



Yonkers PROGRESS

Advertising Supplement from The Yonkers Chamber of Commerce

March 21, 2018

The Yonkers Chamber of Commerce 2018 “Women of Excellence”



Donna McGregor
Business Professional Award



Donna Davis
Thomas J. Caramadre, Jr.
Humanitarian Award



Ursula McIntyre
Above and Beyond Award



Patricia Brady and Siobhan O'Sullivan
Entrepreneurial Award

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Pat & Larry McCrudden**2011**Liz Pollack,
Diana Costabile, Bernice Spreckman,
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Our website (www.yonkerschamber.com)

is anxious to hear from you, so we invite you all to send us any news, specials, promotions, milestones, etc. from your business that you would like for us to post.

Photos always welcomed!

Just email the information to Jeanne Martinelli at

jmartinelli@yonkerschamber.com.

Find us on Facebook and Twitter, too

...From the Desk of Jeanne Martinelli

This year the Yonkers Chamber of Commerce is celebrating its 125th year Anniversary with special remembrances throughout the year! What better way to kick-off these celebrations than with our Women of Excellence Luncheon.

This year our Women in Business Committee is proud to celebrate 26 years of excellence at our Annual Luncheon sponsored by **Cross County Shopping Center**, recognizing five outstanding women who exemplify excellence and service to our community. We congratulate all of this year's most deserving winners who are prominently featured in this issue of The Progress. This year our luncheon is being held at the beautiful Fairways at Dunwoodie, and we welcome back former Cablevision News 12 Director Janine Rose as our Mistress of Ceremonies. Please contact me if you would like to be a part of the dynamic Women in Business Committee. We will meet again in early September.

Also recognized at the luncheon are three very qualified and talented high school students from the Yonkers Public Schools who will be rewarded with \$1000 scholarships. Winners must meet high scholastic criteria and community and volunteer involvement. We congratulate them and wish them the best of luck in all their future endeavors. The Chamber thanks **Rand Realty** for generously donating one of the scholarships this year!

As you can see from this beautiful publication of The Yonkers Progress, we are hard at work to keep you informed of the latest news from our members and the Yonkers Business Community. Our Chamber is the voice of business in Yonkers and The Yonkers Progress is our voice. In addition to our newspaper, we have a very active and user friendly website: www.yonkerschamber.com, featuring upcoming events, member news and lots of photos. Please email your news to us, and we will be happy to post for you.

This year the Chamber of Commerce will be holding its Annual Golf Outing at the beautiful Saint Andrew's Golf Club in Hastings-on-Hudson, New York, on Monday, May 14th. Invitations via regular mail, and electronically on our web-site, www.yonkerschamber.com will be available soon.

Once again, the Chamber will be creating our new 2018 Membership Directory to showcase your business throughout Yonkers and beyond! I am happy to report that we have welcomed many new businesses, both large and small, into our Chamber, and we continue to actively recruit new ones. Here is your chance to join the Chamber and be a part of our special 125 years commemorative edition. In addition, new members are featured in our newspaper, The Progress, which is distributed to 45,000 homes and is posted and archived on our website. I invite you all to get involved with the Yonkers Chamber of Commerce. Ballots for "Yonkers Best" will be



Jeanne Martinelli, Director of Marketing, Yonkers Chamber of Commerce

distributed soon and all winners will be featured in the September "Back to School" Edition of the Progress. Here is your chance to let us know who you think is the Best in Yonkers!

