Advertising Supplement from The Yonkers Chamber of Commerce

December 1, 2017

Business Hall of Fame Annual Dinner 2017

Hundreds of well wishers gathered at the beautiful Westchester Manor on Thursday, November 16, for the Yonkers Chamber of Commerce 124th Annual Dinner. This year, the Chamber inducted four most deserving businesses into their Business Hall of Fame which is celebrating its 17th year. The Yonkers Chamber of Commerce established the "Business Hall of Fame" to provide recognition to top-notch companies and their executives who have successfully contributed to the areas of economic development and enhancing community enrichment. Those recognized were Ginsburg Development Companies for the



Chamber President Kevin Cacace (L) and Chamber Chairman Angelo Martinelli and Yonkers Mayor Mike Spano (far right) congratulate this year's honorees: Kim Cacace, Martin Ginsburg, Frank and Vanessa Osso and Nick DeSantis

Lifetime Achievement Award, Hair Dimensions Salons for the Business Community Leader Award, PKF O'Connor Davies for the Business Professional Award and Master Mechanix for the Chairman's Award. Their bios are prominently featured on pages 10 and 11. Chairman of the Board, Angelo Martinelli and Chamber President Kevin Cacace presented the awards to these most deserving honorees. The Chamber of Commerce, located at 55 Main Street, 2nd floor, invites you to come see our Business Hall of Fame, on display in the Board of Directors Room. All in attendance enjoyed a delicious dinner and a night of great camaraderie and networking. A fabulous time was had by all!

WIB Committee Charitable Work Applauded

The Women in Business Committee for the Yonkers Chamber of Commerce once again spearheaded a most worthy cause for our Chamber and our City. On November 14, 2017, the ladies of the committee, along with Mayor Mike Spano, "Stuffed a Bus" with hundreds of pajamas and books for children of need which were collected throughout the city. The Yonkers Chamber of Commerce is grateful to the following organizations and businesses that joined forces for this worthy cause: the Yonkers Public Schools, the Yonkers City Court, St. John's Riverside Hospital, Yonkers Federation of Teachers, Empress Ambulance, Yonkers City Hall, Sterling National Bank, The Westchester Bank, East

Yonkers/Yonkers Rotary Club, Macaroni Kid Yonkers and individual Chamber members, who contributed to the success of this event. A special thanks goes to the students and staff of the Yonkers Montessori Academy who conducted their own drive. Thousands of



Major Mike Spano joins the WIB Committee Members and friends to help"stuff the bus" with pajamas and books

the children served by the Pajama Program live in orphanages, group homes and shelters and are shuffled often between temporary living facilities. Many of them have been abused or abandoned, and have never enjoyed the simple comfort of having a mother or father tuck them in at bedtime and read to them. Since 2001, the Pajama Program has provided more than 1 MILLION new pajamas and new books to children in need nationwide! The Yonkers Chamber of Commerce thanks the Women in Business Committee for taking the initiative to help our kids in need.



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Our Business Hall of Fame

2001:

Yonkers Raceway Liberty Lines Martin Walshin, Inc. Futurama Home Furniture

2002:

Flynn Memorial Home Park Hill Optical, Inc. Tacos el Poblano Sound Associates

2003:

Agar Truck Sales Empress Ambulance Family Service Society Yonkers Contracting Corporation

2004:

Beck Chevrolet Hon. Michael Spano Gus Nathan Allan Eisenkraft

2005:

Joseph Cianciulli St. John's Riverside Hospital St. Joseph's Medical Center Richard Komosinski

2006::

American Sugar Refining, Inc. Alfred Weissman Real Estate Hudson Valley Bank Kawasaki Rail Car

2007-

Stew Leonard's
Saw Mill Auto Wreckers, Inc.
Westchester Community College,
Yonkers Extension Site
Regency Extended Care Center

2008:

Farrauto & Berman Struever Fidelco & Cappelli, LLC Homes for America Holding, Inc. The Polish Center

2009:

Paul Cocozza. PFC Abstract
Peter Smith
Schools of the Sacred Heart
Cross County Shopping Center

2010:

Saint Joseph's Seminary and College Mahopac National Bank Royden A. Letsen, Esq. Veneruso, Curto, Schwartz & Curto, LLP

2011:

The Westchester Bank News 12 Westchester Richmond Children's Services D.C. Ranieri Insurance

2012

Loria Corporation Ralph "RJ" Puma Elizabeth Seton Pediatric Center WESTMED Medical Group

2013:

Community Planning Council of Yonkers SUMA Yonkers Federal Credit Union Graphite Metallizing Corp. Westchester Office World

2014:

Westchester School for Special Children HD Real Estate Yonkers Municipal Housing Authority Curto's Appliances

2015:

