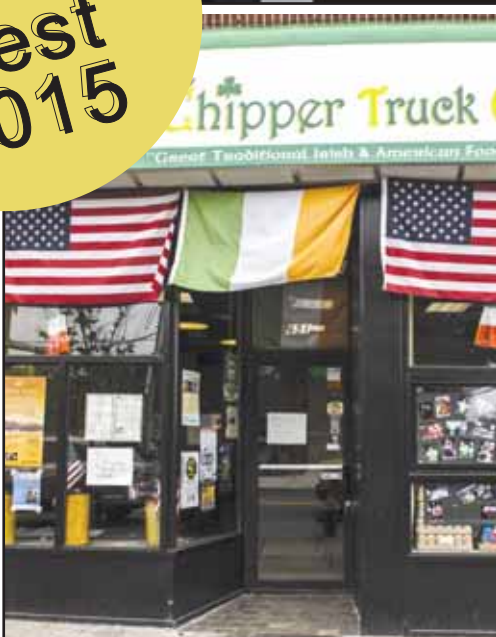
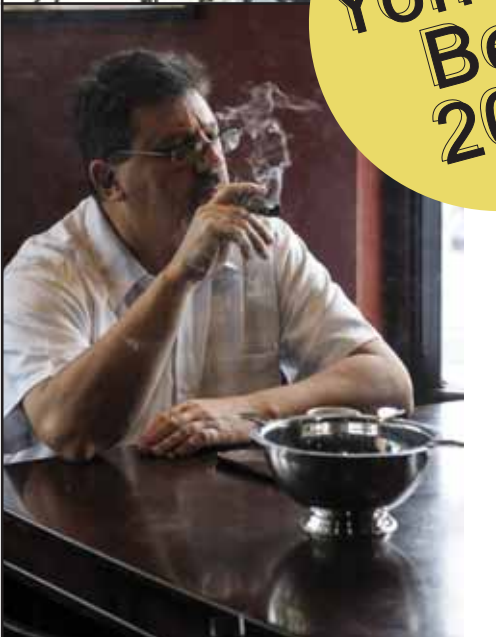




Yonkers PROGRESS

Advertising Supplement to The Pennysaver by The Yonkers Chamber of Commerce

2015



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Sun, 12Noon-9:30PM
www.carlosrestaurant.net

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Fri & Sat, 11:30AM-11PM
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www.zupparestaurant.com

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www.asporkstore.com



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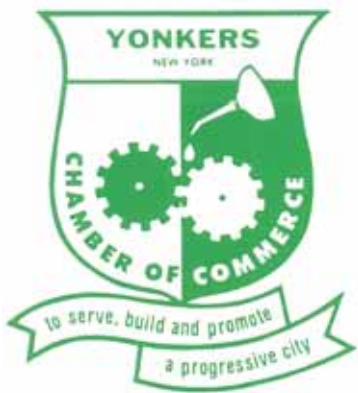
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Sunday, 12:30PM-10PM



Yonkers PROGRESS



Advertising Supplement to The Pennysaver by The Yonkers Chamber of Commerce

September 4, 2015

A Message from our Superintendent

The Yonkers Public Schools, fourth largest in New York State, is dedicated to the academic success of every student while supporting their social and emotional well-being. Over 27,000 students are enrolled in the District's thirty-eight schools – 10 prekindergarten to grade six schools, 20 prekindergarten to grade eight schools, 1 prekindergarten to grade twelve Montessori school, 2 grade seven to twelve schools and 5 high schools grades nine to twelve. These school configurations provide students with familiarity of environment, and results in higher levels of achievement, improved attendance, and more rigorous high school course offerings. Highly qualified educators instruct an array of innovative and relevant curricula while emphasizing post-secondary goals.

Who are Yonkers students? Seventy-seven point four percent (77.4%) are considered economi-



Dr. Michael Yazurlo
Superintendent
Yonkers Public Schools

cally disadvantaged. Our students are 55.6% Hispanic, 24.5% are White and others, and 19.9% are African American. Fifteen point one percent (15.1%) of our total enrollment are classified as Students with Disabilities and 11.5% are Limited English

Proficient (LEP).

Yonkers students are progressing in the right direction working hard to improve academic success. Districtwide there are incremental gains on New York State assessments.

Yonkers outperforms by many measures the State's big five school districts - New York City, Buffalo, Rochester and Syracuse. Annual improvements exist in 3rd through 8th grade English Language Arts and Mathematics proficiency. The graduation rate is up and is slightly below the State average with Advanced Designation diplomas increasing as well, and the dropout rate continues to decrease. Students are scoring higher grades on Regents exams in all five required subjects and more students are achieving the Aspirational Performance Measure designed to assess college and career readiness. Since 2008, Yonkers high schools have earned U.S.

News & World Report ranking as America's Best High Schools. In 2015, three schools were recognized – Yonkers Middle High School, an International Baccalaureate World School, received Gold status, Saunders Trades & Technical High School received Silver status and Lincoln High School received Bronze status.

The new collaboration between the City of Yonkers and the Board of Education through the Inter Municipal Agreement (IMA) of June 2014 has provided significant efficiencies across the Finance, Personnel & Human Resources, Legal, Communications & Public Information and Technology functions. The success of the Yonkers IMA will serve as a model for large city school districts across the state seeking to realize cost savings and operational efficiencies.

Continued on page 24

The stars have lined up for the Yonkers Riverfest. 23rd Annual Yonkers Riverfest September 12th, 2015



The Yonkers Downtown Waterfront BID has just revealed its amazing roster of performers and activities for the 23rd Annual Riverfest. This family-friendly event is the largest of its kind in Westchester County, attracting more than 25,000. It will be held on September 12th, along the Yonkers Waterfront, from noon to 7pm. Visit www.YonkersRiverfest.com for all the details.

The Riverfest will showcase over 25 live bands, an outdoor art gallery, breakdancing contest, the Sloop Clearwater, crafts, international food, children's activities,

games, environmental exhibitions, animals shows, and over 120 unique vendors. Headlining the 2015 Riverfest are Motown Legends Leonard, Coleman and Blunt, former lead singers of The Temptations, The Platters and Drifters.