The Yonkers Progress is produced by the Yonkers Chamber of Commerce.
EDITOR
JEANNE MARTINELLI
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Organizing committee provides opportunities and resources for the Yonkers Community

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* Denotes new member article submitted

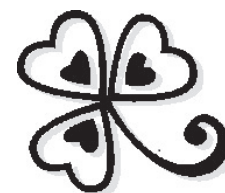
Congratulations to Entrepreneur
Award Recipients

*Patricia Brady &
Siobhan O'Sullivan*

From all of us at
Nevco Contracting and Shannonside Mechanical



The staff and management of
*Eileen's
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and
*The Heritage
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Congratulates our dear friend
Ursula McIntyre
along with all of this year's honorees
and scholarship winners

Saluting excellence here in Yonkers



By Angelo R. Martinelli
Chairman, Yonkers Chamber of Commerce

Each year the Women in Business Committee organizes an event that is nothing short of spectacular. The Women of Excellence Luncheon began 26 years ago as a way to honor outstanding individuals in our community, and it continues to be the shining star of Chamber events.

I am always impressed by the

months of pre-event preparation that go into making this luncheon a huge success. One of the most difficult jobs of the committee is selecting the honorees for each of the categories. Dozens of nominations flood into the Chamber offices each year, and believe me, it is not an easy decision to make!

This year the Business Professional Award goes to Donna McGregor, Executive VP and COO at St. John's Riverside Hospital. Donna is very deserving of this award and her professionalism has been a hallmark of her business activities. We applaud her for her hard work and dedication. She is truly a "Business professional" and we thank her for serving our City and our health care community so well. Congratulations Donna.

The Yonkers Chamber of Commerce is proud to recognize the dynamic duo of Siobhan O'Sullivan and Patricia Brady, the owners of Francey Brady's Restaurant with the

Entrepreneurial Award. These two ladies purchased the old Tyrone House from Jim and Mary Teague, and have created a new and wonderful Irish Pub and Restaurant that is helping to shape and expand the revitalization of our Waterfront. These two wonderful ladies are most deserving of this recognition and I am happy to congratulate them on their new business endeavor.

The Yonkers Chamber of Commerce is proud to honor my good friend, Ursula McIntyre, with the Above and Beyond Award. Ursula very ably represented Yonkers Raceway after Robert Galterio assumed new powers. She is the force that kept the link alive with the Raceway and both the Yonkers PAL and Yonkers Chamber of Commerce, which she continues to do. I can personally vouch for her humanitarian work in our community. I am proud to call her my friend and am happy to congratulate her on this outstanding recognition.

We are proud to present the Thomas J. Caramadre Humanitarian Award this year to Donna Davis, who has served tirelessly for many causes and organizations throughout our city. In addition, she is our city's unofficial roving photographer. She has truly captured the spirit of our city with and without film! The Yonkers Chamber of Commerce is very proud to honor her and thank her for all her good work.

On behalf of the Board of Directors, I extend heartfelt congratulations to our honorees and ask all of you to join me and all the members of the Yonkers Chamber of Commerce in saluting the Class of 2018!! I also extend a special thank you to our own Moira Kiernan who has successfully chaired the Women in Business Committee of the Yonkers Chamber of Commerce for many years and who continues to serve us so well.

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NOT SHOWN: Eric Spencer, MD; Daniel Shein, MD; James Joseph, MD; Jason Hochfelder, MD

Congratulations!



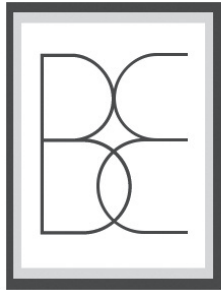
DONNA MCGREGOR
Executive Vice President,
Chief Operating Officer
St. John's Riverside
Hospital

Recipient of the Yonkers Chamber of Commerce Women of Excellence in Business Award for her inspirational and influential role in healthcare.

ST. JOHN'S RIVERSIDE HOSPITAL
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New Member profile: **BROADWAY COMMUNITY CENTER**



**BROADWAY
COMMUNITY
CENTER**
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MISSION STATEMENT

To foster inclusive community participation by providing an environmentally sound facility for arts, education, recreation, celebration, and locally based human services in order to increase opportunity for personal and collective growth in our community.

MISSION GOALS

Human Service ~ To nourish the people of Yonkers and surrounding areas by providing food programs, emergency shelter and by promoting a safe and sanitary community environment for all ages and cultures.