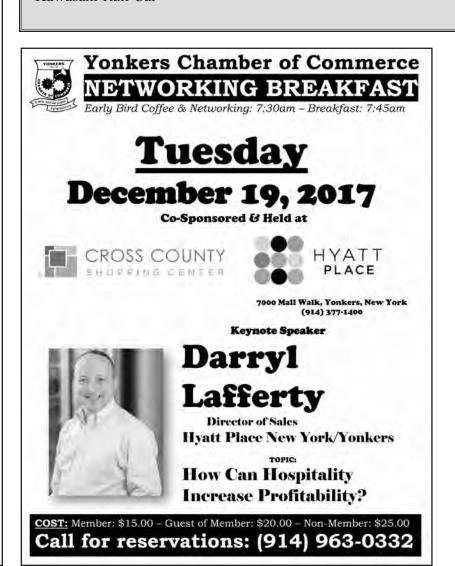
Angelo R. Martinelli

2016:

Yonkers Public Schools
James Dibbini & Associates
Sarah Lawrence College
Queen's Daughters Day Care Center

2017:

Ginsburg Development Companies Hair Dimensions PFK O'Connor Davies Tim Cacace, Master Mechanix



The Yonkers Progress

is produced by the Yonkers Chamber of Commerce and is distributed to 45,000 Yonkers Homes.

To advertise, contact Jeanne Martinelli, Editor,

at

jmartinelli@yonkerschamber.com



From the Desk of Jeanne Martinelli

The central theme of the holiday season is giving, whether gifts for family and friends, or by giving back to your community by volunteering or donating to various organizations. I am so proud that the Yonkers Chamber of Commerce not only gives during the holiday season, but gives generously throughout the year. The Yonkers Chamber of Commerce is grateful to the Women in Business Committee who spearheads many worthwhile causes throughout the year; in particular the Pajama Program and the Westchester Food Bank. Other initiatives the Chamber supports throughout the year are a "Wish List" drive at Elizabeth Seton Pediatrics, Westchester Creative Arts Therapy, and helping our Yonkers Public High School students find jobs and internships. We are also happy to provide e-mail blasts and announcements on our website to our Chamber members who are hosting special events that benefit our community.

The end of the year is a time to look back on the previous year and look forward to the next. With that in mind, I want to share some of last year's highlights, as well as a sneak preview for the coming year.

Four outstanding individuals were recognized this year for their professional accomplishments and service to our community at our 25th Annual "Women of Excellence" Luncheon, hosted by our dynamic Women in Business Committee and we thank our Corporate Sponsor, Cross County Shopping Center, for their generosity and support. Special thanks go to Committee Chairwoman, Moira Kiernan of Sterling National Bank, and Luncheon Co-Chairs Denise Donaghy (St. John's Riverside Hospital) and Kathleen Kuhnel (City of Yonkers) and the entire WIB Committee for the successful event. In addition, \$1000 scholarships were awarded to 3 outstanding High School Seniors from the Yonkers Public Schools. Next vear's luncheon is set for Wednesday, March 21st at the Fairways at Dunwoodie Golf Course. Nomination forms for next year's honorees have been distributed, and we ask you to complete the form, and nominate a woman you think deserves this special recognition.

Our 31st Annual Chamber Golf Classic was held this year at the beautiful Saint Andrews Golf Club. The weather was perfect and a great day of golf and delicious buffet supper were enjoyed by all. A special thank you goes to our Board of Directors member John Acciavatti of Yonkers Contracting Corp, for chairing this event.

Our beautiful new website is up and running (www.yonkerschamber.com) and we invite you to send us your news so we can post your story. Just email to me at: jmartinelli@yonkerschamber.com. Accompanying photos always welcomed. You may also visit our website to enroll for email blasts and to visit our Facebook page.

The Yonkers Chamber of Commerce is pleased to announce that several of our staff members are now Certified Assistors for New York State residents who are eligible to receive Medicaid. Contact our office for details.

Here at the Yonkers Chamber of Commerce we are proud of the businesses and members we serve. For more than one hundred years, the Yonkers Chamber of Commerce has served as the voice of the business community and our mission has remained to serve, build and promote a progressive city. We will be distributing new Directories in 2018 so now is a good time to join our Chamber so your business can be included in this beautiful publication. I am happy to report that the Chamber Membership is growing and that we welcomed many

new members this year. Please contact me at the Chamber Offices if you would like to become a member and join the hundreds of businesses that are making a difference here in our City. Membership Applications are available on line at our website.

We hope you agree that our work on "The Progress" in 2017 was some of our best yet. We strive to produce a newspaper that is informative, fun and has a strong pulse on what is going on in our beautiful city. Each year, the Chamber produces three editions of the Progress: Women in Business in March, Best of Yonkers/Back to School in September, and our Business Hall of Fame/Holiday issue in December. Please contact the Chamber office if you would like to advertise. Remember, our paper is delivered to 45,000 Yonkers homes and remains in our website archives.

From all your friends at the Yonkers Chamber of Commerce, we wish you all a Merry Christmas, Happy Holidays and Best Wishes for a Happy, Healthy and Prosperous New Year.