For the second year in a row, Riverfest will feature a stage dedicated to kids music. It is an all-star lineup of family music, including Grammy nominee Alastair Moock, The Deedle Deedle Dees, Erik's Animal Adventures, Josh and the Jamtones, and Tim & the Space Cadets.

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From the Desk of Jeanne Martinelli

Welcome to our "Back-to-School/Yonkers Best" edition of our newspaper, The Progress, the voice of business for our City. We are so proud to highlight news from our Chamber of Commerce, and to present you with all the outstanding winners from this year's reader's poll. It's hard to believe that we are celebrating our 11th year for our "Yonkers Best" and I want to thank all those that participated and took the time to send in their votes. The voting this year was better than ever! Our Chamber is thrilled to showcase the outstanding businesses and wonderful restaurants we are lucky to have in Yonkers. We urge you all to experience first hand the best that Yonkers has to offer! We are happy to be partnered with the Penny Saver for the distribution of The Progress. A special thank you to Alamo Draft House (this year's Best Movie Theatre Winner) for hosting a "Best of Yonkers" party for all of this year's winners! Congratulations again to all our 2015 Winners!

Membership in our Chamber continues to grow and we welcome our newest members featured throughout this paper. For more than one hundred years, the Yonkers Chamber of Commerce has been committed to advancing the interests and needs of business and industry in our City. We invite you to join our Chamber and become one of the hundreds of active members who enjoy and benefit from the networking opportunities we provide at our monthly meetings and annual events. Did you know that membership in the Yonkers Chamber of Commerce entitles you to a listing in our newly launched web site (www.yonkerschamber.com) with links to your business, eligibility for email blasts and access to our mailing lists.

The Women in Business Committee will once again reconvene in September and is always looking for new members. The Committee meets once a month on the first Wednesday of each month. All female Chamber members are welcomed to join to

be a part of this dynamic and diverse group. The Committee does charitable work throughout the year. This year we will be spearheading 3 projects for the Chamber: The Furniture Share House, Habitat for Humanity and the Pajama Program. Our year culminates at the Women of Excellence Luncheon in March. Our first meeting of the year is Wednesday, September 16th at 8:30AM at the Chamber Office, 55 Main Street, on the 2nd Floor.

Please join us for the 29th Annual Chamber Golf Classic on Thursday, September 17th, at the beautiful Pelham Country Club. The day features a delicious BBQ Lunch, great golf on the very challenging 18 hole, par 71 championship golf course, a scrumptious buffet dinner and our annual 50/50 drawing. Not a golfer? Play tennis, or paddle, or just enjoy the Olympic-size pool. Contact the Chamber office (963-0332) for all the details.

The Networking Breakfasts for the Fall

Season are confirmed, beginning with our September 15th Breakfast sponsored by Regency Extended Care featuring Police Commissioner Charles Gardner as the keynote speaker. Our October breakfast is scheduled for October 20th at St. John's Riverside Hospital, and will feature a Mayoral Debate. This event will be

aired on News 12 and will be moderated by News 12 Director, Janine Rose. November Networking will be at Costco on November 17th where all attendees receive a pie, just in time for the holidays! Remember early bird networking begins at 7:30AM, and the formal program begins promptly at 8. Please call our Chamber offices to make your reservations for these exciting events.

The Yonkers Chamber of Commerce "Business Hall of Fame" inductees will be announced soon and will be honored at our Annual Dinner scheduled for Thursday, November 19th at Empire Casino at Yonkers Raceway. Stay tuned for all the details!



The *Yonkers Progress* is produced by the Yonkers Chamber of Commerce.

To advertise in the Yonkers Progress, contact Jeanne Martinelli at (914) 963-0332.

Editor Jeanne Martinelli

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REMINDER NOTICE:

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Pelham, NY
(914) 738-2730

Schedule:
10AM-12:00pm.....Registration
10AM-12:15pm...Practice facilities Available
11AM-12:15pm...Buffet Lunch
12:30pm...Shotgun
6pm...Gala Supper

Reservations & 50/50 Raffle Tickets still available!!!
If interested, please contact
Jeanne Martinelli @ (914) 963-0332
or jmartinelli@yonkerschamber.com



Yonkers Chamber of Commerce welcomes our newest members

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Fax: (212) 807-6405
www.untmyergardens.org
E-mail:
sbyrns@untmyergardens.org
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E-Mail: jonathan@curtos.com
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*All new members with an asterisk submitted a profile and are found throughout this publication.

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Member profile: DOTT – COMM



Dott-Communications (Dott-Comm) – a multidisciplinary marketing enterprise headed by partners Ralph M. Newman and Suzanne Newman – was formed in 1996 as a “pioneering” entrant into the online arena. Today, Dott-Comm provides its clients with an integrated package of one-on-one marketing consultation, compelling web presences, and just the right combination of digital and traditional marketing

to effectively engage audiences in the current environment. Dott-Comm develops for each of its clients a custom mix of digital and traditional marketing to drive business and realize the maximized potential of each brand, from websites featuring advanced, “baked-in” marketing methodologies, to “just right” advertising campaigns.

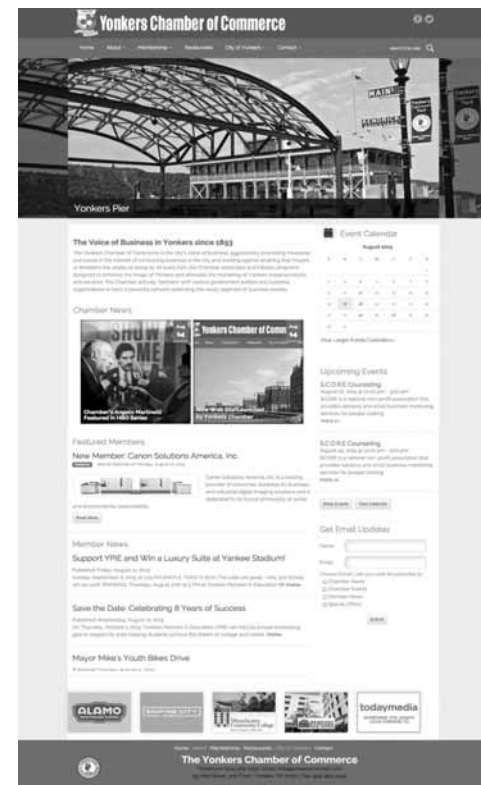
Among Dott-Comm’s most recent launches is an all-new web site for the Yonkers Chamber of Commerce, **www.YonkersChamber.com**. In addition to a complete visual and technological overhaul of the Chamber’s Internet presence, the new site includes a number of features designed for the benefit and convenience of our members.

