

Advertising Supplement to The Pennysaver by The Yonkers Chamber of Commerce

March 25, 2015

# The Yonkers Chamber of Commerce 2015 "Women of Excellence"



Mora Kiernan
Business Professional Award



Pat Puleo
Above and Beyond Award



Dr. Suzanne Greenidge Entrepreneurial Award



Orla Kelleher Thomas J. Caramadre, Jr. Humanitarian Award

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### **Past Women of Excellence Award Recipients**

### 1993

Gladys Baerga Viruet, Monica Getz, Vera DeMarco, Elaine Sheila Morris Gina Bongiorno, John Gilligan

### 1994

Dee Barbato, Lee Douglas, Beverly Levine, Halo Yaccino, Ann Muro

#### 1995

Cheryl Brannan, Mary Mancuso Logan, Lucy Benedetto, Sr. Mary Linehan

### 1996

Susan Cohen, R.N., Jacqueline Winslow Miller, Dr. Joan O'Gorman, Mary Ann Monachelli

#### 1997

Susan Gunser, Iris Walshin, Dr. Gladys Pack, Wilda Mejias, Pastor Rosalind Fields

### 1998

Mary Gaines, Joyce Fortunato, Edith Klein, Janice Lubin Kirschner

#### 1999

Hon. Cecile Singer, Dr. Sarala Devi, Sister Mary Linehan, Hon. Doris Friedman

### 2000

Danielle DeMatteis, Patricia Sadler, Alberta D'Aloia Wort, Alfred Weissman

### 2001

Patricia Daye, Marilyn Caselli, Arline Frey, Martin Walshin

### 2002

Elizabeth McFadden, Wanda London, Lenore Minerva, Murray Gunner

### 2003

Christine Gaudio, Joy Lawrence, Kathleen Ryan, Rev. Burtner Ulrich

### 2004

Janine Rose, Angela Stanley, Ellen Story, Greg duSablon

### 2005

Joan Dupay, Sandra Miller, Carmen Gomez Goldberg, James Campbell

#### 2006

Nancy Woodruff Ment, Betty Heiman, Joyce Hernandez, Mary E. Hotte (posthumously)

### 2007

Lois Epstein Herzberg, Maxine Helman, Kathleen Dirschel, Rev. Luther Evans

### 2008

Ellen Lynch, Marla Hurban, Bernice Cook, Richard Fitzgerald

### 2009

Helen Henkel, Elaine David, Lynn Nelson, William B.J. Harrington

### 2010

Vanessa Osso, Barbara Berrios, Jane McAffe, Pat & Larry McCrudden

#### 2011

Liz Pollack, Diana Costabile, Bernice Spreckman, Genevieve Piturro

### 2012

Kay Scott, Eileen Mannion Collum, Emily Ellis, Maryann Cariello

### 2013

Ann Kachmar, Margaret Assante, Ann Chianese, Deborah Dimiceli, Melvina Carter

### 2014

Piedad Abreau, James J. Landy, Joan Magoolaghan, Shawyn Patterson Howard

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E-mail: jrisko@santander.us www.santanderbank.com Joan Risko, Senior VP Bank

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Jillian Cirillo, Owner/Manager Skin Care/Dermatology

### \*GBW Creative Workplace

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www.gbwcreativeworkplace.com

Gladys Bart-Williams, Founder & Director Transcription and Author's Service

\*Denotes new member articles submitted.

### ... From the Desk of Jeanne Martinelli

Director of Marketing, Yonkers Chamber of Commerce

Exciting things are happening at the Yonkers Chamber of Commerce that I would like to share with you. As you can see from this beautiful publication of The Yonkers Progress, we are hard at work to keep you informed of the latest news from our members and the Yonkers Business Community. Our Chamber is the voice of business in Yonkers and The Yonkers Progress is our voice.

This year our Women in Business Committee celebrates 23 years of excellence at our Annual Luncheon sponsored by **Cross County Shopping Center**. This year we are proud to recognize four outstanding women who exemplify excellence and service to our community. We congratulate all of this year's most deserving winners featured in this issue of The Progress. In 2005, the

Women in Business Committee created a Scholarship Fund for qualified young women from the Yonkers Public Schools, in memory of our good friend and fellow committee member, Virginia Eyler. This year three very qualified and talented students will be rewarded with \$1000 scholarships at our luncheon! We congratulate them and wish them the best of luck in all their future endeavors. The Chamber thanks 5-Star Premier Residences for generously donating one of the scholarships this year! Please contact me if you would like to be a part of the dynamic Women in Business Committee.

I am happy to report that we have welcomed many new businesses, both large and small, into our Chamber, and we continue to actively recruit new ones. New members are featured in our newspaper, The Progress, which is distributed by the Penny Saver to 45,000 homes and families. All

members are included in our website, and are eligible for free health insurance planning services. I invite you all to get involved with the Yonkers Chamber of Commerce. In addition, all new members will be included in our Directory which is currently being assembled for 2015/2016, both in print and electronically.

Ballots for "Yonkers Best" will be distributed soon and all winners will be featured in the September "Back to School" Edition of the Progress. Here is your chance to let us know who you think is the Best in Yonkers!





The *Yonkers Progress* is produced by the Yonkers Chamber of Commerce.

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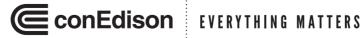




WE PROUDLY SUPPORT THE

YONKERS CHAMBER OF COMMERCE

AS IT CELEBRATES THE 2015 WOMEN OF EXCELLENCE LUNCHEON.



