenter) and sign up to receive emails at [www.crosscountyshoppingcenter.com](http://www.crosscountyshoppingcenter.com).



## CONGRATULATIONS!

**Bettye Malone,**

Thomas J. Caramadre Humanitarian Award

Women in Business Honorees

The mission of Family Service Society of Yonkers is to be the premier provider of human services through a range of programs focusing on home health care, diverse family supports, guardianship, education and advocacy for individuals and families, which will enhance their quality of life.



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## YONKERS FEDERATION OF TEACHERS

### CONGRATULATIONS!

Yonkers Teachers Congratulate the 2019

### *Women of Excellence*

Entrepreneur: Loretta Spano, Castle Royale  
Business Professional: Susan Corbett, Hog Hill Management  
Above and Beyond: Samantha-Rosado Ciriello, YFT  
TJC Humanitarian Award: Bettye Malone, Family Service Society of Yonkers

### *Virginia Eyler Scholarship Winners*



Kimberly Gerard,—Saunders Trade & Technical High School  
Melissa Hall,—Yonkers Middle High School  
Angelina Bell,—Sacred Heart High School

**Samantha-Rosado Ciriello, President**  
Yonkers Federation of Teachers  
35 East Grassy Sprain Road  
Yonkers, New York 10710  
(914) 793-0200



## Member profile: PERFORMANCE REHAB

### A Staircase or a Mountain. We're with you Every Step of the Way.

He felt like he was flying. Cruising at close to 50 MPH he soared 10 feet in the air. Aaron, 23, was exhilarated until he hit the ground and felt the pop! When the MRI revealed a torn ACL, torn lateral meniscus and a fracture of one of the knee bones, he initially feared his days of skiing were over. Undeterred, he knew of others that had similar problems, including gold medal downhill Olympian Lindsey Vonn, who returned to her sport and medaled in the last Olympics. This inspired him.

Once his knee was reconstructed at the Hospital for Special Surgery, Aaron scanned through the vetted list of providers in their rehab network and found Performance Rehabilitation right



here in Yonkers. Here he met Priyanka Jariwala, PT, MS who would become his physical therapist and partner in recovery for the next 10 months. After the completion of his safe and effective rehabilitation, Aaron was determined to ski again and flew out to Jackson Hole,



Wyoming to reclaim his place on the mountain. He was ready and primed to get back on the slopes. Proud of his recovery and agility, Aaron sent this picture of his first time back on the slopes. "My knee felt great during all 3 days of skiing and I can't thank the

wonderful group at Performance Rehabilitation enough," says Aaron.

In addition to helping athletes, Performance Rehabilitation serves many different individuals with varying interests and lifestyles. Mammie is a diabetic who had her left leg amputated below the knee. She wears a prosthesis and never thought she would walk independently again. But thanks to Performance Rehabilitation, Mamie says, "The therapy is helping me and everyone takes time and has patience with me especially Steve. I'm walking better and never thought I'd get up the stairs." What an accomplishment!

Performance Rehabilitation has the most 5 Star Google Ratings in Westchester! Contact us: 914-776-7310, 955 Yonkers Avnue., www.performancerehabny.com.

## New Member profile: THE NEW YORK STUDIO OF IRISH STEP DANCE

The New York Studio of Irish Step Dance offers group and private lessons to adult students of all levels in both soft and hard shoe wanting a challenging workout in a social and friendly environment. It has locations in both Yonkers and Manhattan.

Westchester adult classes are taught out of Youth Theatre Interactions at 92 Main Street in Downtown Yonkers at the Riverfront. All students are welcome any time of the year on a rolling basis.

The school's focus is on fun and fitness – not on stressful competitions – and also regularly hosts social outings. Students and company members get involved in more than just a weekly class. The goal is for everyone to feel they are dancing alongside their friends so a social environment has been created



in which everyone supports one another. Other social activities include pub outings, community festivals, themed classes, dance performances, holiday parties and sports games.

The school is a member of the Yonkers Chamber of Commerce,

McLean Avenue Merchants Association, American Irish Association of Westchester County, Irish Network New York City and Rince Tuatha Nua. Additionally, the school recently commissioned the launch of its own music album entitled Dance the Town

Green available for purchase via its website [www.irishdance.nyc](http://www.irishdance.nyc)

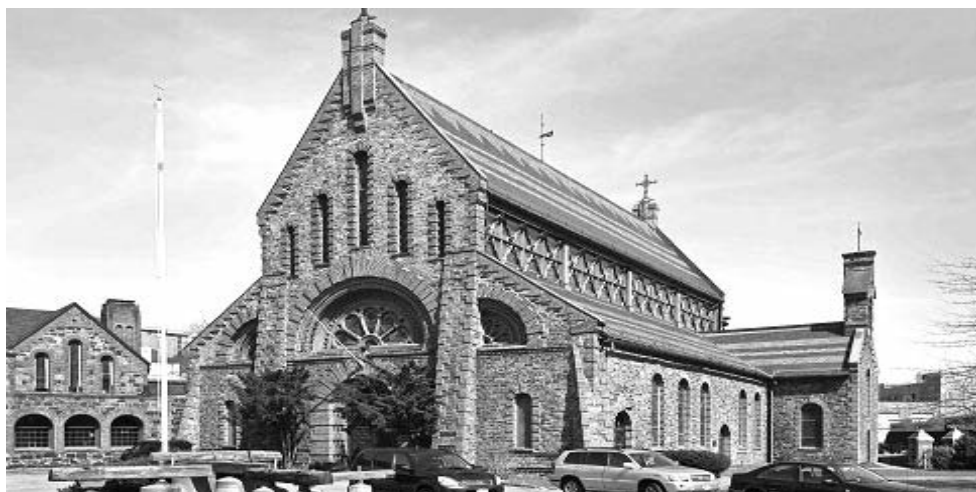
Its professional dance company – The Irish Step Dance Troupe of New York – performs at numerous venues and for business leaders such as Mayor De Blasio and Congresswoman Maloney as well as being shown nationally on ABC, NBC, CBS, FOX and VICELAND. The group has also recently performed for Kiwanis and the Girl Scouts. Some of the troupe's favorite shows have also been at weddings, local pubs, country clubs, elementary schools and assisted living homes.