Yonkers Chamber of Commerce welcomes our newest members

HPN Aviation Group

50 Main Street, Suite 1000 White Plains, NY 10606 Phone: (917) 578-0264 E-mail: Thomas.bosco@ hpnaviationgroup.com

Website: www.hpnaviationgroup.com Thomas Bosco, Executive Chairman James Burchetta, Aviation Sector lead Airport Management

David Lerner Associates

53 Bronxville Road, Suite C7 Bronxville, NY 10708 Phone: (914) 539-2070 Fax: (914) 761-6434

E-mail: marc.winter@davidlerner.com Website: www.davidlerner.com Marc Winter, Vice President Investment

Financial Services

Highview Realty 1079 Yonkers Avenue, Suite 5 Yonkers, NY 10704 Phone: (914) 371-6005

E-mail: fpiintel@highviewrealty.net Franklin Pimentel, Associate Real Estate Broker Real Estate

Green Rug Westchester

1073 Boston Post Road Mamaroneck, NY 10543 Phone: (914) 940-0447 E-mail: ben@carpetcleaningny.com Ben Shemesh, Owner

Fire Safety (sales), Carpet Cleaning

Ultimate Spectacle

1086 North Broadway Yonkers, NY 10701 Phone: (914) 376-4000 Fax: (914) 376-4001 Email: ultimatespecboutique@gmail.com Ilya Ilyayev, Manager Optical/Optometrist

Macaroni Kid Yonkers*

30 Iroquois Road Yonkers, NY 10710 Phone: (914) 337-6058 Fax: (914) 337-6058

Email: angelasp@macaronikid.com Website: www.macaronikid.com Angela Porcelli, Publisher William Porcelli, Co-Publisher

Family Services

Charter School of Educational Excellence

260 Warburton Avenue Yonkers, NY 10701 Phone: (914) 476-5070 Fax: (914) 476-2858

Email: cgoldberg@cseeschool.org Website: www.charterschoolof educationalexcellence.org Cindy Lopez, Principal Carmen Goldberg, Director of External Relations Sobeida Cruz, Founder and Board member School, Not-for-Profit

The Nowodworski Foundation*

18 Central Way Purdys, NY 10578 Phone: 914-260-8178

Email: jerzylesniak@gmail.com Website: www.sitenf.org Jerzy Lesniak, President

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1020 Warburton Avenue, Suite 1 Yonkers, NY 10701 Phone: (914) 964-4737

E-Mail: gabriella.villacis@mssm.edu Website: www.mountsinai.org/selikoff Agata Roman, Program Manager Gabriella Villacis, Program Coordinator Dr. Winston Kwa, Lower Hudson Valley Medical Director

Healthcare

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*All new members with an asterisk submitted a profile and are found throughout this publication.





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124th Annual Dinnner Yonkers Chamber of Commerce



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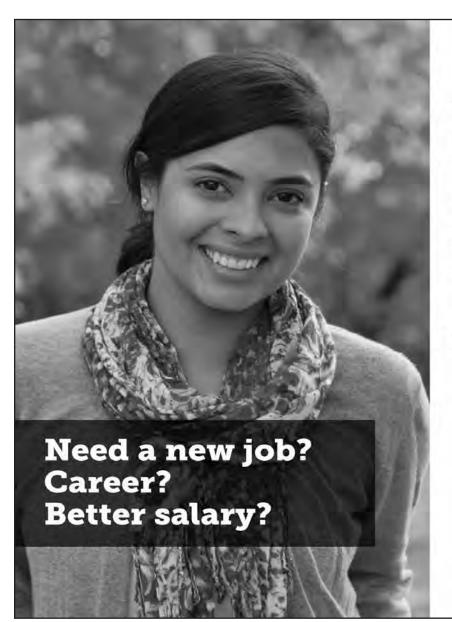
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All donations can be dropped at the Chamber office, 55 Main Street.

Thank you. Your kindness to this most worthy cause, is greatly appreciated.



Congratulations to this year's honorees

The Yonkers Extension Center, conveniently located in the Cross County Shopping Center, is a hub of academic learning. The Center serves matriculated, non-matriculated and ESL students. Students are engaged with a variety of support services, including admissions, academic and financial aid advising, placement testing, bursar, registrar, academic support, workshops and student activities.

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Yonkers Extension Center

New Member Profile: Nowodworski Foundation

The Nowodworski Foundation, Charity for Cultural and Educational Exchange, Inc., is a non-profit 501 (c) (3) educational organization, Tax ID 16-1626415. 18 Central Way Purdys, NY 10578. Branches: NYC, Yonkers, Putnam Ct. www.siteng.org.

The purpose of the Nowodworski Foundation is innovation in art and music education and promotion of cross-cultural understanding.

The Alums of the Nowodworski HS established the Nowodworski Foundation in 1999. HS has been in existence since 1588 in Krakow, Poland, as one of the oldest in Europe. Sir Nowodworski, the knight Order of Malta has endowed it originally.

The HS famous graduates include: Jan Sobieski III, King of Poland, General Jozef Bem, a national hero of Poland and Hungary, Joseph Conrad, author and master mariner, viewed as a precursor of modernist literature, Stefan Banach, considered one of the 20th century's most important mathematicians.

The Foundation organizes concerts, art exhibits, art workshops, festivals, throughout Hudson Valley. SITE Program (Social Improvement Through Expression) has over the year's phenomenal achievements. It focuses on the development of children's minds through the Arts by nurturing their natural artistic talent. It creates joyful and enthusiastic atmosphere during adults

and seniors workshops, proving that there is no age limit for talent.