### Saluting excellence here in Yonkers



Saluting Excellence Here in Yonkers by Angelo R. Martinelli Chairman, Yonkers Chamber of Commerce

Each year the Women in Business Committee organizes an event that is nothing short of spectacular. The Women of Excellence Luncheon began 23 years ago as a way to honor outstanding individuals in our community, and it continues to be the shining star of Chamber events.

I am always impressed by the months of pre-event preparation that go into making this luncheon a huge success. One of the most difficult jobs of the committee is selecting the honorees for each of the categories. Dozens of nominations flood into the Chamber offices each year, and believe me, it is not an easy decision to make!

This year the Business
Professional Award goes to our
own Moira Kiernan, who has
successfully chaired the Women
in Business Committee of the
Yonkers Chamber of Commerce
for many years. As her selection
was in part to say thank you to
her for this service, her credentials found her extremely qualified for this award. I have personally seen her rise through the
ranks at Hudson Valley Bank

which has recognized her leadership and devotion.

Congratulations Moira!

The Yonkers Chamber of Commerce is proud to honor Dr. Suzanne Greenidge with the Entrepreneurial Award. Her achievements in the field of Women's Health make us all proud. Together with her entrepreneurial spirit, Dr. Greenidge is immensely qualified for this recognition. We congratulate her

I don't know of a harder worker on behalf of her Union and for the City of Yonkers as this year's Above and Beyond recipient, Pat Puleo. I have witnessed first- hand her skill and expertise as a teacher and Union President and have admired the tireless work she performs on behalf of all of us. We are extremely proud to recognize Pat for she certainly goes "Above and Beyond" and I know she

will have a lasting effect on our community for years to come. Pat, we salute you.

Orla Kelleher meets the criteria of humanitarian and we are glad to recognize her with the Thomas J. Caramadre Humanitarian Award. She has been honored by so many Irish organizations that have witnessed the work she has done on their behalf. Her pride and joy, the Aisling Center, has seen tremendous growth under her leadership and the Yonkers Chamber of Commerce is very proud to honor her and thank her for all her good work.

On behalf of the Board of Directors, I extend heartfelt congratulations to our honorees and ask all of you to join me and all the members of the Yonkers Chamber of Commerce in saluting them.



# Our Congratulations to all the Honorees Especially Moira Kiernan

Stephen R. Brown President & CEO John J. Murphy First Vice President

21 Scarsdale Road, Yonkers, NY 10707|914-961-6100 www.hudsonvalleybank.com



### New Member profile: GBW Creative Workplace



Gladys Bart-Williams

We are a full-service workplace solutions company with 20+ years of experience serving a diverse clientele of writers, academics, individual, legal and corporate clients nationwide.

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The Workplace specializes in: **Transcription** | Manuscripts, editing and review for focus groups, seminars, dictation, interviews and conference calls.

**Document preparation** Leases, andother documents for community events; church workshops, local and professional business.

**Minutes** | Note taking and minutes gathering for corporate and board meetings.

Paralegal Services | Document notarization, legal document preparation and review for individuals and corporations.

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### Member profile: Westchester Disables On the Move, Inc.

Westchester Disabled On the Move, Inc. (WDOMI), a 501©(3) non-profit agency located in Yonkers, NY, is one of 37 nonresidential Independent Living Centers (ILC) currently operating in New York State. WDOMI's Board of Directors and Staff invite you to help them celebrate over 30 years of service to all people with disabilities who reside in Westchester County. Over 22,000 people have come to WDOMI requesting community-based services and support, in areas such as peer counseling, independent living skills training, individual and systems advocacy, and assistance with negotiating complex service systems to obtain health and long term care. We also assist with housing, education, benefits, and other services that empower people with disabilities to live independent, fully-integrated lives in their communi-

On Saturday, March 28th you are invited to vote for the Best Pizza in Yonkers. Come, sample and vote. Mayor

Mike Spano will crown the winner after the Contest.

Saturday, March 28th 2015
Bring Family and Friends
1:00-3:30 pm Pizza Sampling
3:30-4:00 Cake & Crowning

Westchester Disabled On the Move, Inc. 984 N. Broadway, Suite LL-10, Yonkers, NY 10701

R.S.V.P.: 914.968.4717 and speak to Joe or Carole. Suggested Donation: \$30.00. If you are unable to attend the party and would like to send a donation, please go to:

http://www.wdom.org/?option=com\_cont ent&view=article&id=11&Itemid=17

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### **Chamber Networking Events**



Chamber President Kevin Cacace (I) thanks YFT President Pat Puleo, Keynote Speaker at Dec Networking breakfast with Satish Mitter (aka B-2) of Castle Royale.



Chamber Marketing Director, Jeanne Martinelli welcomes Carbillano Landscaping to the December Networking Breakfast



Board member Tom McSpedon with Anna Birrittella of YPIE at December Breakfast



Enjoying early-bird coffee are Alberta D'Aloia Wort (I) of Yonkers Travel and Connie Leardi of Sterling National Bank



Project Reach members George Morrissey and Dr. Nancy Coppola at December Breakfast



(I to r) Moira Kiernan, Eben Walker, Paul Ranieri and Kevin Cacace at the beautiful Castle Royale, December Networking Breakfast sponsor.



Yonkers Community Planning Council President Greg Arcaro (I) recognizes Jerry Galella of Shoprite Greenacres for their hiring practices of Yonkers Youth. Looking on are Mary Peterson and Kevin Cacace.