Cultural Service ~ Promote community enrichment through intercultural events, music, theater, dance, literary, media and visual arts.

Partnership ~ Work with local organizations and schools to provide opportunities for fund raising, community building, community service and education.

Foster Community ~ Through hosting holiday meals, town meetings, family gatherings,

individual recognition and memorials.

Education ~ To support learning based preschool, after school, tutoring, mentoring and summer programs for the children of Yonkers, as well as, community educational outreach and programs for children and adults.

Sustainability ~ Use our mission statement and goals to achieve our financial needs and future aims. Provide care, restoration and improvement of the facilities. Support staff development, increase volunteer engagement and energize board participation.

www.BCCYonkers.org

www.KidsAllowedPreschool.com

Yonkers Chamber of Commerce UPCOMING EVENTS



MARK YOUR CALENDARS!



April 17th

Breakfast

Held @ **Dunwoodie**
Sponsored by: **Tompkins
Mahopac Bank**
7:30am – 9:00am

May 14th

Golf Outing

Held @ **The Saint
Andrew's Golf Club**
Start Time: **10:30am**

May 15th

Breakfast

Sponsored by:
**Veneruso, Curto,
Schwartz & Curto, LLP**
7:30am – 9:00am

June 12th

Breakfast

Sponsored by: **Sterling
National Bank**
7:30am – 9:00am

32nd ANNUAL CHAMBER GOLF OUTING

MONDAY, MAY 14



Saint Andrew's Golf Club 10 Old Jackson Ave., Hastings-on-Hudson, NY

Registration and BBQ Lunch, 10:30-12 | Shotgun: 12:15

Snacks and beverages (including beer) at Halfway House, Beverage Stations throughout the course.

2 hour open bar with buffet dinner and awards reception

CORPORATE GOLF PACKAGE: Includes Golf and Gala fees for four players as well as an Advertising Golf Hole sign. Price: **\$1,600**

GOLF: Includes lunch, greens fees, cart, gratuities, and Gala Supper for one individual. Price: **\$375**

NON-GOLFER: Includes lunch, use of tennis courts, paddle courts, Olympic-size pool, fitness center and Gala Supper for one individual. Price: **\$200**

GALA SUPPER: Admission to the awards dinner held shortly after the outing. Price: **\$150**

GOLF HOLE ADVERTISEMENT: A great opportunity for those unable to participate in the event. Price: **\$300**

"50/50" TICKET: A chance to win up to \$5,000 cash. Price: **\$25 or Five (5) Tickets for \$100**

RSVP to: jmartinelli@yonkerschamber.com or 914-963-0332

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Congratulate

The Yonkers Chamber of Commerce,
The Women in Business Committee,
& Today's Deserving Honorees,

**Siobhan O'Sullivan, Patricia Brady, Donna McGregor,
Donna Davis & Empire City's own Ursula McIntyre!**



It is an honor and privilege to have Ursula McIntyre as a long-time member of the Empire City Casino family and we commend the Yonkers Chamber of Commerce for recognizing her dedication and outstanding community service.

Congratulations Ursula!

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**“Cheers to this year’s
Women of Excellence
Honorees”
Ann Chianese**

(2013 Past WoE Recipient)

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SHOP, DINE & PLAY AT CROSS COUNTY SHOPPING CENTER, OUR LUNCHEON SPONSOR

Cross County Shopping Center has long been a favorite destination for Yonkers and Westchester residents and as the spring and summer seasons approach, there is even more to experience at this iconic destination.

Recently, new stores such as Ulta Beauty and aerie, a spin-off from American Eagle Outfitters, opened at the shopping center. And, coming soon in 2018 a new Sprint store and Hollister, a concept by Abercrombie & Fitch Co. are expected to open as well. Hollister prides itself in being one of the most successful apparel and accessories retailers in operation today and offers a wide selection of SoCal inspired lifestyle apparel and accessories for today's tweens, teens and youth.