Contact studio owner Soraya Hanzus at [soraya@irishdance.nyc](mailto:soraya@irishdance.nyc) or 914-966-8017 to register today or book for an upcoming show!

## New Member profile: ST. JOHN'S EPISCOPAL CHURCH

Saint John's Episcopal Church Getty Square is a distinguished church building designed in 1872 by the architect Edward Tuckerman Potter. Part of the earlier 1752 colonial church south wall with its Georgian compass windows and door as well as parts of the 1849 transepts were preserved and incorporated in the 1872 church, thereby making it one of the earliest examples of historic preservation in America. The original church was erected with monies provided for in the will of Frederick Philipse II, Lord of the Manor of Philipsburg, and was used as a hospital during the Revolutionary War. Saint John's Getty Square is the oldest stone Episcopal Church in New York State.

Though founded by law in 1693, the congregation began work here as early

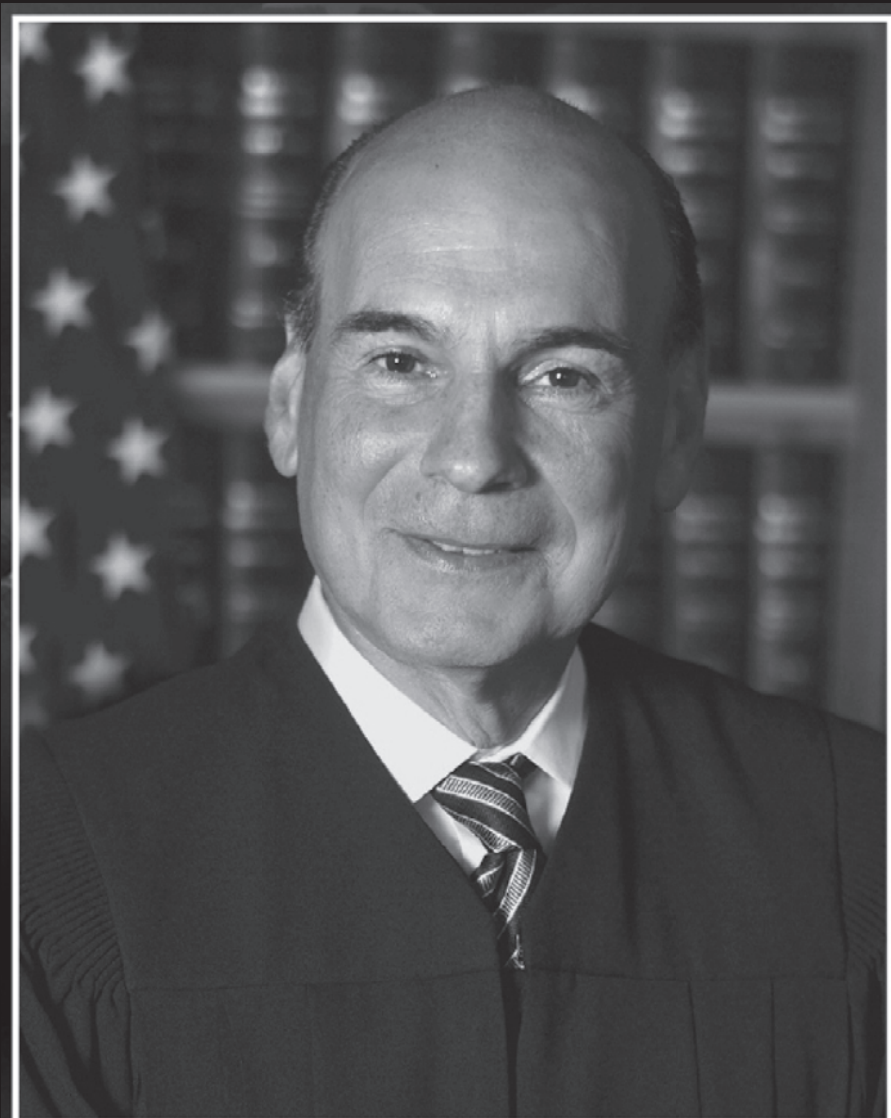


as 1684. The first project in the parish was the founding of a school in the Mile Square area of Yonkers. This begins a long history of community service. St. John's and its parishioners were major

contributors in the founding of St. John's Hospital. In recent history this parish was instrumental in founding C.L.U.S.T.E.R., an agency to support people in need, and the Sharing

Community which has helped thousands make the transition from homelessness to mainstream life and providing relief to the hungry, the homeless, and the poor.