You Picasso international art residences provided teenagers of all backgrounds with special experience of learning the art techniques while hiking with sketchbooks and scouting historical towns. Recently NF participated in renovation of King Jagiello Statue in Central Park, New York City. And right now is working on fundraising and restoration of General Kosciuszko Statue in Yonkers.

Since 2014 Foundation volunteers have been working on restoration of the old school building at St. Casmir Avenue in Yonkers, to convert it into a cultural center.



JERZY LESNIAK, President

The Nowodworski Foundation receives grants from the NYSCA, Westchester and Putnam Arts Councils, corporate and individual funding, and annual Gala.

New Member Profile: Macaroni Kid Yonkers

"Macaroni Kid Yonkers" is a free weekly newsletter and website that provides news on all the kid and family-friendly events going on in Yonkers and the neighboring community. This innovative company is owned and operated by local resident, Angela Porcelli. Angela is the go-to mom in the community and connects parents both online and off. She is there to answer the question, "Mom, what are we going to do today?"

Yonkers Macaroni Kid covers zip codes 10701, 10702, 10703, 10704, 10705, 10706, 10707, 10708, and 10710. Subscribe for free today for kid-friendly events and activities yonkers.macaronikid.com/subscribe.





Member Profile: NY Life Insurance Company

Franz Frechen has been working in the financial industry as a Registered Representative in the US for over 30 years helping families, individuals, small business owners and financial institutions, to navigate through the fast changing financial world.

He joined New York Life Insurance Company to have an even greater opportunity to help his clients reach their financial goals. He is an Agent with New York Life Insurance Company, and a Registered Representative offering securities products and services through NYLIFE Securities LLC (member FINRA/ SIPC), a Licensed Insurance Agency. He makes recommendations that are tailored to the needs of his clients on a variety of protection and financial matters, including: ~ Retirement planning ~ Estate planning ~ College funding ~ Business planning using life insurance ~ Mortgage protection using life insurance ~ Leaving a legacy ~ Life insurance protection ~ Annuities and Mutual Funds** New York Life Insurance and Annuity Corporation offers fixed* and variable** deferred annuities for the accumulation stage of retirement, as well as guaranteed*** future or immediate lifetime fixed income annuities that can help clients turn savings into an income stream that will last a lifetime.

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New York Life was founded in 1845 and is committed to meeting our obligations and hold true to our principles of humanity, integrity, and financial strength. As a mutual life insurance company, New York Life is owned by its policy owners. This means we have no obligations to stockholders and can focus exclusively on the needs and concerns of our policy owners. At New York Life every decision we make, every action we take, has one overriding purpose: To be here when our policy owners need us.



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New Member Profile: Mt. Sinai Selikoss Center

The Mount Sinai Selikoff Centers for Occupational Health in the Lower Hudson Valley focuses on the health and well-being of workers. With locations in Yonkers, Monroe, and New York City, the Selikoff Centers work

with unions, employers, communitybased organizations, and other businesses to provide both education and treatment of work-related injury and illness. We have a specialized team of occupational health providers, industrial hygienists, and ergonomists that provide their expertise when it comes to workplace health and safety. Our goal is to keep workers healthy and prevent future workplace injuries.





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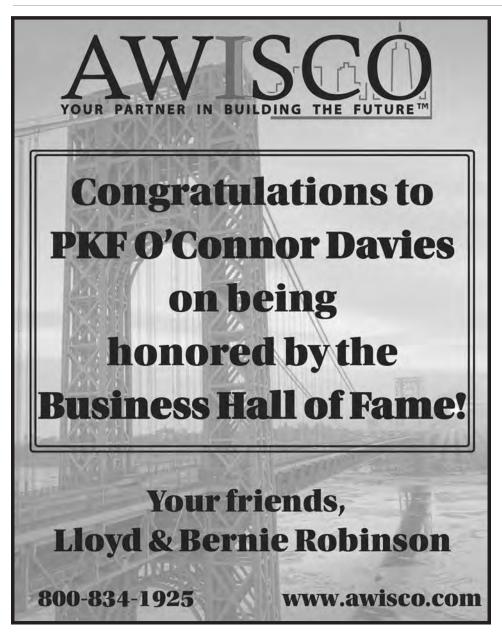
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Special Salute to "Business Hall of Fame" 2017 Honorees

Lifetime Achievement Award Ginsburg Development Companies

This year the Yonkers Chamber of Commerce is delighted to present the Lifetime Achievement Award to Martin Ginsburg, founder and principal of Ginsburg Development Companies. Martin Ginsburg is first and foremost an architect. As a result of his attention to design, site planning and detail, GDC's developments in New York and Connecticut have won numerous design and community planning awards. With more than 50 years of experience and market leadership, GDC has built many of the region's most successful and prestigious luxury developments, including Boulder Ridge, Pondside, Mystic Pointe, The Fairways, Quaker Green, Gillette Ridge, Marbury Corners and Christie Place. You can readily see why GDC has earned its reputation as the region's premier residential developer.

In Rockland County, GDC's Harbors-at Haverstraw waterfront community has become a model for redevelopment along the shores of the Hudson River, utilizing superior architecture, traditional neighborhood design and lush landscaping – including an award-winning riverfront park featuring both a noted sculpture trail and a dock for the Haverstraw-to-Ossining commuter ferry. Both Parkside and Riverside at Harbors are Rockland County's leading luxury rental properties.