Yonkers Chamber of Commerce President Kevin Cacace thanks the Veneruso Law Firm, the sponsor of our February breakfast and Keynote Speaker, Jim Killoran of Habitat for Humanity.



# "Cheers to this year's Women of Excellence Honorees" -Joe & Ann Chianese and Eli!



1761 Central Park Avenue Yonkers, New York 10710 Highridge Shopping Center (914) 793-6110 (914) 793-6111 Fax: (914) 793-9239

### A message from our Sponsor - Cross County Shopping Center

There is always something new to discover at Cross County Shopping Center, in Yonkers. This spring a new Hyatt Place hotel will open alongside recently opened restaurants and retailers LongHorn Steakhouse, Olive Garden, Starbucks (inside Macy's), Red Mango, AT&T and Kay Jewelers. Plus, a new summer series of entertainment will kick off in May 2015.

Approximately 15 months after breaking ground, the Hyatt Place New York/Yonkers is expected to open in the center of Cross County Shopping Center in May 2015.

"After much anticipation we are delighted to welcome Hyatt Place to Cross County Shopping Center," said Claude Chandonnet, president and CEO at Marx Realty and executive vice president for Brooks Shopping Centers, LLC; the property's owner. "Hyatt is an excellent brand to bring to Cross County and we are pleased offer our customers and the community another opportunity to enjoy all the conveniences and amenities the center has to offer."

The hotel is ideally located at a crossroads for NYC, Long Island, Connecticut and New Jersey travelers. Local guests can expect easy access to area universities, hospitals and even the

popular area casino. The hotel is also just nine miles from Manhattan – a short 30minute train ride to Grand Central Station

Guests will enjoy this new contemporary eight-story hotel with 155 guest rooms and 15 suites. An indoor pool, 24/7 Gallery Menu & Market, and a Coffee to Cocktails Bar makes family



and group travel convenient and enjoyable. Meeting space is available for corporate and event functions, as is an onsite fitness center and free Wi-Fi.

Hyatt is a global hospitality company with widely recognized, industry leading brands and a tradition of innovation developed over our more than fifty-year history. Created for multi-blenders with 24/7 lifestyles seeking a select-service hotel that will allow them to balance work and play, Hyatt Place is a new gen-

eration of hotels that offer casual hospitality in a smartly designed, high-tech and modern environment. Hyatt Place offers more than 180 locations in the United States.

Two additional retailers are expected to open in 2015 providing guests and residents with even more shopping and dining options. Later this summer the center



will welcome Michael Kors and Jamba Juice to complement existing fashion retailers such as Zara and Swarovski and casual eateries such as Chipotle and BGR the Burger Joint.

"Cross County Shopping Center continues to challenge the ordinary mall experience by constantly growing its selection of retailers and amenities in a lush outdoor setting," added James Stifel, CIO at Benenson Capital and executive vice president for Brooks Shopping

Centers, LLC. "Hotel guests will receive a Visitor Shopping & Dining rewards card upon check-in, integrating this new customer segment with our existing retail mix."

Hotel guests, shoppers and area residents can continue to experience seasonal family-friendly events and entertainment at Cross County Shopping Center as well. SummerFest 2015 will kick off in May and will include outdoor concerts, children's shows, the annual chalk art festival and new this year an urban graffiti art event, fitness festival and style lounge.

Free parking is a convenient amenity offered to Cross County Shopping Center visitors year round.

To find more information about the Hyatt Place New York/Yonkers Hotel, new stores and restaurants as well as entertainment schedules at Cross County Shopping Center, visit the center's website; www.crosscountycenter.com, become a fan on Facebook.com/CrossCountyShoppingCenter.com

Facebook.com/CrossCountyShoppingCenter, Twitter.com/ShopCrossCounty, Instagram.com/CrossCountyShoppingCenter and sign up to receive emails at www.crosscountyshoppingcenter.com.

To learn more about the Hyatt Place brand, please visit www.place.hyatt.com.



THE ENTIRE STAFF OF WOMAN TO WOMAN OB/GYN IS PROUD TO CONGRATULATE AND SUPPORT OUR LEADER, DR. SUZANNE MARIE GREENIDGE AS SHE ACCEPTS HER HONORARIUM FOR ENTREPRENEUR OF THE YEAR, AT THE 23RD ANNUAL YONKERS WOMEN OF EXCELLENCE AWARDS LUNCHEON.

WE SALUTE ALL HONOREES AND ESPECIALLY THANK DR. GREENIDGE FOR HER DELIGENCE IN PURSUING EXCELLENCE AND FOR BEING THE CONSUMATE ROLE MODEL FOR WOMEN IN BUSINESS.



### 23rd Annual Yonkers "Women of Excellence"

### Women of Excellence 2015 Honorees



The Business Professional
Award is presented each year to a
woman who has not only proven
herself in business, but has encouraged others to successfully reach
their goals. This year, the Yonkers
Chamber of Commerce is delighted
to present this award to Moira
Kiernan, a lifetime Yonkers resident
who, as a banking professional and
civic leader, has guided and worked
with many organizations across
Westchester during her career.

### **Business Professional: Moira Kiernan**

Moira graduated from the College of Mount Saint Vincent with a BA in Communications in 1983, and later received her MBA in Marketing Management from Manhattan College.