The primary mission of St. John's is spreading the Gospel and healing message of Christ's love for the world. In continuing this work, the people of Saint John's Episcopal Church support all who pursue peace and joy through the love of God and neighbor. Services are held on Sundays at 8 a.m. and 10:15 a.m., and in the Lady Chapel on Wednesdays at 12:05 p.m. For more information, contact The Reverend Canon Victoria Sirota, Priest-in-Charge, at 914 969 2969 ([mothersirota@gmail.com](mailto:mothersirota@gmail.com)) or the Parish Office at 914 963 3033 ([parish@yonkerschurch.org](mailto:parish@yonkerschurch.org)).



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## 27th Annual Yonkers Women of Excellence 2019 Honorees



This year's most worthy recipient of the Above and Beyond Award is Samantha Rosado-Ciriello, President of the Yonkers Federation of Teachers. As a woman born in Puerto Rico, Samantha Rosado-Ciriello is the first minority, specifically Latina, President of the Yonkers Federation of Teachers (YFT). She has worked in the Yonkers Public Schools for 24 years as an elementary teacher, Teacher Center Director and now serves full time as the YFT President. With Yonkers being the fourth largest city in New York State, she has enormous responsibility.

### Above and Beyond: Samantha Rosado-Ciriello

The Yonkers Federation of Teachers is an organization that represents over 3,000 retired and active teachers, teaching assistants, guidance counselors, social workers, psychologists, occupational therapists, Speech therapists, per diem and regular substitutes. In addition, she represents the union on the state level through New York State United Teachers (NYSUT), on the national level through both the National Education Association (NEA) and the American Federation of Teachers (AFT) and currently serves on the AFT's Programs and Policy Council as well as the New York State Commissioner of Education's Teacher and Administrator Evaluation Work Group.

Ms. Rosado-Ciriello uses her educational background, including a Bachelor's in Elementary Education, Concentration in Bilingual and Multicultural Studies, specializing in Spanish; Master's degree Elementary Education, Special Education, Bilingual Education; and a Certificate in Labor Relations from Cornell

University Industrial and Labor Relations Leadership Institute to enhance the lives of educators and children by establishing partnerships with the parents, community, higher education, administrators and teachers to ensure children get the quality education they need and deserve, while advocating for equitable funding and resources, fair teaching practices, safe working conditions, support for special education and English Language services, and promoting social justice issues.

She collaborates with other municipal unions to strengthen the collective voice of labor and is actively involved with AFL-CIO Westchester/Putnam Central Labor Body. Her affiliations with the Association for Hispanic Professionals; Labor Council for Latin American Advancement; League of United Latin American Citizens; 100 Hispanic Women of Westchester and the SOMOS Legislative Conference helps to promote the Latino community, which represents the largest

demographic of students in our schools. In addition, as President, she serves as the chief negotiator for contracts, involving salaries and working conditions, she has advocated for hundreds of members in enforcing their contractual rights in instances both ordinary and serious and she continuously interacts with local and state legislators to insure adequate funding for Yonkers Public School students.

One of Samantha's most important roles is that she is the "face of the union," being the first line when people have questions and concerns.

Samantha Rosado-Ciriello lives with her husband Michael Ciriello, born and raised in Yonkers where he teaches Social Studies in Yonkers Public Schools as well as their young daughter, Alessandra Ciriello. The Yonkers Chamber of Commerce applauds her tireless work and contributions to so many, and we are proud to present Samantha Rosado-Ciriello with this year's "Above and Beyond" Award.



This year the Yonkers Chamber of Commerce is pleased to present the Business Professional Award to Susan Corbett, Administrative Vice President of Hog Hill Management Corporation as well as Building Manager of Father Finian Sullivan Tower and Woodstock Manor.

### Business Professional: Susan Corbett

During her almost 30 years involved in affordable housing in the Yonkers community, Susan has focused on providing low to moderate income senior citizens with a safe and superior place to live. Associated with Father Finian Sullivan Tower and Woodstock Manor, where she serves as the Building Manager for both, she is also affiliated with Monastery Manor and Griffin House, thus operating and providing 460 units of affordable housing serving over 450 seniors presently and countless thousands over the years. These properties employ a staff of 20 which she is responsible for their daily oversight and these properties are considered among the finest and well cared for facilities for seniors in our community.

Before joining Hog Hill Management, Susan was the Assistant Office Manager, Billing Coordinator and

Executive Secretary to the Managing Partner of Bleakley, Platt & Schmidt, a well-respected and premier law firm in White Plains.

Susan has been the Executive Secretary of the Friendly Sons of St. Patrick in the County of Westchester since 1979, a position she holds today. She is responsible for the administration of this 400 plus member fraternal organization and all of its functions. During her tenure, the Society has contributed many millions of dollars to local charities throughout Westchester and sometimes beyond.

Dedicated to her community, Susan is presently the Executive Secretary of Finian Sullivan Corp., a local foundation trust that supports primarily affordable housing initiatives in our area as well as other charities that assist in the overall development of Yonkers. In addition, she is a Board

Member of St. Joseph's Medical Center's Health Fund and a volunteer with the Monastery Church of the Sacred Heart feeding the homeless program. Previously, Susan was a Board member of Sacred Heart High School, where she is an alumna.