Businesses seeking membership can now apply online. All member businesses are listed in the online Chamber Directory, by

category, with links to their respective web sites and email addresses. This not only facilitates potential customer contact and business, such incoming links help promote higher Google rankings for members’ sites. Chamber members can login and themselves modify/update their own listing details, plus pay online by credit card for dues, tickets to Chamber events and advertising opportunities. The site’s dynamic calendar feature allows for easy review of upcoming events and online reservations. New members may be profiled on the Home page and all members may submit important news about their businesses for posting on the site and automatic addition to social media.

Available to members, at a modest cost, are banner ads linking visitors to their sites, restaurant listings, and promotional email blasts distributed to the Chamber list.

For members and the community at large, this site provides comprehensive information about the Chamber, its activities and members, the City of Yonkers, and the option to receive eblasts about special offers, community news and events.



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Member profiles: David Lerner

Six Reasons to Work with a Financial Professional



No matter what stage of life you're in, you may benefit from working with a financial professional. Here are six reasons why:

You don't know what you don't know

Managing finances on a daily basis is one thing but implementing a long-term comprehensive plan is another. You may be able to do it, but don't underestimate the expertise required for an effective multi-year plan.

You have good intentions, but you never set aside time

Developing a financial plan takes knowledge and time. While financial websites and calculators may empower you in planning, they may not help in taking the time to apply them.

Doing it all yourself isn't efficient

There are things you gladly pay someone else to do. You could paint your house, but you may be happy to pay someone to do it. Why? Because it's more efficient. The same could be true for developing a long-term financial plan.

You're not objective

Sometimes it can be hard to look at your finances objectively. Having someone with experience, analyzing your situation can be helpful.

Keeping up with change is a full-time job

Change happens constantly. Every year the economy, laws, and investments may change. A good financial professional should monitor

change and recommend adjustments as needed.

And you can see the trees but not the forest

You lead a busy life and are caught up in daily demands — financial and otherwise. A financial professional can help you see the big picture. Your finances are important and require the thoughtful attention you give to other areas of your life.

No matter what stage of life you're in, a financial professional may help.

David E. Lerner is the nephew of company founder, David Lerner. Find him at the White Plains branch of David Lerner Associates, 914-539-2099.

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New member profile: Curto's

After nearly two years of planning and construction, on May 5 2014 Curto's Appliances proudly opened their brand new showroom at 1966 Central Park Ave in Yonkers. The new showroom is the largest major appliance showroom in Westchester County, the Bronx and Manhattan and is the result of 3rd generation owner Jonathan Giannettino's (grandson of founder Mario Curto) vision for what the future of appliance retailing will look like. And he was very happy and determined to base it in Yonkers which has been Curto's home for 7 decades.

"When my family and I decided we needed to move Curto's to a larger showroom due to our growing business, I reached out to several business leaders and influencers whose

opinions I respect. On more than one occasion I was advised to move out of Yonkers and open our new state of the art showroom in northern Westchester which would be closer to a more affluent clientele.

"However, I was steadfast that the new showroom must remain in Yonkers, which has been our home for seven decades. My grandfather Mario Curto founded this business in a humble repair shop on Ashburton Ave in the 1940's and no matter how state of the art the new showroom would be, it would stay true to his core principle of customer service and low prices AND be rooted in Yonkers."

The new Curto's showroom offers the largest displays of Viking, SubZero/Wolf and Thermador appli-

ances and offers 2 live working kitchens where they will feature cooking classes in the future. Along with the high-end appliances Curto's has a large display of value-priced pieces for landlords and more budget-conscious consumers.

"Selling a Viking kitchen is a lot of fun", said Giannettino, "but we will never lose track of the customer looking to simply replace a dishwasher or basic stove. No matter what your need, Curto's has it." "We feel that with the combination of our new showroom plus our web site "www.Curtos.com" which was the first appliance web site launched by a Westchester dealer back in 2003, we have the perfect offerings no matter how you prefer to shop. Offline or online, Curto's is the place to con-

duct business."

Visit the beautiful new showroom located at 1966 Central Park Avenue, Yonkers, NY. (914)-793-5600.



New member profile: Untermyer Gardens Conservancy by Stephen F. Byrns Chairman

I am the Chairman of the Untermyer Gardens Conservancy, which was established in 2011. It is working in a public-private partnership with the City of Yonkers to restore Untermyer Park and Gardens. To date, the Conservancy has raised over \$1M to restore the

gardens, including the hiring of five gardeners.

The Conservancy's efforts have drawn the attention of the NY Times, Wall Street Journal, Martha Stewart Living, Historic Gardens Review, local publications and

countless garden clubs nation-wide. Attendance has increased at least tenfold. Many areas of the garden have been uncovered and are being restored.

The gardens were called "America's Most Spectacular Garden" in the

nation press in the 1920's. They were the #2 cultural tourist attraction in Westchester County last year, according to Trip Advisor, and have the potential to become a major generator of income and good will for Yonkers.