Moira's banking career started in the Management Training Program at the Bank of New York and she moved up the ranks to become Branch Manager in their Hastings, New Rochelle and Yonkers (BONY/Chase) locations. She became a member of the Hudson Valley Bank team in May, 2007, as a Floating Branch Manager and in July 2007 she was assigned to the White Plains Branch. In 2010, she was promoted to First Vice President, and in January, 2013, Moira was promoted to Area Manager in White Plains market. As an Area Manager, Moira is responsible for the oversight of four branches which include the overall accountability

for sales, customer service, operational & regulatory compliance as well as staff development.

Moira is deeply dedicated to giving back to her community. She currently sits on the Board of Directors for the Yonkers Chamber of Commerce and chairs the Women in Business Committee. Moira is an active parishioner of Sacred Heart Church and a member of the Amackassin Club where she served as the former Membership Chairperson and a participant of the Nominating Committee. She is also President of the New York Creative Arts Therapy Foundation which provides services for people with special needs. Proud of her Irish heritage, Moira has been a dedicated volunteer of the St. Patrick's Day Parade Committee, and in 2010, she served as an Aide to the Grand Marshal. Moira is a member of the Hudson Valley Bank Foundation Tennis Committee and

a Trustee for the Mount Hope Cemetery Association in Hastings. Moira is always willing to give of her time and talent with a smile!

Moira's strong family roots in the Yonkers Community go back generations. Her great grandfather, George T. Kelly, was the builder of Gorton High School, Sacred Heart Church and Yonkers City Hall to name a few. Her grandfather, Raymond C. Kelly, was also an active participant in the building of Yonkers as a Civil Engineer for our city.

Moira was married to an outstanding and well-loved Yonkers Fire Department Chief, Christopher Kiernan, who tragically passed away in February, 2004. In her spare time, Moira is an avid tennis player and golfer. The Yonkers Chamber of Commerce congratulates Moira on this most deserving recognition.

### Above and Beyond: Pat Puleo

This year the Yonkers Women in Business Committee is proud to present the Above and Beyond Award to Pat Puleo, the first woman President of the Yonkers Federation of Teachers, a union of over 3,000 certified professionals. Pat goes "Above and Beyond" to contribute and be an active participant in the entire Yonkers community. Students are supported with scholarships, book donations, Toys for Tots, hygiene kits, and Storybook Bonanza.

Pat understands the importance of state and local politics, and she believes that with "time and commitment we can all make a difference." The YFT supports pro education candidates who are committed to adequately funding the public schools. She meets with politicians on the local, state and national level to promote the school district and lobby for additional education aid for Yonkers. Pat tries to assure that government fulfills its role in the education

nrocess

Pat is a driving force in acquiring donations for needy families and the homeless. Many local organizations, such as the Nepperhan Community Center, My Sisters' Place, the YMCA and YWCA, and the Sharing Community are the beneficiaries of the YFT's charitable contributions. Under her direction, the YFT reaches out to the neediest members of the Yonkers community.

Pat spearheaded the largest YFT book giveaway in the union's history where 18,000 books were sorted by grade level in preparation for distribution to students in the school system and local community.

She is also very active in the Yonkers Public School community and is a member of the Health and Safety Committee, the Professional Development Committee, Yonkers Partners in Education initiative and was selected to Mayor-Elect Michael Spano's Transition Team to represent educators and children. Pat goes above and beyond to make the YFT a driving force in the public school system.

Pat Puleo is an accomplished artist and teacher, who has taught in the Yonkers school system for over 25 years. She graduated with a BS in Art Education from NYU and a Masters Degree from Manhattanville College. In 2000, Ms. Puleo achieved the highest level in American Teaching, the National Board Certification which qualifies her to teach in any state or territory in the United States. She is a member of the New York State United Teachers Board of Directors where she represents all Westchester and Putnam teachers and is the NYSUT Representative to the 9 County Coalitions.

Ms. Puleo lives in Westchester County with her husband. She has two grown children, two grandsons and a large extended family.

Pat Puleo goes "Above and



Beyond" the duties of her position to ensure that the children who attend the Yonkers Public Schools receive a comprehensive education. She is a positive role model for teachers and a loyal advocate for the City of Yonkers. For all of her endeavors and her sincerity and honesty, we congratulate Pat, a most deserving recipient of the 2015 Women of Excellence Award.

### 23rd Annual Yonkers "Women of Excellence"

### Women of Excellence 2015 Honorees

### Thomas J. Caramadre, Jr. Humanitarian Award:

The Thomas J. Caramadre, Jr. Humanitarian Award is presented to individuals who have spearheaded an initiative, project or program that has benefited both the business community and the community as a whole. This year's honoree is Orla Kelleher, a true humanitarian who is so deserving of this recognition. Órla is the Executive Director at **Aisling Irish Community Center** and with her team of four staff members, provides a wide range of programs and services for residents of the McLean Ave neighborhood as well as the wider Irish and Irish-American community living in New

The Aisling Center provides classes and services for those seeking help with various issues ranging from unemployment to education to emotional wellbeing. Their work focuses primarily on the more isolated and vulnerable population, such as the elderly, homeless, and

new arrivals who need help and support settling into a new life here in New York. Programs and services include professional and confidential counseling; Irish music, dance and language classes; a senior program which includes a free weekly lunch; computer and educational courses; legal and immigration referrals; and a feed the homeless program.