"It's always been our goal to provide a well-rounded experience for our guests," said Carl Calabro, senior property manager. "By enhancing our common area amenities and continuing to add fresh retailers our shoppers want, Cross County will remain not only a convenient place to shop

and visit, but also a thriving, vibrant staple in the community where you can shop, dine and play."

"There's more than just great shopping at Cross County," though, Liz Pollack, senior manager of marketing says. "In 2018 we're excited to announce that some of our common area features, including the existing play area by Old Navy and the existing Topiary Garden near Zales, will be completely renovated."

The play area was originally built in 2009 and will be completely overhauled to include new climbing features for children, a brightly colored mural of art work and built-in games on the surrounding floors. "Parents and family members will enjoy watching the kids play from newly designed seating with the convenient feature of built-in charging stations too," said Pollack. The charging stations are a completely new feature to the play area.

The Topiary Garden was installed as a garden art piece in 2011. It has become known as a

landmark meeting place and opportunity for selfies. A new art installation is being planned for this area and will include more seating, charging stations and local art features. "By opening up this area we are extending the seating and viewing area for a lot of our SummerFest events, including the annual concert series and fireworks show," said Pollack. "There will still be a destination for selfies – just in a more modern, interactive way."

The full common area amenity designs will be shared with the public in the coming months.

Shoppers are invited to stay connected with all of Cross County Shopping Center's happenings on Facebook.com/CrossCountyShoppingCenter, Twitter.com/ShopCrossCounty, Instagram.com/CrossCountyShoppingCenter and sign up to receive emails at www.crosscountysoppingcenter.com – it's a great way to stay informed of new shops and restaurants opening at the center.

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AND ITS

**26TH ANNUAL WOMEN OF EXCELLENCE
AWARDS' HONOREES**

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26th Annual Yonkers Women of Excellence 2018 Honorees



Business Professional: Donna McGregor

Executive Boulevard, and expanding various outpatient services including Sleep, Hyperbaric and Wound Healing at the St. John's Andrus Pavilion, these are among the many of her other significant achievements.

Before joining St. John's in 2016, Ms. McGregor worked at Health Quest Health System, a regional health system located in the Hudson Valley, NY, where she provided leadership, strategic direction at the highest level of the organization. During her tenure at Health Quest she served as Co-Chief Executive Officer, Executive Vice President and Chief Operating Officer, Chief Financial Officer and Chief Executive Officer/President for the Putnam Hospital Center.

Ms. McGregor also served as Chief Financial Officer for Crystal Run Healthcare in Middletown, NY, where she was responsible for building a strong financial team and transforming healthcare into an accountable care delivery model.

Ms. McGregor, a certified public accountant, began her career with Ernst & Young in healthcare services. She is also a fellow in both the American College of Healthcare Executives and the Healthcare Financial Management Association.

Ms. McGregor is a graduate of

Siena College with a Bachelor of Business Administration degree in Accounting. Ms. McGregor also received her Master Degree in Business Administration in Finance with Distinction from the Long Island University.

She has received numerous recognitions during her healthcare career including: the Modern Healthcare Magazines Young Executive Up and Comer Award, New York State Senate Women Professional of the Year Award, American College of HealthCare Executives Senior Executive Leadership Award, Westchester Magazine's Most Powerful Women in Healthcare Award, Healthcare Financial Management Association's Merit Awards for Outstanding Service and the YWCA Salute to Business Award for Outstanding Professional Service.

Throughout her career Ms. McGregor has been an active volunteer for the American College of Healthcare Executives as well as the Healthcare Financial Management Association, where she also served as a board member, and a national and regional healthcare educational speaker. She takes great pride in mentoring young healthcare executives.

Ms. McGregor is the proud mom of twin boys and resides in the Hudson Valley with her husband Thomas and her sons.

Her achievements, and the example she sets forth for other Women In Business make Donna McGregor the ideal choice for this award. We extend our heartiest congratulations! Healthcare Financial Management Association's Merit Awards for Outstanding Service and the YWCA Salute to Business Award for Outstanding Professional Service.