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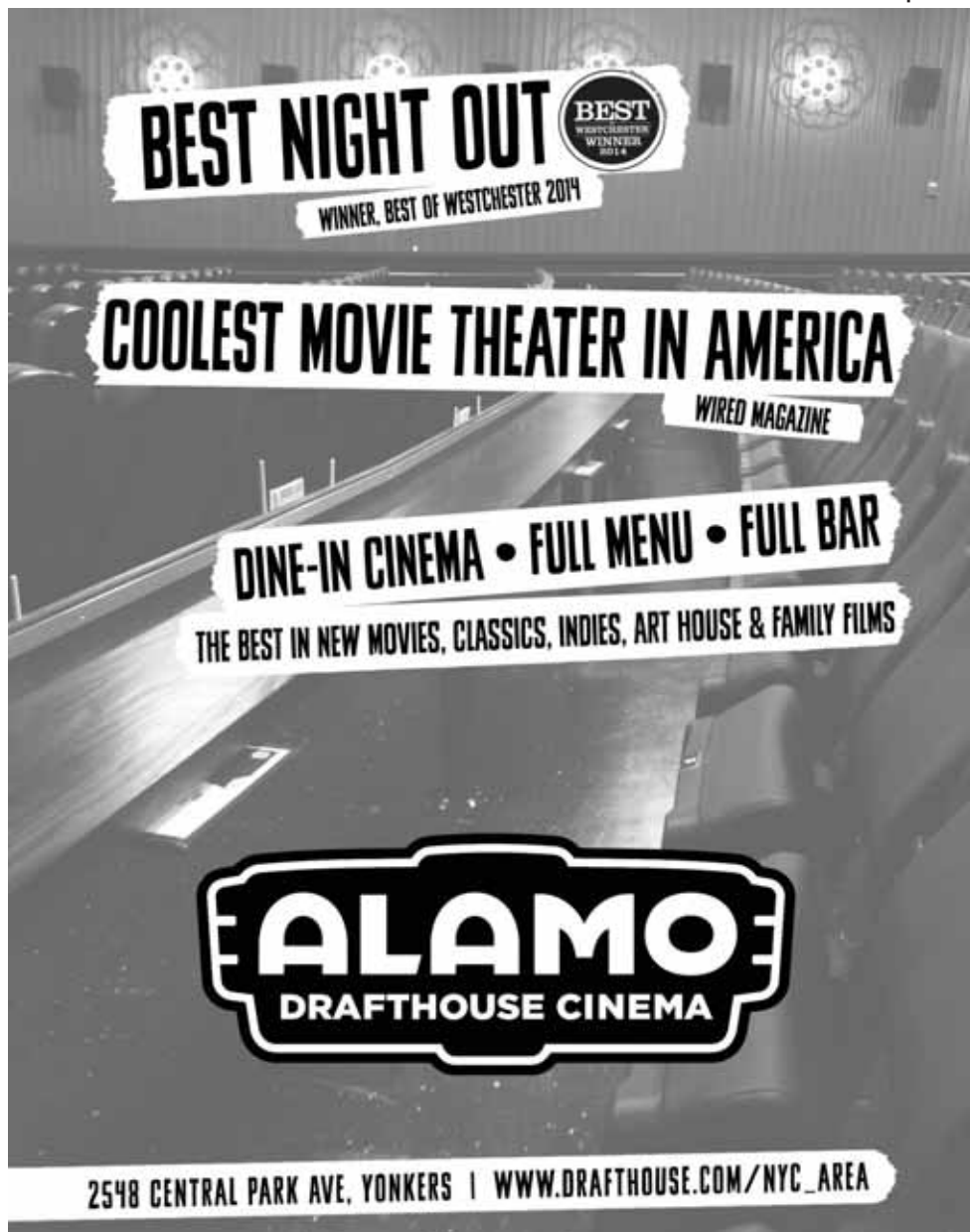
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New member profile: S.I.T. Tutoring



"Education by definition is an enlightening experience."

S.I.T.Tutoring is a new kind of tutoring company where our focus is not to get a failing student to pass but rather to have ALL students succeed!

At S.I.T.Tutoring, it is our goal to revolutionize the stigma that goes with needing help in school. We all know that today's children face many chal-

lenges in a country that has become extremely educated. We want our students to be proud when they say they have a S.I.T.Tutor come visit them on a regular basis to help them get ahead in school. We have to agree that our teachers do their best to ensure every student is grasping all the information being taught yet we know that it is impossible to expect for all children to learn at the same pace in a classroom setting. Most children will stay on track, others will get ahead, and there will be those students who fall behind. It is unfair to say that the students who fall behind are not on the same learning curve as their peers. Typically, when a student is not doing as well as they should be, it is not because they are not capable of being on the same page as the others, it just means they need amore personal approach. Because of classroom sizes and the different learning abilities in a room, most children will be left to find their way and "catch up". With S.I.T.Tutoring, those students who have fallen behind will receive the one-on-one attention they need in the privacy of their own homes. These services are provided by academic professionals

who go through an extensive background check and have engaging personalities that are guaranteed to help students succeed. These services are also ideal for students who are already ahead and could use an extra challenge in order to keep them from becoming complacent.

"A good teacher can inspire hope, ignite the imagination, and instill a love of learning."- Brad Henry

It is a fact that teacher quality is one of the most significant factors related to student achievement. It is disturbing to know that "in the U.S., 14% of new teachers resign by the end of their first year, 33% leave within their first 3 years, and almost 50% leave by their 5th year." (Based on a study provided by DoSomething.org). Because of this, we pride ourselves in individually matching every student and their tutor for long-term services so that our students know they have security even when they transition to a different grade level. Our tutors are passionate and dedicated to their field of work. If a student is placed in a setting where they feel uncomfortable with their

teacher, they will automatically shut down and resent learning. The key is to provide students with the guidance and support they require from their "teachers", whether that's their teacher in school, their parents/guardians, their tutor, and any other individuals who have an impact on a student's learning. Like the very cliché statement goes, "it takes a village to raise a child."

We want all of our students to embrace learning, to recognize the value of a good education, and to be willing participants in the process. We want our students to realize that their dreams are possible and that they can do anything they put their minds to. With the right education, the doors of opportunity are automatically open for them. In the words of Malcom X, "Education is our passport to the future, for tomorrow belongs to the people who prepare for it today."