Aisling Irish Community Center is very proud of its association with various organizations such as AOH Division One Yonkers, McLean Avenue Merchants Association and numerous Irish clubs and business organizations. Working closely with such organizations serves to protect and enhance the lives of those who are most vulnerable. This was most palpable in 2012 when Hurricane Sandy struck and ravaged parts of New York. Hundreds of volunteers gravitated towards Aisling Irish Community Center to help victims

### **Orla Kelleher**

in whatever way they could. With the assistance of Liffey Van Lines, several truck loads of clothes, cleaning supplies, food and other essential items donated by hundreds of people were delivered to New York residents most affected.

The Irish Volunteers for the Homeless program is also thriving because of the willingness of people to devote a few hours of their time, to feed hundreds of people who call the streets of New York "home".

Aisling Irish Community Center underwent a major expansion over the past two years which has resulted in more space at the center to accommodate much needed programs and classes. Aisling Irish Community Center exists for the benefit of the Irish community and the support they get from business owners and individuals is an investment for Irish emigrants - past, present and future.



Orla is originally from Co Kerry, Ireland. Orla worked for over 10 years throughout AIB Group prior to taking a career break and emigrating to the U.S. in 2005. Her career break became long term when Órla met and married Eunan Doherty, a native of Falcarragh in Co Donegal, in 2008. They now have two children, Emmet, 5, and Ailbhe, 3.We applaud Orla for her good work and her commitment to the citizens of Yonkers.

### Entrepreneurial Award: Dr. Suzanne Greenidge

This year the Yonkers Chamber of Commerce is proud to present the Entrepreneurial Award to Dr. Suzanne Marie Greenidge, an accomplished medical doctor and skilled surgeon who has more than 20 years specializing in Obstetrics and Gynecology. Dr. Greenidge is an innovative pioneer in women's health and wellbeing and is the founder and director of Woman To Woman OB/GYN center that provides comprehensive medical services for women in the Yonkers, White Plains & Riverdale areas. Under Dr. Greenidge's skilled management, Woman To Woman has the state of the art practices, equipment, and procedures. She employs 20 culturally diverse women who provide superior quality and personalized OB/GYN services.

Dr. Greenidge has a keen sense of how to treat medical issues women face. Her significant expertise in minimally invasive and laparoscopic surgerical procedures enables her to quickly understand patients' presenting medical issues, select appropriate solutions and execute surgical procedures with precision all resulting in a very high success rate. At her center, Dr. Greenidge has cared for nearly 30,000 patients, delivered over 10,000 babies, and performed thousands of successful surgeries.

Dr. Greenidge is an Assistant Clinical Professor of OB/GYN at Columbia University College of Physicians and Surgeons, is a Senior Clinical Attending at Columbia Presbyterian Hospital, St. Johns' Riverside Hospital, and Lawrence Hospital, a Board Certified Fellow of the American College of OB/GYN, and an active member of numerous professional and community organizations.

Dr. Greenidge earned a BA degree at Smith College, has a Doctor of Medicine from SUNY Health Science Center at Brooklyn, and had her OB/GYN Residency at Harlem Hospital/Columbia University College of Physicians and Surgeons. She is a published author in the Journal of Ultrasound in Medicine, and in the American Journal of Obstetrics and Gynecology. She is an advocate and women's achievement, and offers continuous guidance to, and a mentor for young women. In 2012, she received the YWCA's Champion Award for her outstanding work in medicine and service to women. She is a featured guest on the Dr. Oz Show. She is happily married and lives with her husband and two lovely daughters in New Rochelle, New York.

Dr. Greenidges' accomplishments in the field of medicine are exemplary, but it is her entrepreneurial spirit that moves her private practice into one of the most well known in the region. Her leadership and managerial skills has



created meaningful jobs for others who share her mission of supporting women throughout their lives. It is for this spirit, that the Women in Business Committee recognizes Dr. Greenidge, and congratulates and thanks her for her dedication to serving others.

### Member profile: Project Reach

Program Reach, Inc. teaches young people to make healthy choices over the course of their lifetimes. Kids who forestall alcohol use, tobacco use, and sexual activity until the age of 18, for example, are twice as likely to finish high school and go onto college. Program Reach gives them the information and confidence they need to make smart decisions.

Through interactive programs and lessons, we challenge and encourage young people to avoid the pitfalls of all risk behaviors. Young people learn that a lifestyle where risks are avoided is both desirable and achievable. Each of our programs contains age-appropriate educational materials, student interactive exercises, and videos of real life stories which stimulate discussion in the following areas:

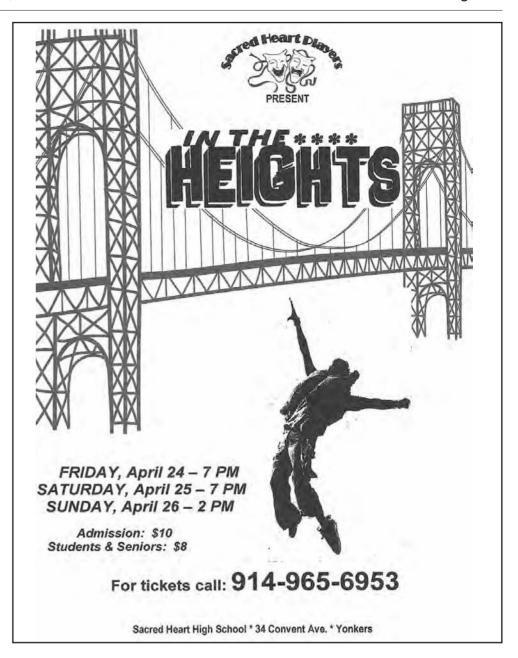
- Communication the Basis for Self-Knowledge and Socialization
- Human Growth and Development

- Sexually Transmitted Infections
- Sexual Health and Behavior
- · Alcohol, Tobacco and Other
- · Media and Society
- Nutrition

Emotional Health and Well-Being is woven into all of our lessons helping students gain the skills necessary to form healthy, non-abusive relationships.