A lifelong Yonkers resident, Susan is married to Edward Corbett and they have 2 children Kelly Ann (William) Burke and Edward, Jr (Shannon) Corbett, as well as five grandchildren: Michaela & Julia Burke and Elyse, Charlie & Jake Corbett. They are active parishioners of Sacred Heart Church.

Her achievements and the example she sets forth for other women in business make her an ideal choice for this award. We extend our heartiest congratulations!

## 27th Annual Yonkers Women of Excellence 2019 Honorees

### Thomas J. Caramadre, Jr. Humanitarian Award: **Bettye Malone**

This year's Thomas J. Caramadre, Jr. Humanitarian Award goes to Bettye Malone, Counselor in the Kinship Program for Family Service Society of Yonkers. This extraordinary woman has spent much time giving of herself to others in Yonkers and wherever there was a need. Whether as a performing artist, a teacher, a social worker, an adoptive parent of three older children, or in the many other programs and activities she ran and still runs, Bettye has provided learning opportunities, shared knowledge and wisdom, and enriched the lives of hundreds of families and children.

Bettye, originally from Atlanta, came to New York early in her career to work on Broadway as an actress and singer, while working with the Girl Scouts part time and as a full time English and Social Studies teacher at Longfellow Junior High School in Yonkers.

After a number of years working in the theater and serving on the Council of Actors Equity, Bettye realized that what she wanted most was to start a family. After witnessing a friend's personal tragedy, Bettye vowed to adopt older children. She adopted a ten year old girl and three years later, wanting a sister for her daughter, Bettye adopted two younger sisters, five and eight, who rounded out her family. With the emotional support of some very dear people, she raised

her three children as a single mother, while working full time.

Choosing not to return to teaching, she became a case worker at Leake and Watts Services. Starting as a line worker, she grew to become the Adoption Specialist, Case Worker Supervisor and ultimately Supervisor of the Therapeutic Foster Boarding Home Program. She co-chaired the Bronx Service Panning Area II and chaired the Soundview Community Partnership Initiatives, while training with Dr. Salvador Minuchin at the Family Studies Institute and studied at Fordham University Graduate School of Social Work.

Although Bettye has eight grandchildren, Bettye became the custodian of her grandson, and raised him as a single grandparent while also preserving the relationship between her grandson and his parents. She became involved in the PEARLS Elementary School PTA where she served as Class President for five years, chaired the Enrichment Committee of the PTA and then became PTA President. Her initiative, the Winter Carnival, continues to fund enrichment activities for the children of Hawthorne PEARLS today.

In 2008, Bettye was given the NY State PTA Jenkins Award, an enduring symbol of distinguished service toward the welfare of children and youth. With this award Bettye became an honorary

life member of the New York State Congress of Parents and Teachers.

Bettye encouraged and supported her grandson's desire to be a Cub Scout and subsequently a Boy Scout, where he achieved the rank of Eagle Scout in 2012. Bettye has remained active in the Boy Scouts, where she currently serves as Unit Committee Chair for Troup 4 Yonkers, a Merit Badge Counselor and is a member of the Westchester-Putnam Council BSA Nominating Committee and the Advancement Committee.

Bettye continues to volunteer each year at the Tri-County Science Fair. She has served on numerous boards including St. Andrew's Camp, the Red Cross, the Yonkers YWCA teaching theatre to children and teens, and the Greyston Child Care Center. She is a volunteer for numerous Adoption Agencies, training perspective families in the adoption process. One of her most memorable experience was volunteering at Graham Windham as a visitor for children who had no one to take them off campus.

Bettye enjoys collecting miniatures for her Victorian Dollhouse and researching family history. She is a past member of the National Genealogy Society and the Afro-American Historical and Genealogical Society, Jean Sampson Scott Greater New York Chapter.

Bettye is an accomplished singer.



She has sung solo in the Riverside Church Choir under the direction of Frederick Swann and in many choirs throughout New York City, Yonkers and Westchester County. In addition to her past role as Church School Coordinator, Bettye has worshiped and sung in the choir at the Three Hierarchs Chapel, St Vladimir's Orthodox Seminary in Yonkers, NY for over 40 years.

When the Therapeutic Program at Leake and Watts closed, Bettye became Counselor in the Kinship Support Program of the Family Service Society of Yonkers, providing support and case management services to grandparents and relative caregivers raising children. Bettye is a principled woman who uses her life experiences to support and enrich the lives of others. She is a remarkable role model and worthy of the title "Humanitarian".

### Entrepreneurial Award: **Loretta Spano**

This year the Yonkers Chamber of Commerce is proud to present the Entrepreneurial Award to Loretta Spano, General Manager of Yonkers' premier catering venue, the Castle Royale. Loretta joined the team at Castle Royale in 2014 when new owners, Shree Balajee Corp., bought the nearly century-old iconic property on Waverly Street formerly known as the Polish Community Center.

Upon assuming her new position as General Manager, Loretta focused her attention on finding innovative ways to drive the catering business forward and breathing new life into the old venue.