We cater to students ranging from K-12th grade and students with learning disabilities of all ages. For S.I.T.Tutoring, ALL students are equal no matter what and every child deserves an opportunity to improve!

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Chamber of Commerce Networking Events



Accepting the Golden Knife and Fork award is Michael Spicer ©, CEO of St. Joseph's Medical Center, with Chamber Pres Kevin Cacace (l) and journalist Phil Reisman (r), March Breakfast keynote speaker.



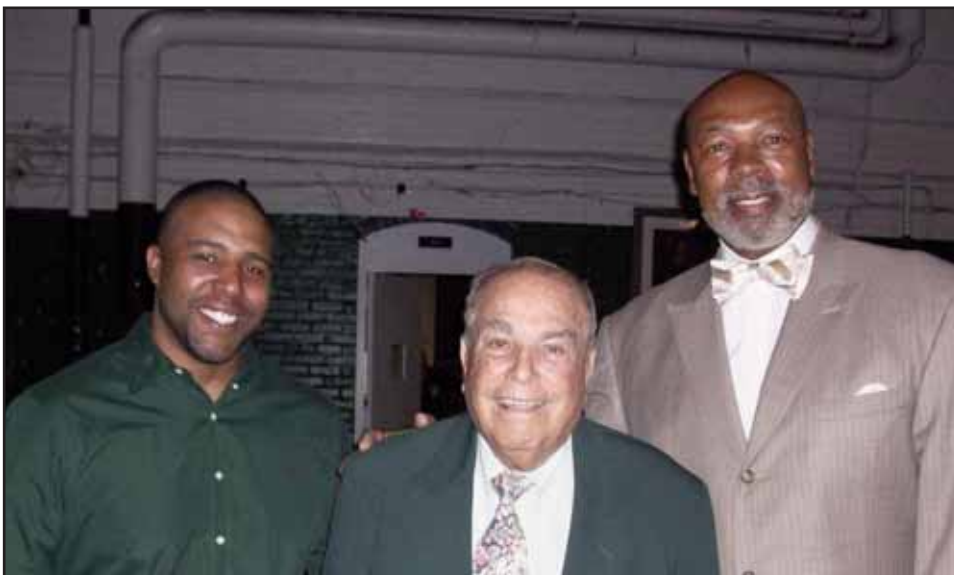
Enjoying early bird networking (l-r) Attorney James Veneruso, Elizabeth Seton Pediatrics Director Brian Harrington and Chief Judge Yonkers City Court, Michael Martinelli.



Chamber President Kevin Cacace (c) Golden Knife and Fork Award for American diabetes Assoc representative Walter Recher 9r) and Dr Nadem sayegh (l) April Breakfast keynote speaker.



Enjoying hot scones at the Heritage are Carol Berman (l) and Connie Liardi © at April Breakfast sponsored by the ADA.



PAL President and YCC Chairman angelo Martinelli © greets former basketball great Melvyn Davis (r) and Juan Gonzalez, President of I Train With Juan.



The Yonkers PAL Robotics Team demonstrates their skills at the May Networking Breakfast, sponsored by the PAL.

Chamber of Commerce Networking Events



June Breakfast dignitaries (l-r) Chamber Pres Kevin Cacace, Board Chairman Angelo Martinelli, Mayor Mike Spano, Deputy County Exec Kevin Plunkett, former HVB Chairman Jim Landy, Sterling National Bank Pres Jack Kopnisky, and Michael Melnicke, Pres of Regency Extended Care.



Enjoying coffee at the June Breakfast sponsored by Sterling National Bank are (l-r) Elizabeth De Jesus, Marcia Klein and George Kuruvilla.



The dynamic Women in Business Committee hosts another successful Women of Excellence Luncheon!



Seated in front of past WIB honorees are this year's Women of Excellence (l-r) Moira Kiernan, Orla Kelleher, Pat Puleo and Dr. Suzanne Greenidge.



Chamber members enjoy the cocktail reception at the WIB Luncheon held at the beautiful Fairways at Dunwoodie Golf Club.



Yonkers Public Schools Superintendent Dr. Michael Yazurlo congratulates this year's Virginia Eyer Scholarship winners and members of the WIB Scholarship Committee.

New member profile: Intelli-Guard Security & Investigations, Inc.

Intelli-Guard Security & Investigations, Inc. is a full service Security and Private Investigation provider based in Yonkers, NY. We provide trained professional armed and unarmed security personnel for residential and commercial facilities, special events and personal protection assignments. Unlike the larger "800 number" companies, Intelli-Guard prides itself on being a local business led by an owner with 32 years of law enforcement and investigative experience who personally develops a customized

security plan for each client, interviews and vets every employee, and then follows up by directly supervising our security personnel ensuring that our clients are receiving high quality security services. Our management team is available to our clients 24/7. As opposed to dealing with "middle-management" when a problem occurs, our clients will always speak directly to the owner who is familiar with their facility's operations and security requirements enabling us to quickly resolve any potential issue.

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New member profile: Planning & Development Advisors

Planning & Development Advisors (PDA) is a sole proprietary land use planning and real estate entitlement consulting firm founded in 2014 by David B. Smith. Dave brings nearly 30 years of experience providing strategic advice to municipalities, public agencies, not-for-profits and the private development community. He is a 25 year resident of Yonkers and his chil-

dren are the sixth-generation to call Yonkers home

Among PDA's past accomplishments in the City include: obtaining the approvals for the third phase for the Hudson Park residential development along the Yonkers waterfront; and, the planning and improvement study for the McLean Avenue corridor that the City leveraged into nearly \$1.0 million in improve-

ments. Those improvements led to a renaissance of that commercial district that continues to this day. Current projects include the recent approval for a \$100 million development in the Village of Suffern, coordinating the environmental review for Starwood Capital on the redevelopment of the former United Hospital property in the Village of Port Chester and peer review of the \$1.2 billion

redevelopment of the former General Motors Assembly Plant in the Village of Sleepy Hollow. Prior to opening his own practice he was a partner in the planning and development consulting firm of Saccardi & Schiff and a senior development advisor with VHB Engineering. For more information go to www.linkedin.com/in/dbsmith1 or email at davidbsmith1992@gmail.com.