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Her achievements, and the example she sets forth for other Women In Business make Donna McGregor the ideal choice for this award. We extend our heartiest congratulations!

This year the Yonkers Chamber of Commerce is pleased to present the Business Professional Award to Donna M. McGregor, who presently serves as Executive Vice President and Chief Operating Officer for St. John's Riverside Hospital, a position she has held since February, 2016.

In her tenure at St. John's, Ms. McGregor has executed several significant projects while ensuring the continued success of the St. John's Riverside Hospital. These projects include; creation of the Westchester Clinically Integrated Network, securing a New York State Medical Village Grant Award, opening of the St. John's Riverside Health Ambulatory Services Pavilion on



Above and Beyond: Ursula McIntyre

City at Yonkers Raceway. Born and raised in County Mayo, Ireland, Ursula is the eldest of nine children. She attended Galway Regional College in hotel business before immigrating to New York at the age of 20.

At a Hotel Industry Event in Ireland, Ursula was fortunate to meet Tim and June Rooney, the owner of Yonkers Raceway who offered her a job once she came to New York. From 1982, she was personally employed by the Rooney's and then starting working at Yonkers Raceway in 1989. Over the years she has worked in various positions in many departments for both Yonkers Raceway and now Empire City

Casino. Her most cherished position, however, is being the Executive Assistant to Tim Rooney. The Rooney's are a great family to work for as evident in her time spent with them.

In May 2000, Ursula reached a milestone by becoming a citizen of the USA.

Ursula is a member of the PAL Board, and is on the Executive Board of the Yonkers St. Patrick's Day Parade. She is also proud to have been a volunteer at many fundraising events which includes an annual Christmas party and Easter Egg Hunt for the mentally challenged.

In 2013, Ursula was named Woman

of the Year by the Leukemia and Lymphoma Society of Westchester / Hudson Valley chapter for her fundraising efforts. She has also been honored by the PAL and The Aisling Irish Community and Cultural Center and has had the pleasure of being an aide in the St. Patrick's Day parade. During her spare time, Ursula enjoys traveling and spending time with her family, spoiling her nephews and nieces. She is also an active fundraiser for Jubilee Diabetes and the Cancer Association, where she runs the half marathon.

As you can see, Ursula goes "Above and Beyond" and we applaud her for all her work.

This year's Above and Beyond Award goes to Ursula McIntyre, Executive Administrative Assistant and Director of Mutuels at Empire

26th Annual Yonkers Women of Excellence 2018 Honorees

Thomas J. Caramadre, Jr. Humanitarian Award: Donna Davis

This year the Yonkers Chamber of Commerce is pleased to present the Thomas J. Caramadre Humanitarian Award to Donna Davis. Donna was born in Yonkers to John and Ruby Davis, one of six daughters. Donna was the granddaughter of Rev. Robert E. Davis, the founder and pastor of St. Paul Church of God in Christ, where she spent her youth, becoming a Sunday School teacher and choir member. Her later adult years were spent at Community Baptist Church where she was one of the lead sopranos for the Gospel Chorus.

Donna is a product of the Yonkers Public Schools at PS#6, Commerce Middle School and Gorton H.S.

She worked several years as a junior volunteer at Yonkers General Hospital in the Radiology Department and Pediatric Ward.

While in high school, Donna took part in a scholarship program, sponsored by General Foods that provided "matching funds" for any monies earned. With the help of a

student loan, small grants and scholarships, Donna was able to self pay her tuition to the Cochran School of Nursing. Donna was the lone African American student in her 1982 graduating class of 42 students and at the time, only the 3rd such student to graduate from the nursing school.

Like many Cochran graduates, Donna would go on to work at St. John's for several years. She took a hiatus from New York and moved to Hawaii working at the Queen's Medical Center, and expanding her knowledge of working with cardiology patients. It was there that she began her passion for photography!