She worked to set and maintain rigorous standards for the facility with an eye toward detail and professionalism. Under Loretta's supervision, the Castle Royale has flourished. With a professional staff of 30, the Castle Royale offers a full range of quality cuisines, and this once dated grand banquet hall is now a beautiful space with its unique architecture and lavish décor to host events for up to 600 guests.

Today, Loretta is responsible for the overall operation of the Castle Royale. From event planning and customer service to vendor relations, scheduling and menu planning, Loretta is exceed-

ing clients' expectations with great knowledge, professionalism and genuine service. She is building positive relationships with those clients, their guests and potential clients to ensure continued customer satisfaction. Born and raised in the City of Yonkers, Loretta is one of sixteen children born to the Honorable and Mrs. Leonard N. Spano. She and her partner, Luis Eleutice, live in the Colonial Heights section of Yonkers with her two grown sons, Nicholas and Vincent.

The Yonkers Chamber of Commerce is delighted to recognize her for her many business accomplishments.



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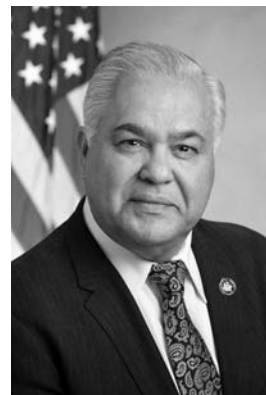
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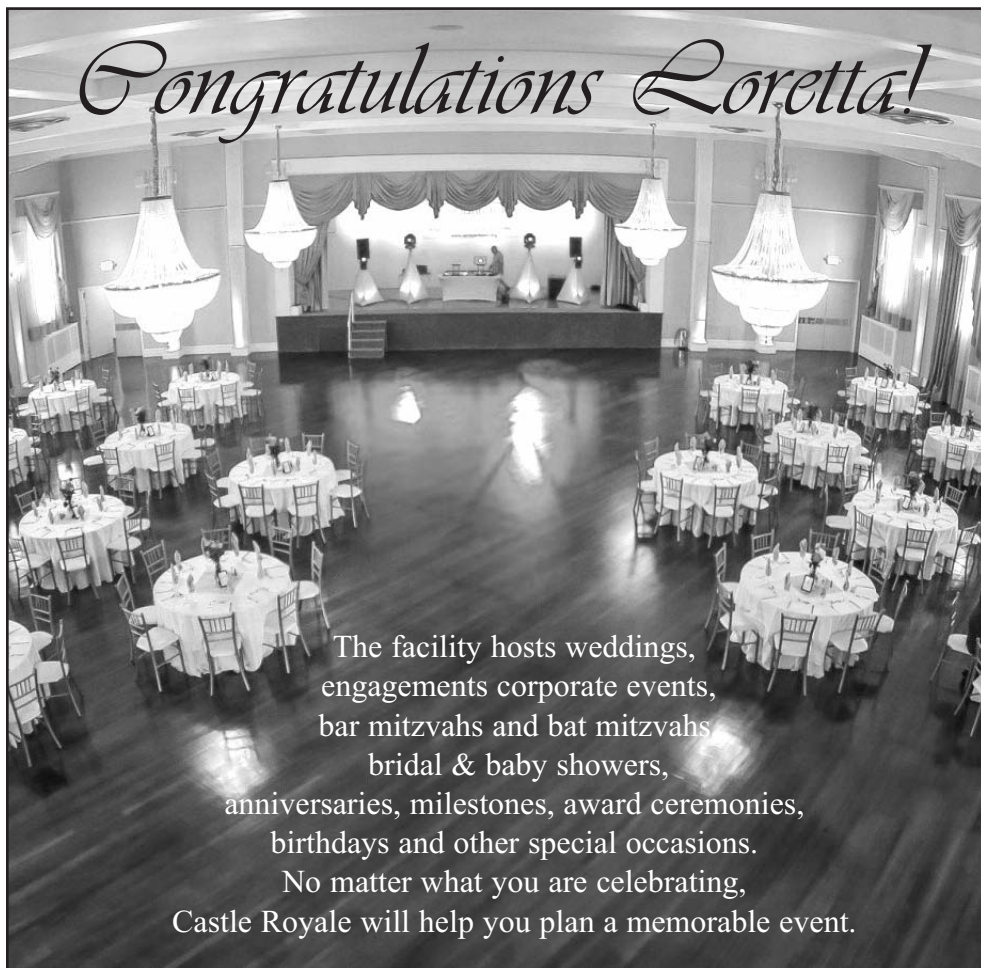


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**Our Congratulations to the Yonkers Chamber of Commerce  
Women of Excellence Awards Luncheon & This Years' Honorees**

**Loretta Spano, Samantha Rosado-Ciriello, Susan Corbett, Bettye Malone,**

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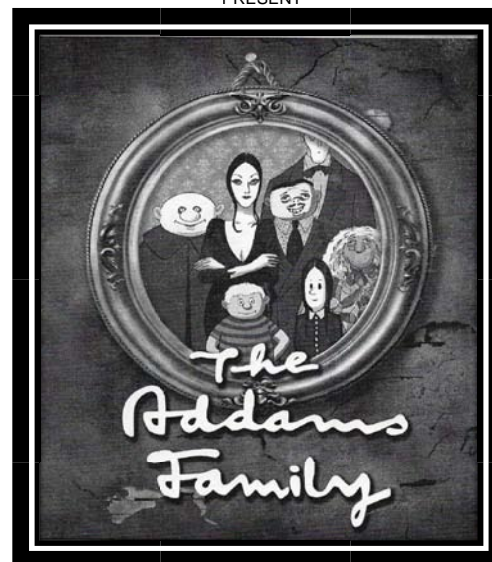
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# Chamber Networking Events



Kick-off Breakfast for the new year was hosted by Yonkers Brewery featuring a dialogue with Yonkers City Council Members. (L-R) Chamber Pres Kevin Cacace, Councilman John Rubbo, Councilman Anthony Merante, City Council Pres Mike Khader, Mayor Mike Spano, Councilwoman Cheney Williams, Chamber Chair Howard Berman and Councilman Mike Breen.