Continuing a focus on Hudson River communities, the company has three exciting luxury rentals now marketing in Westchester County: River Tides in the Greystone neighborhood of Yonkers, Harbor Square in Ossining and The Lofts on Saw Mill River in Hastings-on-Hudson.
GDC's luxury rental development pipeline includes 1177 @Greystone in Yonkers and Fort Hill Apartments at the Abbey Inn in Peekskill. New for

sale projects include the Gateway

Townhomes in Peekskill and the Stone

Hollow single-family home community



MARTIN GINSBURG, founder and principal of Ginsburg Development Companies

in Cornwall, NY.

GDC recently acquired The Metro in White Plains, a luxury apartment building located just steps from White Plains' lively downtown and its Metro-North Station. In addition to its residential development business, GDC owns and manages a portfolio of commercial properties, located primarily in Westchester County, NY.

The motto at GDC is "Always with Integrity." Customer service is a big part of GDC's brand and every employee is dedicated to doing his or her best for the customer. "We don't just build homes, we build communities and relationships," says Martin Ginsburg. Our heartiest congratulations to Ginsburg Development Companies on this most deserving recognition.

Business Professional Award PKF O'Connor Davies, LLP

This year the Yonkers Chamber of Commerce proudly presents the Business Professional Award to PKF O'Connor Davies LLP, one of Yonkers' premier providers of accounting, auditing and advisory services. Over the years, they have grown to understand Yonkers' distinguished community: its retail and commercial businesses, including entrepreneurs, family-owned and small business as well as its healthcare, legal and professional services providers and its hospitality, educational and not-for-profit organizations. To fulfill their commitment to this distinctive constituency, they deliver personalized attention at a level that many larger firms cannot, helping their clients meet unique and diverse objectives. Proactive, thorough and efficient, PKF O'Connor Davies professionals work diligently to forge productive, longlasting relationships with clients. Each specialist participates in extensive, ongoing training in order to stay abreast of the latest issues and trends. Partners, principals and staff at every level are actively involved in so many of the area's philanthropic, religious, cultural and service groups.

As a full-service certified public accounting and advisory firm, PKF has

a long history of serving clients both domestically and internationally. With roots tracing to 1891, nine offices in New York, New Jersey, Connecticut and Maryland, and more than 700 professionals, they provide a complete range of accounting, auditing, tax and management advisory services. PKF O'Connor Davies is ranked 28th on Accounting Today's 2017 "Top 100 Firms" list and is recognized as one of the "Top 10 Fastest-Growing Firms." PKF O'Connor Davies is also recognized as a "Leader in Audit and Accounting" and is ranked among the "Top Firms in the Mid-Atlantic," by Accounting Today. In 2017, PKF O'Connor Davies was named one of the 50 best accounting employers to work for in North America, by Vault.

PKF O'Connor Davies is also the lead North American representative in PKF International, a global network of legally independent accounting and advisory firms located in 440 locations, in 150 countries around the world.

No stranger to Yonkers, Nicholas DeSantis is a Partner of the Firm. He has 35 years of experience and specializes in handling many aspects of governmental finances and operations, from budgeting to strategic planning.



NICHOLAS DESANTIS

During his career, Nick has held a number of high-level governmental positions with the City of Yonkers; past roles include City Manager, Budget Director and Commissioner of Finance. He also previously served as Fiscal Manager for the County of Rockland.Nick has earned much recognition as an expert in the field of government finance. He possesses a deep understanding of both the administrative and legislative process of government, and is skilled at reviewing annual

budgets and developing multi-year financial plans. An active citizen in local and neighboring communities, Nick participates in the budget reviews of the Counties of Orange, Rockland, Dutchess, Westchester and the City of Yonkers. The Chamber congratulates PKF O'Connor Davies for this most deserving recognition.

Special Salute to "Business Hall of Fame" 2017 Honorees



TIM CACACE, Master Mechanix

This year, the Yonkers Chamber of Commerce is proud to present the Chairman's Award to Master Mechanix and its owner, Tim Cacace. Tim was born in Yonkers, the third of five children of Judge Robert and Patricia Cacace. He attended Roosevelt High School and the State University of New York at Farmingdale, New York. Tim began working for Dave's Service Station while in high school and purchased



FRANCO AND VANESSA OSSO, Hair Dimensions

The Yonkers Chamber of Commerce is proud to present the Business Community Leader Award to Hair Dimensions Salons. This extraordinary business is run by the dynamic father and daughter team, Franco and Vanessa Osso.

Frank was born in Calabria, Italy, and moved to New York at the age of 16. Frank attended trade school where he made friends in the beauty industry. He was drawn to the artistic aspect of becoming a hairstylist and enrolled in cosmetology school in New York City. He graduated as "best colorist in the class", and was offered a job with Enny of Italy, a prestigious salon in Manhattan. One year later he opened his first salon with partner, Roman Palace. Roman Palace was trendy, with a European flair that stemmed from his Italian roots. It was the place to get your hair cut in the Bronx!