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New member profile: Client by Design

Use Local Online Marketing To Drive Revenue: 4 Cost Effective Ways to Boost Business

By Richard Bailey Client by Design

More and more people are spending their money on online purchases these days, with eCommerce stores offering free shipping, wide selections, and huge, constantly open virtual store fronts. Our world has become far smaller than it was twenty years ago because of the internet and innovative changes in the way we get around. People can now travel across the world in a day, and almost everyone we know is merely a smartphone-key-press away. With this increasing global outlook, why should area vendors and business owners worry about advertising and marketing locally?

Consumers are mobile.

Consumers now have a global reach, but they still like and need to shop locally for goods and services that return immediate value. These days, almost all teenagers have their phones out conversing and searching for information, and adults are locating virtually everything on their phones leaving quite a profound impact on American lifestyles.

Understanding the Impact of Nationalized SEO and Online Sales

To look a little more in depth, an average of 63 percent of the population was online on the internet in the last month, and in that month, approximately 40-50 percent of those internet users bought something. In fact, consumers bought over \$108.7 bil-

lion dollars of goods and services originating from online sources or searches, which is about 24 percent more than last year. That's a whole bunch of cash- but it's only a drop in the bucket of total retail sales.

Understanding the Value of Local Marketing

On average, all online long-distance purchasing equated for only about 2.8% of all retail sales. What does this statistic mean for you? It means one thing, plain and simple: Localized marketing and promoting your business the right way are just as important as they were when "mom and pop" brick and mortar stores were the only ways to make a purchase- maybe even more important.

In today's highly technological world, if your business isn't marketing locally, you don't understand how people buy things.

All businesses, especially retailers, medical businesses, entertainment and service business benefit from understanding their particular self-contained, distinct geographic marketplace. When it comes down to it, people in Yonkers, Kansas City, Atlanta, Seattle, Portland, or any other progressive city are going to spend more money at their local businesses than they do online. These consumers want to learn about products and services near their location, the retail channels available, what others think and related news/media reviews to enable their buying decisions. Using online marketing to maximize local results on Google, Bing and Facebook and other

social and online media gives your retail store or service far more visibility locally, giving you a fighting chance to catch the business in your local area, especially if your business caters to a specific niche.

In the end, focusing on your smaller market will result in smarter marketing, because as we mentioned, most sales traffic is spent locally, searching for the best businesses in any given area. While not all of your marketing should be online marketing or social marketing, it's essential to use most of your resources (about 60-70 percent of your total marketing budget) investing in local Search Engine Marketing and Search Engine Optimization to get the biggest impact for your money.

Here are 4 especially cost effective ways to market your retail-service or store to make the most for your money. Great for online and offline marketing campaigns:

1. Promote with other local merchants. Offering a "special" for other businesses to pass out to their customers for your business (e.g. 20% off) gets you free advertising and first-time customers, and your promoter will love giving its customers a cost effective perk and selling products at the same time.

Cost: The basic cost of the product, service, or discount that's being given away

2. Host an event and promote with social media. This marketing tool is very cost-effective, and only limited by the imagination. Host a promotional party, or similar event, you'll be intro-

duced to a wide variety of people thanking you for organizing a party. Do this at your place of business as a handy reminder of your location for future clients *Cost: Can be free*, but depends on what you might choose as giveaways, door prizes, food, beverages, etc.

3. Do your research. Find out the channels that your competitors are using, and do the opposite. If all of your competitors are on Facebook or Twitter, maximize your Google+, YouTube, or other social media pages. This is especially handy if you find yourself in a crowded market.

Cost: Free

4. Support Fundraisers, or Sent Useful Emails. All it takes is one publicized event to get your name out to the masses, then the sky is the limit. Just make sure that it jives with your target audience's sensibilities and works well with the community. The same is true for emails, make sure that the information is useful, otherwise they won't pay attention. You can use e-books, newsletters, or returning customer discounts to make this one work.

Cost: It's free to send emails, but you're out the amount of the product or discount that you give away.

About the author:

Richard Bailey, Owner of Client by Design, LLC (established in 2002) is a certified Guerrilla Marketing Coach and online marketing consultant who specializes in developing methods and technology to attract customers. Phone: 914-206-9625 | www.ClientByDesign.com



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New member profile: PayChex

Paychex is a payroll and human resource service company with over 580,000 clients. Headquartered in Rochester, NY, Paychex has more than 100 locations across the country. Our services include Payroll, Direct Deposit, Time and Labor Management, HR Administration & Compliance, 401(k) Employee Benefits, Group Health Insurance, Workers Comp Insurance, and HR Solutions. Each service frees our clients from a set of administrative headaches and compliance challenges, giving them more time to focus on what really needs attention: growing their business.

Processing payroll and getting your employees paid on time has never been easier. Simply let us know what time and day you would like to receive a call from your dedicated payroll specialist to gather hours or salary amounts, and Paychex will handle the rest. We calculate all the payroll taxes owed and make the tax deposits on your behalf. We file all the quarterly payroll tax returns and also provide you with your employees' W-2s or 1099s at the end of the year. We also have the capability of allowing our clients to process payroll online. There is no client that is too big or too small for Paychex. Whether your business has 1000+ employees, or if you are an S corporation with just the owners on payroll, Paychex can handle all your payroll needs at a fair price.

I have been working with Paychex in Westchester County for 4 years and I have over 7 years of experience in handling taxes. While I was covering Northern Westchester, I was active with the Yorktown Chamber of Commerce and was voted onto the board of directors. I ran the Membership Committee and hosted numerous chamber events to attract new members. Since recently being assigned to Yonkers, I am looking forward to getting to know the members of the Yonkers Chamber. I work hard for my clients and my community, and because of this I was just awarded Circle of Excellence putting me in the top 5% of the sales representatives for Paychex.

As a new member of the Chamber of Commerce, I would like to extend a 15% discount to fellow Chamber of Commerce members. If you have any questions about our service or payroll tax laws in general, please feel free to reach out to me.