(L\_R) Councilman from the 6<sup>th</sup> District, Mike Breen with Yonkers PBA President Keith Olson, Council Candidate 3<sup>rd</sup> District Dennis Robertson, and Chamber Pres Kevin Cacace.



Enjoying early-bird networking at the January Breakfast are Henry Djonbalaj, HD Realty (L) and Edward Falcone, Yonkers Public Library.



A good time was had by all at the January breakfast with Michael Palazzola, Westrock Partners, and Sharon-Regan-Masciovecchio, Aisling Foundation.



January Breakfast of "Kegs and Eggs" are Chamber members Moira Kiernan, Sterling Bank and Mike Minerva, Empress Ambulance.



Toney Lee of TSRI Music Ministry (L) and Akeem Jamal of Mayor Mike Spano's office at the January Breakfast.



All smiles at the January Breakfast are (L-R) Jim Dibbini, Esq. and George Nukho, Gem Management



Enjoying the delicious breakfast at Yonkers Brewery are (L-R) Frank Legio, Tarrytech Computers, and Bill McCarthy, Thompkins Mahopac Bank.

# Chamber Networking Events



Receiving the Knife and Fork Award are co-sponsors of the Feb Networking Breakfast, Sound Associates and Country Bank. (L-R) Kevin Cacace, Patrick Daugherty and Rich Fitzgerald (Sound Assoc), Joseph Murphy, Jr. (Country Bank), Howard Berman, and Keynote Speaker, Mary Calvi



Selling raffle tickets are Linda Bohan from VIVE (L) and Kathy Kuhnel, City of Yonkers.



Suma Federal Credit Union was well represented at the February Breakfast with (L-R) Walter Kozicky and Steve Szulhan



Enjoying Chamber camaraderie are (L-R) Lewis Koflowitz, Paul Ranieri, Stephen Veneruso, Esq., Mike Breen, and Jean Tickel



Enjoying early bird networking are Bernice White-Gaynor, Sunnyside Federal and Lindsay Carden, PCSB Bank.



Ladies that Breakfast are (L-R) Annette Volino and Victoria Jimpson-Fludd



Chamber President Kevin Cacace (R) thanks Country Bank for co-sponsoring the February Networking Breakfast, Anita Vetrano and Joseph Murphy, Jr.



Husband and wife dynamic duo from St. John's Episcopal Church are Mother Victoria Sirota and Robert Sirota at the February Networking breakfast.

## New Member profile: D'AMICO GROUP REAL ESTATE

Located in the Ridge Hill Shopping Center in the heart of Yonkers, the mission of Damico Group Real Estate is simply to serve. The company received its name from founders, Daniel and Valerie D'Amico. The word D'Amico is Italian for friend, and at Damico Group our motto is, "You have a friend in the business."

Real Estate is a bareknuckle sport with no referees, but at this company the client is the referee. Built on referrals and great customer service, this full service real estate company operates through the Biblical principal, "It is better to give than to receive". We specialize in the New York City resale market with an emphasis on expanding client's investment power to the surrounding Westchester County.



We understand that buying or selling a home is more than just a transaction; it's a life-changing experience. That's why our team of highly-seasoned real estate professionals are dedicated to

providing exceptional, personalized service for all of our clients. We take great pride in the relationships we build and always work relentlessly on the client's behalf to help them achieve

their real estate goals.

Our team of experts represent the best and brightest in the industry, and we're always striving to lead the field in research, innovation, and consumer education. Today's buyers and sellers need a trusted resource that can guide them through the complex world of real estate. With our extensive knowledge and commitment to providing only the best and most timely information to our clients, we are your go-to source for real estate industry insight and advice. Damico Group's core values are: Truth, Selflessness, Hustle, Prayer, Loyalty and Respect. To find out more information about Damico Group Real Estate and how we can help you with your real estate needs, please check out our website [www.damicogroup.org](http://www.damicogroup.org).

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Elite's national headquarters are in New York, with offices in New Jersey, Connecticut, Pennsylvania, Florida and Puerto Rico. Our Certified Network Partners are located in 40+ states in the US, including Alaska and Hawaii, and throughout Canada. Elite maintains its own training facilities with certified professional trainers on staff to ensure that all security personnel are in compli-

ance with all local regulations and are up to date with the security techniques and major issues of the day.

Elite staff belongs to numerous professional security organizations including: ASIS International, Associated Licensed Detectives of New York State Council of International Investigators International Association of Healthcare Safety and Security International

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- ~Personalized service
- ~Specializing in Residential,
- ~Commercial, Corporate, Malls,
- ~Construction, Retail, Hospitals,
- ~Nursing Facilities, Education
- ~Institutions and many other
- 24 hours, 7 days a week
- ~Stat- of-the-art Operations Command Center (OCC).