In 1975 they opened 2 more salons and decided to change the name to Hair Dimension Salons. During the next 20 years, they expanded to 6 salon locations. With the help of other business partners and an amazing staff of professional and successful stylists, Hair Dimension Salons were known throughout the Bronx and Westchester County.

In 2003, Frank's daughter, Vanessa, became his partner in Hair Dimension Salons. It was clear that the beauty industry was changing, and new ideas were needed to stay relevant. Vanessa brought the ideas in marketing and technology, while Frank developed an education and training program for new stylists.

Vanessa Osso graduated from Fordham University with a Bachelor of Science Degree in Political Science. She worked for the Mayor's Voluntary Action Center in New York City under

Chairman's Award Tim Cacace, Master Mechanix

the business at the age of twenty two. He continues to own and operate the business to this day. Employing thirteen people, Master Mechanix is one of the few auto repair facilities that offers both mechanical and auto body repairs.

Tim demonstrates his expertise weekly as a participant on the "Auto Lab" radio program which is broadcast on Saturday mornings at 8AM on WNYM 970. His advice is widely recognized by the industry as being uniquely accurate and informative and delivered with a dose of compassion and humor. Tim is a radio personality, enjoying his twentieth year on the broadcast.

In addition to running a successful business, Tim is an advisor to the Automotive Technology Program at Bronx Community College, also having served as an adjunct instructor. His professional associations include the Society of Automotive Engineers, the National Institute for Automotive Service Excellence, the Inter-Industry Conference on Auto Collision Repair and the Consortium for Automotive Education.

Tim is fond of reflecting that when he first started in business, most of his employees were old enough to be his father and today most of his employees are young enough to be his children. I guess he has come full circle!

Tim resides in Yonkers with his wife of thirty years, Carma, and has three children Robert, Jessica and Michael. We congratulate Tim and all his "Master Mechanix" on this most deserving recognition.

Business Community Leader Hair Dimensions

Mayors Dinkins and Guiliani. She learned the skills of buying, marketing and graphic design at the Wine Enthusiast Catalog, and later became Graphic Designer for the Victoria's Secret Catalogue.

Vanessa had little experience in the Beauty Industry, but years of experience in the business world, and quickly learned to adjust to this fast paced, high energy business. The staff welcomed the changes and the vision she had for the salon. Together they have created the business she envisioned, a perfect combination for growth for a true father and daughter team.

Together, the business has grown to over 45 employees. Within the last 5 years, they built a training program for new stylists. With assistance from Arrojo NYC and Color Design USA, they have designed a salon that offers training in haircutting and hair coloring from the some of the best brands in the industry. Hair Dimension Salons has become the go-to beauty education center in Yonkers.

Their team consistently strives to stay on top of the beauty industry trends and sets goals to help stand out from other salons. Their team works extremely hard to make every client happy, and they are very proud of their success in our community for the past 42 years.

In addition to running a successful business, Hair Dimension Salons has spearheaded many worthwhile causes in our City for the American Heart

Association, Autism Speaks, American Cancer Society, American Diabetes Association, and Local Animal Shelters. They participate in Walks, Runs, set up tables at fundraisers, and provide hair extensions for school fundraising. Some other achievements includes Collection and Donation of Food to local food pantries and Churches; for Friends of Karen they donated over 75 backpacks filled with school supplies; they donated over 200 pairs of pajamas for the Pajama Program; they hosted 3 Christmas parties and provided food and gifts for My Sister's Place; and at the Yonkers Middle/High School Fundraiser for Pancreatic Cancer they shaved over 60 heads. They have answered over 100 letters to Santa helping to give underprivileged children a very special Christmas and collected toys and books for underprivileged children and distributed them throughout various charities in Yonkers, hosted a Christmas Party for children with developmental disabilities living in Sail at Ferncliff Manor, and collected winter coats and volunteered at soup kitchens and afterschool reading programs through the New York Cares Organization.

Congratulations on this most worthy recognition, and thank you for your extraordinary service and generosity to our Community!