Program Reach serves youth populations in Westchester County that are most vulnerable and most in need, but we cannot do it without the support of people who care. Program Reach is actively seeking individual, corporate, and foundation support to continue its work. For more information, please visit, www.programreach.org or call 718-409-0800.

You can make a real difference in the life of a young person, beginning today.





With a long standing commitment to excellence, the Yonkers Extension Center at Cross County offers a variety of day, evening, and Saturday credit classes and ESL courses. We offer early morning and 7-week fast track classes to fit into your busy life.

Register for Summer and Fall 2015 classes

Summer Session 1: May 26 - June 24, 2015 Summer Session 2: June 29 - July 29, 2015

Call today for current class schedules!

914-606-7100 sunywcc.edu/crosscounty crosscounty@sunywcc.edu



Yonkers Extension Center

### Member profile: YPIE Call for Volunteers

The mission of Yonkers Partners in Education (YPIE) is to increase the number of Yonkers Public School students who complete a post-secondary program that prepares them for a successful career.

YPIE partners with the Yonkers Public School District, business and philanthropic communities and higher education institutions and relies on detailed data to drive our decisions and programs.

We believe that post-secondary success is key to meaningful and lasting improvements in the quality of life for our students and community.

We need your help as we call for volunteers in the following areas:

**Transition Coach**: Transition Coaches are volunteer mentors who work with small groups of Yonkers middle school students to help them think about their transition to high school. After a training session in late February, including an introduction to the coaching curriculum, Transition Coaches will meet with their mentees each week after school from March - June 2015. No experience needed; just kindness and patience! **Email CAllen@ypie.org for more information.** 

Assistant Tutor: Become a YPIE assistant tutor! Adults *and* high performing high school students are needed to work alongside professional instructors for YPIE's SAT/ACT Prep course. Peer-tutors can be 11th or 12th graders from Yonkers or nearby communities. Tutors are needed on Tuesdays and/or Thursdays from 3:30 PM to 7:30 PM from March - June 2015. Email KCray@ypie.org for more information.

Your participation and help is greatly appreciated. Please visit our website at www.ypie.org for more information.



### Member profile: Veneruso, Curto, Schwartz & Curto, LLP

Veneruso, Curto, Schwartz & Curto, LLP is pleased to announce that Steven A. Accinelli and Stephen J. Brown have become partners in the law firm.

Steven Accinelli's practice involves cooperative and condominium law, business and corporate law, and all aspects of transactional real estate law, including commercial and residential development and finance, office and retail leasing, sales and acquisitions and project structuring to affect the foregoing. His practice also includes land use matters involving zoning amendments, special permits, planning, site plan approval, variances and other governmental approvals. He is admitted to practice in New York and Connecticut and is a member of

the New York State Bar Association, Westchester County Bar Association, and Columbian Lawyers Association.

Stephen Brown's practice is focused on corporate and business law, civil and commercial litigation and estate and trust law. Stephen has handled complex corporate, commercial, contract, employment, and estate matters before State and Federal courts. Stephen is admitted to practice in New York and Connecticut. He is the President of the Pace Law School Board of Alumni, a member of the Westchester County Bar Association, the New York State Bar Association and the Friendly Sons of St. Patrick of Westchester County. He has been named to the Super Lawyers 2014 New York Metro Rising Star List.







Stephen J. Brown

### New Member profile: Zip Cleaning

Zip Cleaning is professional cleaning company tailored to your needs and schedule. We are based in Yonkers servicing Westchester and NYC. We are small enough to remember who you are and how you like to have things done. Yet, we are large enough to know the importance of getting the job done on time. We employ a wonderful team of cleaners who share great passion to provide a professional and reliable service to our clients. We build enduring relationship with our customer by adhering to high standards of service including punctuality, attention to detail, fair pricing, quality guaranteed.

Similarly, if it means cleaning your home, de-cluttering your storage or tidying your office, while you find the time to do what matters most to you, then we help there too.

Welove what we do – We love helping out others – and it's that personal touch, Zip Cleaning's caring approach to the service we provide that sets us apart from our big competitors. For us, there's nothing better than seeing the faces of our satisfied customers.

We offer: Residential, Cleaning, Green Cleaning, Commercial Cleaning, Spring Cleaning, Move In/Out Cleaning and Post Renovation/Construction Cleaning.

Visit Our Website:

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### New Member profile: Canon Solutions America, Inc.

Canon Solutions America, Inc. is a leading provider of consumer, business-to-business, and industrial digital imaging solutions and is dedicated to its Kyosei philosophy of social and environmental responsibility. We service a wide variety of clients including small business, corporate, non profit with services including copier, scanning, wide format as well as document management software. If you have 5 employees or 500, if you require a Black and White desktop or a superior color production unit, we have a solution that can be tailored for your needs.

Aside from Canon's line of Copiers, Scanner and Wide Format we offer a variety of solutions as well. We can assist you moving from paper documents to electronic storage, or managing an existing printer fleet. We can also provide software for those who work with PDF's frequently and for those who would like greater control over their printing and copying environment by utilizing detailed reporting metrics.