Upon returning to New York, she continued to work with cardiac patients in NYC and Greenwich, CT. This led to working with several cardiac rehab facilities. She later worked in Virginia as a night supervisor for 2 cardiology units that housed telemetry and short stay vascular procedure patients. She regularly contributed her time and photographs to the hospital newsletter of events

going on at this new hospital.

To reacquaint her return home in 2008, Donna started taking photos of the dramatic changes of the downtown, waterfront and other parts of the city. By 2009 Donna was contributing her photographs to Yonkers Rising newspaper on a semi-regular basis and by 2011 was part of the on-site office staff, a relationship that continues to this day. Donna strongly believes that photographs capture so much more than people realize of not just our history but of our day to day in so many unexpected ways.

Donna began her community service at a young age, thanks to a very politically active mother and an entire family of clergy, where this legacy continues today. Donna is an outspoken cheerleader for our City and advocates that Yonkers is a place to enjoy, encourage and uplift where needed. Churches, community based organizations and individuals that serve the greater good and the arts are one of her passions and she has spent the last decade donating her



free time and growing photographic skills to them. To this day, there are many who do not know her name but they remember a very tall lady with the camera!

Donna currently sits on the boards of the environmental group, Groundwork Hudson Valley and the Friends of Philipse Manor Hall and the volunteer photographer for the Yonkers film festival, YoFi Fest, from its first premiere. We congratulate her on this most deserving recognition.

Entrepreneurial Award: Patricia Brady and Siobhan O'Sullivan

This year the Yonkers Chamber of Commerce is proud to present the Entrepreneurial Award to the owners of Francey Brady's Restaurant. Siobhan O'Sullivan hails from Trim, County Meath, Ireland and came to New York in the Summer of 1995. She began her career in the restaurant business at Rory Dolan's Bar & Restaurant in Yonkers and then moved on to Fibber Magee's in the heart of 'The Emerald Mile' for several years. Prior to her decision to become an entrepreneur in downtown Yonkers, Siobhan worked for 14 years in the Woodlawn section of the Bronx; pulling pints, mixing with the locals and making a name for herself as a hardworking and dedicated employee. As a vivacious bartender, Siobhan developed a ton of friends and memories along the way. After a short stint in Manhattan, her roots called her back to Yonkers and she saw the potential in the waterfront



district of Downtown Yonkers. She has come to the area and continued to develop the legacy at 72 Main Street, started by Mary and Jimmy Teague at The Tyrone House for so many years. Francey Brady's is now the home of Karaoke Night, the local Jazz Band, live Irish music, and participates in many local festivals and fundraisers.

Patricia Brady headed to New York in 1985, residing in Yonkers via

Cornafean, County Cavan, Ireland. As she began her hospitality career in O'Reilly's Pub on West 31st Street, it didn't take long for her to learn the ropes. After a strong 15 year career in Manhattan, Patricia decided to open her own business as a child-care giver in the Yonkers area. Having the opportunity to raise her son, Patricia went on to help nurture, guide and care for numerous young Yonkers

residents. After 13 years of child care and with her son now in high school, Patricia decided it was time to challenge her inner-self and go back to her passion and core niche of serving others. Francey Brady's is now where she spends her days and many nights alongside Siobhan O'Sullivan. Together Siobhan and Patricia are an unstoppable team of empowered female entrepreneurs dead set on succeeding in a male dominated industry. Constantly coming up with new ideas to ensure Francey Brady's Bar is a stop not to be missed on any visit to Yonkers, NY. Their clientele hails from as close as 66 Main Street all the way to the West Coast in California and across the Atlantic to the Emerald Isle. Siobhan and Patricia are only just now getting started and we can't wait to see what's in store for Francey Brady's Bar. Our heartiest congratulations to this most dynamic duo!!

Member profile: AISLING IRISH COMMUNITY CENTER

The Aisling Irish Community Center is a non-profit community organization in the heart of the Irish-American community in Yonkers and Woodlawn. It welcomes all and is a vibrant center of cultural and recreational programs.