Kind regards,

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Member profile: Westchester Bank



The Westchester Bank is proud to announce the appointment of Mara O'Brien to the position of Vice President, Director of Cash Management. Ms. O'Brien brings over twenty years of banking experience

encompassing Client Service, Sales and Cash Management Product Implementation. Her career began in the brokerage industry where she successfully transitioned into the International Cash Management field.

In a capacity that requires utilizing varied product offerings to provide banking solutions that best meet customer needs, Ms. O'Brien does so with a clear focus on quality service and enhancing relationships. She stated, "I'm very excited to be part of an organization that places so much emphasis not only on great banking products but delivering them in a highly personal and customized manner.

That's the advantage of being part of a community bank where you can take the time to get to know people and better understand what they really want. It's easy to understand why The Westchester Bank is the leading community bank in

Westchester County and it's great to be working with so many nice people in such a positive business environment," Ms. O'Brien concluded.

John M. Tolomer, President & Chief Executive Officer of The Westchester Bank stated, "We're thrilled to have Mara on our Cash Management team. Her skill sets are very well suited to deliver the highest quality solutions for our customers. Importantly, Mara also understands and embraces the value of exceptional personal service in delivering those solutions. That is The Westchester Bank difference, Banking Made Personal, and a significant factor in the continued growth we have the good fortune of experiencing," Mr. Tolomer concluded.

About The Westchester Bank

The Westchester Bank is a New York State Chartered and full service FDIC insured commercial bank offering

state-of-the-art technology with a comprehensive line of banking products to businesses and consumers including: business and personal checking, business lending, commercial mortgages, savings accounts, CD's, money market accounts, Interest on Lawyer Accounts (IOLA), attorney escrow accounts and tenant security accounts.

The Westchester Bank is headquartered in White Plains at 12 Water Street and has four branch locations: Yonkers at 2001 Central Park Avenue, White Plains at 464 Mamaroneck Avenue, Thornwood at 994 Broadway, and Mount Kisco at 51 South Moger Avenue. For more information about The Westchester Bank products and personal services, please visit www.TheWestchesterBank.com or contact Kristin Ball at (914) 368-9919.



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Superintendent's Message

from page 1

The Board of Education (BOE) is focused on simultaneously restructuring the instructional program and renovating aging school facilities. The instructional goal will provide Yonkers students the same educational experiences and opportunities as their peers throughout Westchester County offering enriched academics, comprehensive athletics, art and music across all grades, and appropriate support services to address student needs. To address the significant infrastructure needs Yonkers Mayor Mike Spanoworking with the BOE is embarking on a \$2 billion comprehensive assessment and restoration plan to deliver 21st Century learning environments in District schools.

The Yonkers Public Schools mission to champion excellence in education is supported by the resolve of students, educators, staff, parents and guardians, elected officials, post-secondary and business partners, and members of the community; as illustrated in the Yonkers Thrives Partnership. Such collaboration enables the education of future leaders who will enrich their

families, communities, and country.

This years Principal changes are:

Enrico Fermi School –
Mark Ametrano

Family School 32 –
Dr. Miriam Digneo

Museum School 25 –
Tonya Couch-Jenkins

PEARLS Hawthorne School –
Marwan Sayegh

Scholastic Academy for
Academic Excellence -
Dr. Valencia Brown-Wyatt

School 21 –
Leslie Powell-Grant

School 30 –
Dr. Marjorie Brown-Anfelous

Yonkers Early Childhood
Academy -
Dr. Florence Taylor





Would like to CONGRATULATE this
year's **BEST OF YONKERS:**


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McLean Avenue Bagel Cafe
Eileen's Country Kitchen
Avitabile Deli
The Heritage Bar and Restaurant
Blossom Flower Shop
Westchester Jewelry
Chipper Truck Cafe

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Our goal is to build a physical and mental foundation for ALL sports and to promote athleticism and good health through participation in gymnastics

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New Member profile: Rid It Exterminator

"Servicing all your Pest Control needs since 1984"

N.Y.S. Reg. Cert # 06975

Rid It Exterminators is owner-operated and has successfully kept businesses and residences pest free for over 30 years. We specialize in pest management services for residential and commercial buildings in Westchester and the Greater New York area. Our pest management team consists of professionals who are trained to protect your business and home against pests using the latest techniques.

Rid It Exterminators has approximately 225 clients to whom we provide daily, weekly, biweekly and monthly services for pest control. Our cliental consists of Management Companies, Owners and Owner Representatives and private home owners.

Our pest management professionals are familiar with building and residential construction, insect and rodent biology and are continually educated and trained to use the finest products and tools in the pest control industry. All of our Pest Management Technicians are uniformed professionals and carry identification badges.

In July of 2014 Rid It Exterminators moved our business to Yonkers, New York. We are proud to be a new member of the Yonkers Chamber of Commerce and look forward to doing business with the business owners and residents in the area.

It is our mission to provide our clients with the best method of controlling your environment and keeping it pest free.



Call for new members

For over 100 years the Yonkers Chamber of Commerce has served as an advocate for business, providing numerous networking opportunities throughout the year. We are a business membership association comprised of both large and small businesses as well as private individuals.

If you would like to become a member of the Yonkers Chamber of Commerce and have your business featured in an upcoming edition of the Yonkers Progress, please call (914) 963-0332, and we will send you a membership packet.

Psssssst!

Hey Chamber Members...

Be a part of our Chamber network by submitting your e-mail address for upcoming events and happenings in our City and within our Chamber...

It's easy!!

Go to our website:

www.yonkerschamber.com

And click on the

Join the Chamber Email list!

Follow the simple instructions and you're in!!!

The Women in Business Committee of the Yonkers Chamber of Commerce
Needs your help collecting **NEW** pajamas and **NEW** books for children ages 4-17.

Our drive starts now and ends on November 15th.

Join us when we "Stuff a Bus" with all our donations at the Yonkers Chamber Offices, 55 Main Street,
the week of November 9 – November 13. Exact date to follow.