**Bob Barnhard** 

Bob Bernhard, a Yonkers resident, services lower Westchester County.

You can reach Bob at 914-286-8987 or at rbernhard@csa.canon.com

### Member profile: I Train With Juan



Juar

If you want to get fit,

"YougottaJuan it!" I Train With Juan is a boutique personal fitness customer service gym located at 76 Main Street in the center of Tuckahoe, New York. Juan grew up in Florida and Ohio. He left Ohio to New York to attend Concordia College in Bronxville where he graduated with a BA in Behavioral Science. Juan is a personal trainer with numerous certifications in all

areas of fitness, boxing, corrective exercise, and group training. I Train With Juan opened for business in 2010 and offers Zumba, Group Classes, Youth Fitness program, Weight Loss Competition which he calls the New You Challenge and of course, personal training. He helps his clients reach their goals by using the "You Can and Will Be Fit" Model:

- -"You" identifies who you are working out for
- -"Can" identifies which exercises you can and cannot enjoy doing
- -"And" identifies your I Train With Juan vision and support team
- -"Will" identifies your time, your motivation and your commitment
- -"Be" identifies your actions for change
- -"Fit" identifies the goal you aim to achieve

Visit I Train With Juan on his website, <u>www.itrainwithjuan.com</u> or call (914) 473-3026 for complete details and customer accolades.

Remember.....If you want to get fit, "You gotta Juan it!"

### Member profile: Joseph Marra, Esq.



Joseph Marra, Esq.

The Law Offices of Joseph A. Marra is a three (3) attorney general practice law firm with offices located at 909 Midland Avenue, Yonkers, New York 10704, (914) 964-6806, at 25 East 233<sup>rd</sup> Street, Bronx, New York 10470, (718) 324-4834, and in Somers, New York.

The firm, which was founded by Joseph A. Marra in 1988, is geared towards helping individuals, families and businesses procure effective and reasonably priced legal services in a broad array of practice areas.

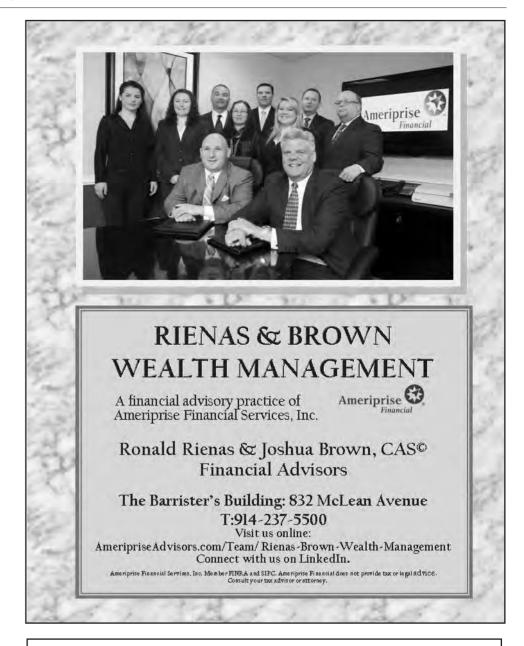
The firm practices in the areas of Elder Law, Medicaid and Estate Planning, Trusts and Estates, Probate, Small Business Representation, Personal Injury, General Civil and Criminal Trial Practice, Negligence, Employment Discrimination, Matrimonial and Family Law, Residential and Commercial Real Estate, Litigation Matters, Negotiation and Drafting of Contracts, and Name Changes. The firm offers a fifteen-minute free consultation on all matters.

Joseph A. Marra is a graduate of St. John's University School of Law and has an LLM in Taxation from New York University School of Law. Prior to opening his own practice in 1988, he was employed as an Assistant District Attorney in Bronx County and Senior Tax Consultant with Deloitte, Haskins and Sells, (now known as Delloitte& Touche).

Vincent P. Fiore, an associate attorney, graduated from George Washington University Law School.

Patricia McCluskey, an associate attorney, is a graduate of Pace University School of Law.

Please visit the firm's website at www.marralaw.com or email us at marra@marralaw.com.



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### New member profile: Santander Bank

Santander Bank, N.A. is one of the largest retail banks in the United States by deposits. Its main corporate offices are in Boston and it operates principally in Connecticut, Delaware, Maryland, Massachusetts, New Hampshire, New Jersey, New York, Pennsylvania and Rhode Island. Santander's 9,703 employees serve its 1.8 million customers through the Bank's 703 branches, 2,092 ATMs, call centers, website and mobile app. Supervised by the Office of the Comptroller of the Currency and a member of the Federal Deposit Insurance Corporation, Santander in the United States is a wholly-owned, financially autonomous subsidiary of Banco Santander (NYSE: SAN), a global commercial and retail bank. For more information about Santander, visit www.santanderbank.com or call 877-768-2265.





### Westchester Creative Arts WCATS

Westchester Creative Arts Therapy Services, continues to fulfill its mission to provide quality music and art therapy services to the special needs population in our community.

In their Saturday program, now located on Villard Avenue in Hastings, participants engage in carefully planned music and art therapy sessions

led by NY State credentialed and
National Board
Certified creative
arts therapists.
Therapists work
closely with families
and other professionals to ensure



that treatment compliments the work of the other therapists, and teachers that comprise a child's support team. Children, teenagers and young adults receive individual attention in a group setting where they have the opportunity to develop skills in an environment where they find acceptance and joy. Each session allows for self expression and social interaction.