## New Member profile: **THE FRANCHISE CONSULTING COMPANY**

As a senior consultant with The Franchise Consulting Company, the world's leading franchise expert, my mission is to help my clients explore whether business ownership, via franchising, can help them to achieve their financial and personal goals. I also assist clients that are interested in utilizing the franchise model as a vehicle to grow and expand their businesses.

Do you have a vision for yourself and your family that goes beyond a pay check? Did you know that self-employed people are four times more likely to be millionaires than those who work for others. Wealth can only be measured in personal terms but there

are elements common in all of us: enjoying what you're doing; providing value and good to your community; being in control of your own economic and financial destiny; creating a legacy for your family; being able to spend time on what's important to you such as family or philanthropy.

I help my clients structure a franchise strategy based on the uniqueness of their situation and what they find most compelling as to brand, culture and operating model, in order to attain their goals. I operate across a wide variety of industries such as commercial services, personal services, food and dining, automotive, fitness/wellness and many

others. My portfolio includes B2B and B2C opportunities as well as businesses that can be run from a home-office, and operating models that include owner-operator, multi-unit ownership, semi-absentee, area developer or master license. And, my services are completely free to charge to you.

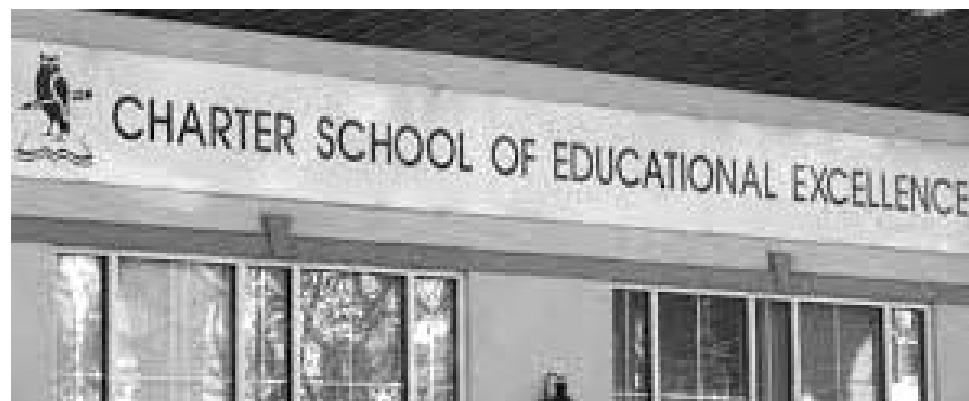
If you would like to discuss how to articulate your vision, how to structure a business investigation, how to help shape your goals and if franchise ownership is a viable medium for you to achieve the American Dream. Email: [ann@thefranchiseconsultingcompany.com](mailto:ann@thefranchiseconsultingcompany.com) to schedule a free consultation.



## Member profile: **CHARTER SCHOOL OF EDUCATIONAL EXCELLENCE**

Founded in 2005, the Charter School of Educational Excellence (CSEE) was the first charter school to open in Westchester County. CSEE is a FREE PUBLIC REGIONAL SCHOOL open to all children through a yearly lottery admissions process. The school currently serves approximately 750 students in Grades K-8, and will be accepting 9th grade students starting September 2019. We are currently accepting applications for grades K-9 for the 2019 lottery.

The Charter School of Educational Excellence's mission is to develop students who are critical thinkers, motivated leaders, and lifelong learners. We are committed to a strong partnership with our teachers, parents and community. CSEE's fundamental belief is that "ALL



CHILDREN CAN LEARN" when given the right opportunity, time, and resources to succeed. In order to help all students to succeed, the school incorporates research based best practices, individualized instruction, and technology to support students at all levels.

CSEE offers an extended day program (8am-4pm), filled with hands on experiences, classroom and online instruction, health, leadership, art, music, foreign language, physical education, computer science and coding programs Over the years, CSEE has gained

recognition and a growing reputation for its rigorous academic program and commitment to excellence. Today, CSEE is ranked a top-performing school in New York State. The school has been designated as a reward school for 2014-2018 school years, and has received several state grants to share its best practices as a mentor school to various schools in need of improvement.

If you are interested in joining our team or enrolling your scholar please contact us by calling Ms. Goldberg at (914)476-5070 ext. 4 or by email: [CGoldberg@cseeschool.org](mailto:CGoldberg@cseeschool.org). Visit our website at: [www.CharterSchoolofEducationalExcellence.org](http://www.CharterSchoolofEducationalExcellence.org).

## Member profile: SYDNEY ZHOU, EXIT REALY



I am a commercial properties agent based in White Plains. Additionally I am the co-chair

of events for the Women's Council of Realtors, Empire Westchester Chapter. In March, I will be hosting a commercial real estate forum showcasing expert knowledge and experience related to the business, which will be a reoccurring event going forward.