The Pajama Program provides new pajamas and new books to children in need, many who are waiting and hoping to be adopted. Thousands of the children served live in orphanages, group homes and shelters and are shuffled often between temporary living facilities. Many of them have been abused or abandoned, and have never enjoyed the simple comfort of having a mother or father tuck them in at bedtime and read to them. Since 2001 thanks to you, we have provided more than **1 MILLION** new pajamas and new books to children in need nationwide!

Some of the local "Receiving Organizations" of the Pajama Program are:
Andrus Children's Home, Yonkers * Leake and Watts, Yonkers * and many other organizations throughout Westchester County.

You may drop off your pajamas and books at the following locations:

Yonkers Chamber of Commerce • Yonkers City Hall • Yonkers City Court

Yonkers Police & Fire Departments • Call the Chamber for other locations

Chamber Business Members that would like to collect within their own companies are welcomed and urged to do so! If you need further information on how to go about it, please contact Jeanne Martinelli @ (914) 963-0332. All donations should be dropped off at the Chamber Office no later than Friday, November 6th



SAVE THE DATE

5th Annual

McLean Avenue Fall Festival

On McLean Ave Between Woodlawn & Aqueduct Avenues

Saturday September 19th

11AM-7PM

Brought to you by the **McLean Ave Merchants Association**
With the support of the **City of Yonkers & Mayor Mike Spano**
Follow this page for **MORE INFO** or visit our website listing all
of the participating McLean Avenue Merchants at

MeetMeOnMcLean.com 

Email for VENDOR INFO ONLY bronxjerry@verizon.net All other inquiries email ralphjpuma@gmail.com



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(914) 793-6111 Fax (914) 793-9239**



Repeat
Winner

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Mon-Sat, 6AM-7PM
Sun, 6AM-5PM



Steakhouse

Longhorn Steakhouse
At Cross County Shopping Center
9055 Xavier Drive
Yonkers, NY 10704
(914) 963-3491
Mon. -Thurs. & Sun. 11AM-10PM
Fri. & Sat. 11AM-11PM
www.longhornsteakhouse.com



New Restaurant

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Open 24/7



Repeat
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Fri & Sat, 11:30AM-11PM
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Repeat
Winner

Dog Groomer

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www.centralcigarlounge.com



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(914) 965-1111
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Sun, 12PM-2PM, 5PM-9:15PM
Closed Mondays - www.xaviars.com



Repeat
Winner

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www.theheritagebarandrestaurant.com



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www.equalizefitness.com



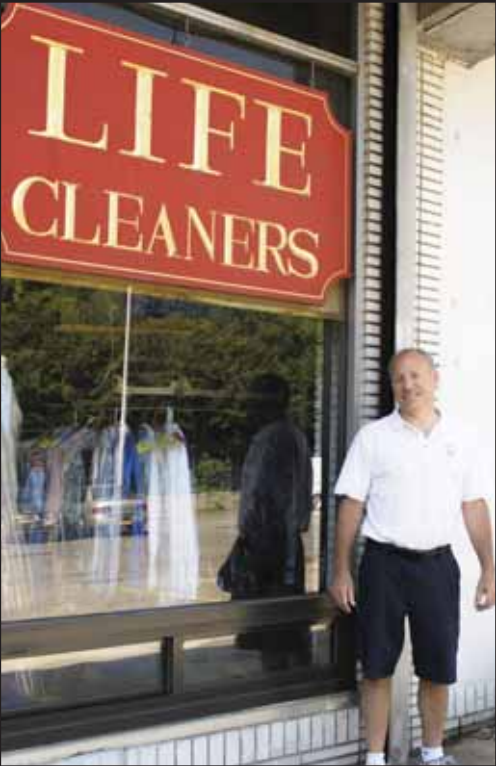
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www.blossomflower.com



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Wed, 9:30AM-2PM, 3PM-5PM
Thurs, 8AM-1PM
Fri, 9:30AM-2:30PM, 4PM-6:30PM
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www.yonkersanimalhospital.com



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Web: liquorfellers.com



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www.lifecleaners.com



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www.envisageoptical.com



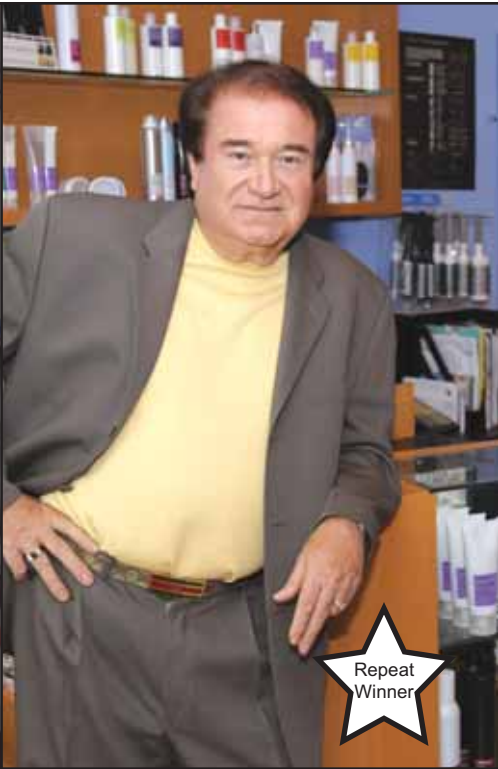
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www.starautospa.com



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(914) 776-0800
Tues-Sat, 10AM-6PM
Closed Sunday and Monday
www.westchesterjewelry.com



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23 Gray Oaks Avenue
Yonkers, NY 10710
(914) 476-3060
Tues-Thurs, 11:30AM-10PM
Fri, 11:30AM-11PM
Sat, 1PM-11PM
Sunday, 1PM-9PM
Closed Mondays
www.lalaterna.com



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(914) 337-1900
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Thurs, 8:30AM-6PM
Sat, 9AM-1PM
Closed Sundays
www.thewestchesterbank.com



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www.drafthouse.com



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(914) 423-2200
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Sunday: 9am-5pm



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www.thepizzaplace.com