It provides education, employment, accommodation, legal and immigration referrals and mental health services to all in need.

Operating at 990 McLean Avenue, Aisling has made an extraordinary impact on those it serves, including Irish immigrants and Irish-Americans, young and old. Over the past two decades, it has evolved into a full-fledged social service provider, helping more than 800 people each week.

Aisling's crisis intervention and humanitarian services are its core focus. This includes personal tragedy support, mental health counseling and substance abuse. Its homeless feeding program has greatly expanded over the years. 40 volunteers now prepare and



distribute food to hundreds of New York City's homeless each week.

Other Aisling services go far beyond its core mission. Aisling strives to promote physical and mental well-being at every age – from its popular parent-toddler group to a variety of classes for children: from art and drama to yoga and karate. Programs for adults include a range of holistic activities to help community members take care of

themselves - mind and body. Aisling's Young at Heart program provides seniors with a wide variety of activities ranging from weekly lunches and chair yoga to health screenings and social outings.

The center's staff has developed an impressive range of programs and courses to teach all aspects of Irish culture, including lessons in the Irish language, dance, music and singing. Celtic

Summer Camps provide children the opportunity for cultural immersion and a way to learn about the various aspects of Irish heritage.

The center seeks to provide educational opportunities based on needs identified in our community. Along with its health and fitness programs, Aisling offers comprehensive courses for all, particularly catering to those who wish to upskill for improved employment prospects.

Aisling continually looks to grow and increase its services and seeks volunteers and support from all. Our programs and services benefit so many people, particularly the more vulnerable, have been made possible because of the financial support, near and far, as well as our very dedicated volunteers. For more information go to www.aislingcenter.org or call 914-237-5121. You can follow Aisling on Facebook, Instagram and Twitter.

Member profile: YONKERS PUBLIC LIBRARY

This year, the Yonkers Public Library celebrates a milestone in its history, marking 125 years of service; back in 1893, State Librarian Melville Dewey (yes, the originator of the Dewey Decimal System) signed our charter and started us on a course to become the largest and busiest library in Westchester. Now with three branches, nearly 90,000 registered patrons, great collections, and popular programs for all ages, the Yonkers Public Library has much to be proud of.

With such a significant anniversary, the Library is preparing for a year-long celebration starting with the new early literacy initiative "1000 Books Before

Kindergarten." If you're the parent of a preschooler, enroll in this program now and start your child on a fun and rewarding path to a lifelong love of reading.

To learn more about our programs and services, a good place to start is the library's web site, www.ypl.org. Here is a sampling of some new and innovative activities at YPL:

TECH CENTRAL, Riverfront's technology training room, is a great place to learn new software, print a 3-D model, or record a podcast. Learn new skills at your own pace, and there's no charge!

The LOCAL HISTORY INCUBATOR launches this year at the Grinton Will

Branch. A growing collection of photos, documents, and oral histories will be digitized and made available to anyone who has an interest in our city's rich history. If you have local history items to share, we'd love to talk to you.

MUSEUM PASSES are available for many popular NYC and county attractions. Bring your family to MOMA, the Intrepid, the American Museum of Natural History, and more with a pass that can be checked out for free at any of our branches.

If you haven't visited the Yonkers Public Library in a while, you will be surprised and delighted by all that we have to offer. A library card is free, and



it's your ticket to culture, information, education, and fun.

We hope to see you soon.
Edward Falcone, Director
director@ypl.org

New Member profile: BORELAND GROUP, INC.



The Boreland Group Inc. makes people famous. But not the Angelina Jolie type of fame. We focus on the Mary Barras of the world.

The Boreland Group (TBG – www.theborelandgroup.com) is a 15

year-old, New York City-based public relations. Our area of concentration is corporate and executive visibility, primarily B2B and we enjoy a national client base. Named by TheStreet.com as one of five black-owned businesses making a buzz in the United States, TBG's sweet spot is small business. We raise the awareness of our clients via a customized, results-driven PR program that is customized for each and every client; nothing is cookie-cutter. Areas of expertise include media relations, social media, writing, networking and cause-related marketing.