In art therapy, group members explore multiple art mediums including

painting, drawing, collage, sculpting and puppetry to create individual or group pieces that reflect their thoughts and feelings.

In music therapy, participants discover success when they come together to play music that offers them a sense of accomplishment and pride.

In addition to the Saturday pro-

gram, Westchester CATS provides specialized music and art therapy programs in residential facilities, schools, and senior facilities in Yonkers and

neighboring communities. These programs are developed in conjunction with the agencies to meet the distinct needs of the facilities. According to the Special Education Coordinator at one of the CATS outreach programs, "Their approach is ultimately beneficial in building a strong foundation for growth and development." For those interested in learning more about Westchester CATS, please take a look at their website: www.wcats.org.

### New member profile: PS &S

PS&S is an award-winning "one-stop shop" of architecture and engineering excellence, which was

established in 1962. The depth and breadth of our expertise has helped PS&S grow into a firm of more than 200 professionals offering multi-disciplined, full-service architecture, engineering, design and environmental consulting services.

We offer a single source for planning, design and regulatory compliance services on diverse projects across a number of market segments — education, energy/utilities, hospitality/entertainment, infrastructure/public improvement, real estate and science/technology. Our ability to present virtually all engineering disciplines side by side with our architectural services allows us to respond quickly and efficiently to clients' unique needs.

Having proudly served a sophisticated client base operating in numerous industries, we know the importance of developing the most on-time, cost-effective and high-

quality solutions to the most difficult client challenges. Our success is measured by the success of our clients; the success of each project is our number one priority.

Headquartered in Warren, New Jersey, PS&S is well-positioned to meet client needs through a series of regional offices and affiliates. In addition to our New Jersey offices in Cherry Hill, Newark, Wall, and Atlantic City, we also maintain regional offices in Yonkers and Garden City, New York; Hartford, Connecticut; Boston, Massachusetts and Caguas, Puerto Rico.



### Congratulations

The Yonkers Chamber of Commerce 23rd Annual "Women of Excellence Luncheon" and Your Honorees and Scholarship Winners

**Our Best Wishes** 

to

Suzanne Marie Greenidge, MD

Entrepreneur Of The Year Award

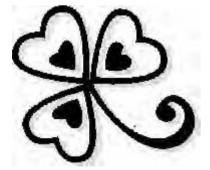
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and all that you've accomplished!

Aunt Marie, Uncle Jerry and Cousin Donna

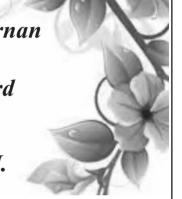
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Congratulations to Moira Kiernan
On being awarded the
Business Professional Award

Love
Mom, Tim, Patrice and T.J.





Yonkers Public Library congratulates the Women of Excellence Honorees for 2015!



We warmly congratulate the Yonkers
Chamber of Commerce Women of
Excellence — Moira Kiernan,
Dr. Suzanne Marie Greenridge,
Patricia Puleo and Orla Kelleher



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Congratulations to our own Órla Kelleher, recipient of this Year's

Thomas J. Caramadre Humanitarian Award.

Best wishes and continued success to Yonkers Chamber of Commerce.

Aisling Center is one of the largest Irish immigrant resource centers in the tri-state area and the main provider of services for the elderly Irish and Irish-American residents of Yonkers and Woodlawn.

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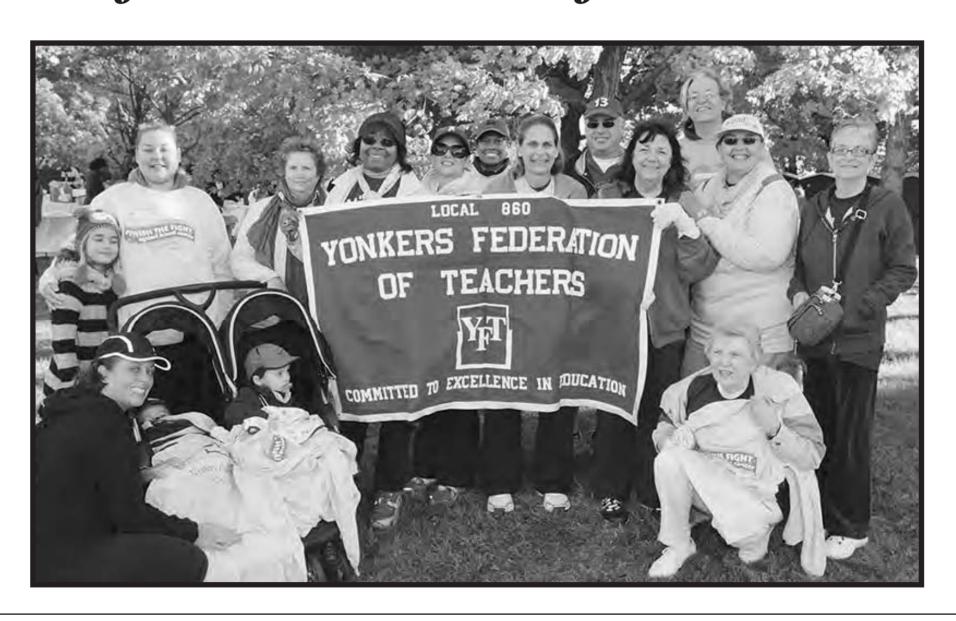
Congratulations to this year's honorees

Michael Melnicke, President Alexander Sajdak, Administrator



# Pat Puleo and the Yonkers Federation of Teachers

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