The focus of my business is on commercial properties which include sales, and landlord and tenant representation. I am in a few markets including Westchester, New York, and Florida; the types of assets include industrial, retail, and investment. Commercial real estate piques my interest due

to the complexity of the transactions, the due diligence and marketing involved, as well as the negotiational nature of the deal process. I also manage a number of social media platforms to expand and grow my network. My previous career is in finance which lasted over 10 years. I have been a Westchester resident for a few years now, hailing from Manhattan for which I was a resident for the same length of time. In my spare time I enjoy running, hiking, yoga, cooking, and playing instruments.

## New Member profile:

### SPRINT AT CROSS COUNTY MALL

"Sprint at the Cross County Yonkers Mall would like the opportunity to Partner Up with all Business Owners. We have every solution to fit your wireless business needs. Appointments and walk ins are available. Please contact Store Manager Arlene Francis at 914 380 4552.



## Member profile: CLUSTER COMMUNITY SERVICES

CLUSTER Community Services is a non-profit, multi-service, community based 501(c) (3) organization that provides services to the Yonkers community and throughout Westchester and Rockland County. CLUSTER has a \$6 million dollar agency budget and serves over 2000 low to moderate income individuals each year. CLUSTER spends 86 cents out of every dollar which is raised, directly on program services.

### CLUSTER's mission is:

"To provide services and programs that assist residents in Yonkers and Westchester and Rockland County to build a better future for themselves and their communities. The focus of all of our programs is the empowerment of individuals, families and communities to fulfill their dreams and potential."



### CLUSTER'S FOUR CORE PROGRAM AREAS ARE: Mental Health Residential Services:

Assists over 100 individuals with serious and persistent mental illness to attain and maintain stable permanent housing and to become productive members of the community.

### Westchester and Rockland Mediation Center:

The Center has over 60 volunteer mediators that provide community mediation, parent/child, landlord/tenant, elder care mediation, and school peer mediation, an eviction prevention conciliation program and court mandated mediation for custody, visitation and child support. The Center also

provides Restorative Justice Services.

### Youth and Family Programs:

Provides academic support and cultural enrichment through a community based after-school program. We offer a summer day camp for over 100 children from low-income and homeless families, and a youth leadership and development program that prepares youth for college and careers.

CLUSTER's Youth Programs provide structured activities which are safe, educational, fun and enriching.

### Housing Resource Center:

The Center's focus is to preserve housing and improve living conditions in buildings and neighborhoods in Yonkers. The Center offers services in eviction prevention, rental assistance, housing case management, and housing disaster relief.

## Member profile: LOCAL UNION NO. 3, IBEW

### "PERK UP AMERICA"

It is Tax Season once again and many of you might be quite disappointed, even angry at your return this year. Many of us plan on using our tax return for various expenses. Perhaps a car payment, to take a weekend getaway or pay down some debt.

Well it looks like the "Trickle-Down" isn't trickling enough. Many economists have studied the Trickle-down economic philosophy since President Reagan and have come to conclusion that the money or "Tax Breaks" stay at the top of the economy, usually in a bank account. Which never circulates

into commerce. It stays in a bank, much like a coin in a piggy bank. It never circulates in the system. That coin never gets to the candy shop. I think it is time to "Perk Up America". Percolate up economics to be precise. It is the theory of economic growth from the bottom up. When you are in construction you fully understand that a solid foundation is critical to have a successful project. I believe the same holds true in our economy. We must have a solid foundation for our country's economy to truly grow for all. An economic study was done by the Faculty of Economics at the University

of Cambridge and they discovered some interesting trends that should be of interest to our local business districts. They studied the multiplier effect. It describes, "How those with little money spend it more quickly and those with lots of money don't."

Money at the bottom is over three times more effective at driving economic growth than money at the top. That is a powerful piece of data from their study. If you are a local business owner wouldn't you want your clientele to be 3 times stronger. A strong consumer will drive an economy. Consumer retention through professional service will

boost your business.

Economist Jim Hightower states, "Every dime of minimum wage is spent by its' recipients – circulating upward in our local economies as they increase their purchases of such basics as food, kids clothing and Health Care." Living wages and prevailing wages do likewise.

I am reminded of a quote about tax breaks by Will Rogers, "Give it to the people at the bottom and the people at the top will have it by night fall, anyhow. But it will at least pass through the through the poor fellow's hands.



# Best Wishes

to the  
Women in Business Committee  
of the  
Yonkers Chamber of Commerce

On the occasion of your 27th Annual  
**Yonkers Women of Excellence Awards Luncheon**  
and  
**Special Congratulations to the 2019 Honorees:**



**Loretta Spano**  
Entrepreneur Award

**Susan Corbett**  
Business Professional

**Samantha Rosado-Ciriello**  
Above and Beyond Award

**Bettye Malone**  
Thomas J. Caramadre Humanitarian Award

*Thank you for all your efforts in making our City a better place for us all!*

**MIKE SPANO**  
Mayor

# Thank you to our Women of Excellence Luncheon sponsor!



GET READY | *to mix it up* |

ZARA

PANDORA

ULTA BEAUTY

HOLLISTER

MICHAEL KORS

SHAKE SHACK

STARBUCKS

CHIPOTLE

PANERA BREAD

HÄAGEN DAZS

HYATT PLACE HOTEL

SHOWCASE CINEMAS

BLINK FITNESS

+ MORE



CROSS COUNTY  
SHOPPING CENTER

Located at the junction of the NYS Thruway and Cross County Parkway in Yonkers  
CrossCountyCenter.com