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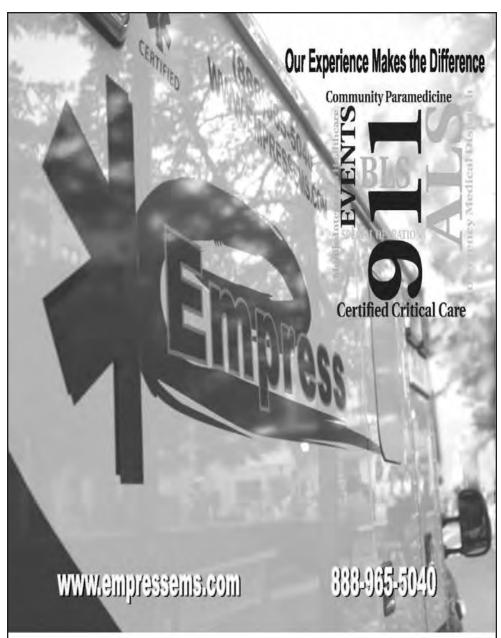
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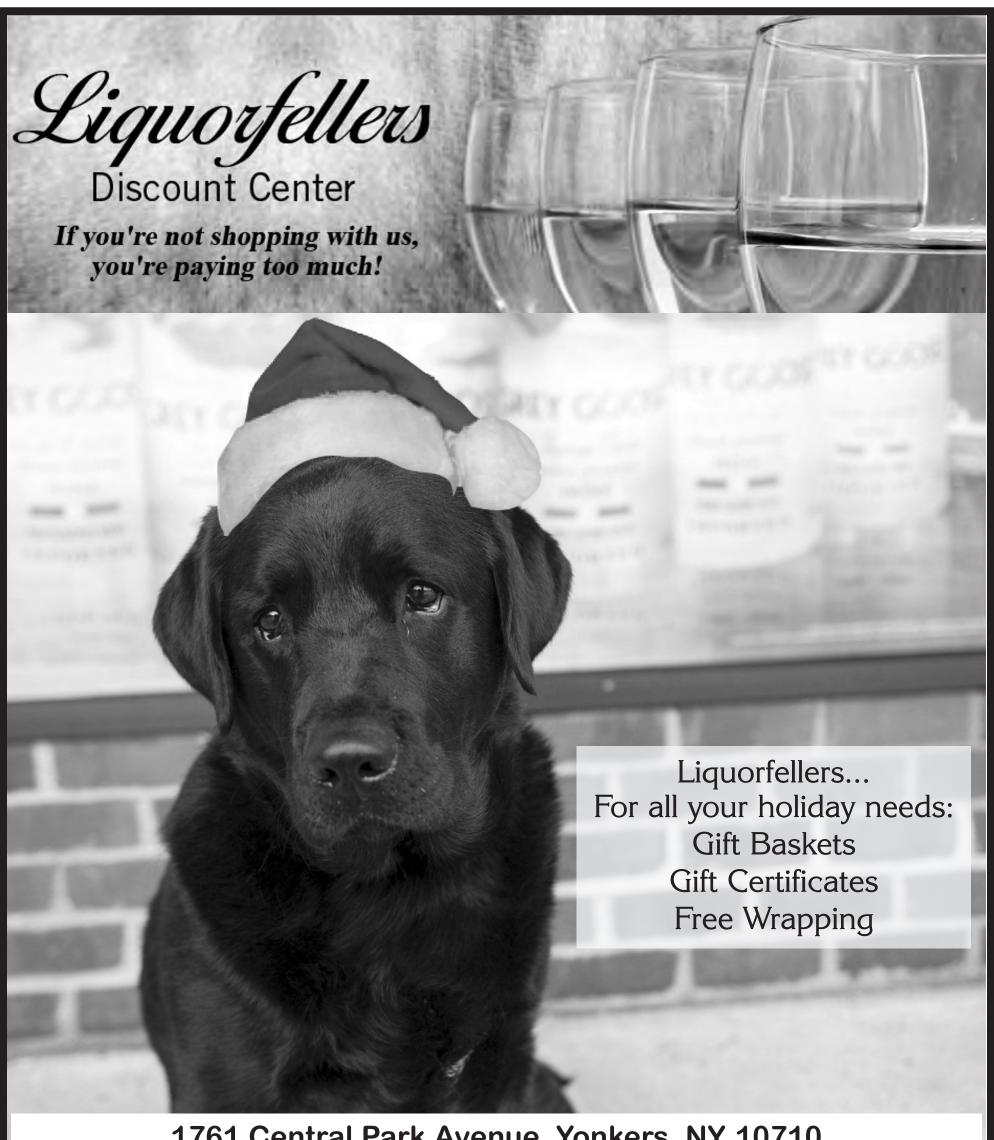
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Our Congratulations to the Yonkers
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"Yonkers Cares" Medicaid Enrollment Services Available



The Yonkers Chamber of Commerce (YCC) has been selected to provide Medicaid Enrollment Services to Westchester County by the Department of Social Services (DSS). As a result, we have launched a Medicaid Expansion Outreach Program called "Yonkers Cares". We designed and implemented this program to target individuals with the highest likelihood of being eligible yet unenrolled. We were asked to find these residents that

are not currently enrolled in Medicaid including those who may have been the target of enrollment drives before, are difficult to reach, and persistently remained unenrolled.

Recently, the members of the staff at YCC were certified as NY State of Health Certified Application Counselors (CAC). This enables us to assist applicants as they enroll online in the NY State of Health The Official Health Plan Marketplace. Our mission is to enroll people who are not clients of DSS but who are eligible adults between the ages of 19 to 64 with a household income of 138% or less of the Federal Poverty Level (FPL).

Under the Affordable Care Act

(ACA) many uninsured people cite the high cost of insurance as their main issue and/or may not have access to coverage through a job. Some do not know they may be entitled to Medicaid. Some plans offer financial assistance but again people may not know this.

We also want to inform our Yonkers businesses that the good news is when we find and help these individuals enroll in Medicaid, it will be with no cost to the employer.

The cost of insuring newly eligible individuals in the group from 100% to 138% of the Federal Poverty Level is at no cost to NYS or Westchester County since NYS will receive 100% federal reimbursement for such newly eligible

individuals. Also, since NYS covered childless adults at 100% of FPL prior to the ACA, it will receive enhances federal participation, 75% instead of the 50% currently received, for childless adults up to 100% FPL including 19 and 20 year olds living alone and up to 138% FPL for 19 and 20 year olds living with their parents. Many of these individual may be "part time" employees that still do not have insurance.

Once again, we are proud to assist Yonkers residents through "Yonkers Cares" and at the same time help the businesses and non-profit organizations. For twenty plus years YCC continues working with the good people who live and work in Yonkers.

Member Profile: SCORE Westchester



Score, a not for profit affiliate of the SBA, has a mission of helping small businesses grow and prosper.

Nationwide there are over 300 score chapters and Score's mentors have experience as either owners of their own businesses or had executive careers. These mentors are happy to

give back to the community, free of charge, their expertise.

Score Westchester has been in existence for roughly 40 years and has been recognized as one of the outstanding chapters in the country.

Score Westchester has been actively helping the Yonkers small business community for many years. Based upon the independent accounting firm Price Waterhouse Coopers in 2016, Score Westchester helped start 252 new busi-

nesses, added 91 non owner employees and provide over 3,500 chapter services. Score's primary services are providing assistance in face to face counseling and an extensive workshop program. Recently Score Westchester received a block grant through the City of Yonkers to offer Advisory Board services to help businesses expand within the city of Yonkers. Score will provide an experienced advisors to participate as an advisor in the major deci-

sions the organization is making. Score Advisors will routinely attend meetings and be "on call" to assist, Score mentors services are free to the clients, the mentors are independent and everything totally confidential.

If you have a business that has been in existence for over a year and are interested please call Score Westchester 914-946-3907 and ask for Glenn Shell or Joe Bernava or email glenn shell@yahoo.com.



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Chamber of Commerce Networking Events



Enjoying the Cocktail Networking Reception on November 1st at the beautiful CY by Marriott are John McAuliffe, the new hotel GM and Alix Schnee, President of the Yonkers Rotary.



Pictured around the Marriott Fire Pit are Tiffany Jenkins and David Levy from Adira at Riverside Rehabilitation, and Franz Frechen of NY Life.



(L-R) Yonkers Public Schools Superintendent and Keynote Speaker, Dr. Edwin Quesada, with Brian Harrington, Senior VP for Institutional Advancement at Elizabeth Seton Pediatric Center (our September Breakfast sponsor), and Chamber President Kevin Cacace.



Enjoying the September Breakfast are (L-R) Carmen Gomez Goldberg (Yonkers Charter School), Bob Walters (Science Barge), Vinnie Restiano (Chamber of Commerce) and Dr. Melvin Wermuth (Mercy College)



Joining us for a lovely evening at the CY by Marriott on Executive Blvd are (L-R) Yonkers Councilman Michael Sabatino, Fred Yaeger (President, Yaeger PR), and Steven Alfano from Tompkins Mahopac Bank.



Enjoying the evening festivities are good friends Howard Berman, Moira Kiernan, and Susan and Stephen Santur.



Antoinette Cerrato (C) of the Yonkers Chamber of Commerce with friends from Sterling National Bank Moira Kiernan and Susan Sacco at the Sept. Breakfast.



Enjoying early-bird networking at the September breakfast are (L-R) Johnathan Martinez (Westchester Body and Brain), Doctor of Podiatry, Ronald Volino, and Patrick Daugherty (Sound Associates)

Chamber of Commerce Networking Events



(L-R) Medical Director of Emergency Services and Keynote Speaker, Dr. Mark Silberman, with Denise Mananas, Marketing Director at St. John's Riverside Hospital (our October Breakfast Sponsor), Chamber President Kevin Cacace and Yonkers Mayor Mike Spano.



(L-R) Welcoming our Chamber to St. John's Riverside Hospital are Denise Mananas and Irene O'Donnell



The Knife and Fork Award is presented to our November Breakfast Sponsor, Costco Manager Joel Brandston. Looking on are (L-R) Chairman Angelo Martinelli, Mayor Mike Spano, Council Pres-Elect Michael Khader and Chamber President Kevin Cacace.



Lincoln High School Academy of Finance Director, Joanne Marcseloswith her outstanding students (L-R) Jeffrey Gomes, Lacie-Ann Gordon, Laura Rodriguez and Michael Boahene.



Getting together for early bird coffee at the October Breakfast are (L-R) Darryl Lafferty (Hyatt Place Cross County), John Acciavatti (Yonkers Contracting) and Dennis Robertson (Yonkers Raceway/Empire City).



Joining us at the October Breakfast are Casandra Boone (Southern Westchester Urgent Care) and Amani Marjieh (Sterling National Bank).



Yonkers City Council Presidents Past and Present: Chuck Lesnick, Michael Khader and Vincenza Restiano.



The Yonkers Chamber of Commerce welcomes The Power Lab team of Ray Wilcox (L) and Anthony Bailey.

Thank you for inducting Hair Dimension Salons into the Business Hall of Fame





www.HairDimensionSalons.com EAST: 914.776.2200 WEST: 914.779.5919



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To a Higher Standard...

Wilson Elser salutes our client PKF O'Connor Davies upon their induction into the Yonkers Chamber of Commerce Business Hall of Fame and congratulates tonight's other deserving honorees.

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