Jennefer Witter is TBG's CEO / Founder. Jennefer was named one of

the country's top ten black CEOs / entrepreneurs by Madame Noir Magazine, and is the author of "The Little Book of Big PR: 100+ Quick Tips to Grow Your Small Business" (HarperCollins). She is an active public speaker/keynoter, and has presented at such prestigious venues as The Pentagon, The Brookings Institute, Brown Brothers Harriman, VA Conference for Women (at the personal invitation of Senator Mark Warner's office), the Pennsylvania Conference for Women and Stony Brook University; she is an instructor at the 92 Street Y. Jennefer has appeared on Bloomberg Radio and has been fea-

tured in the Associated Press, the Wall Street Journal, and Fast Company. She has written articles for Business Insider, Huffington Post and AMA Quarterly Journal. Jennefer also serves as the Diversity Fellow and Executive Mentor at M Booth, the country's #1 ranked mid-sized public relations firm. Her email is jwitter@theborelandgroup.com.

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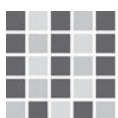
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YONKERS RISING

Yonkers Rising newspaper congratulates Donna Davis on her well deserved honor. The staff of the newspaper appreciate all that

Donna does to make sure the positive people, businesses and happenings in Yonkers are published with her photos, in the paper.

Congratulations!!

CONGRATULATIONS TO THE

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**And our good friends, Ursula McIntyre
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Chamber Networking Events



The Knife and Fork Award is presented to sponsors Hyatt Place and Macerich (L-R) County Executive George Latimer, Kevin Cacace, Mayor Mike Spano, Paul Ranieri, Darryl Lafferty and Liz Pollack.



Enjoying each other's company (L-R) are Melvina Lathan of Yonkers PAL and Joyce James of Stream Independent Associates



The Chamber welcomed our new County Executive George Latimer (far right). Pictured with our County Exec are (L-R) Rick Sanders (Empire State K9 Trainers), Richard McSpedon (Local 3 Electricians) and Janice Lubin-Kirschner (JCCY)



Chamber President Kevin Cacace (L) with Lewis Koflowitz of High Impact Marketing at Hyatt Place Cross County at the Dec Networking Breakfast



(L-R) Enjoying early-bird coffee at the December Breakfast are Mario Trombetta, Jeanne Martinelli and Carmine Mollica



Knife and Fork Award to Yonkers Brewery for hosting January networking Breakfast. L-R, Kevin Cacace, Mike Breen, Michael Sabatino, Michael Khader, Brewery owner Nick Calafano, Paul Ranieri, Brewery co-owner and Councilman John Rubbo, Corazon Pineda and Anthony Merante



Councilman from the 6th District, Mike Breen (L) with our friends from Macerich, Liz Pollack and Carl Calabra



All smiles at our January Breakfast at Yonkers Brewery are (L-R) Janice Lubin-Kirschner (JCCY) and Kara Popiel (YFT)

Chamber Networking Events



The Chamber welcomed a large crowd of business owners to the January Breakfast, featuring the new City Council and City Council President.



(L-R) Michael Minerva (Empress Ambulance), Franz Frechen (NYLife), Matt Minerva (Empress Ambulance) and newly elected City Council President, Michael Khader at our January Breakfast



Enjoying a delicious breakfast at the Brewery (Kegs and Eggs!) are (L-R) Judith Schwartzstein (Sarah Lawrence College) and Kelly Chiarella (City of Yonkers)



The Yonkers Chamber of Commerce thanks Regency Extended Care for sponsoring the February Breakfast (L-R) Carole Sgaglione, Administrator, with our keynote speaker, Mayor Mike Spano, Paul Ranieri of DC Ranieri Insurance and Chamber President, Kevin Cacace



Knife and Fork Award presented to Carole Sgaglione by Kevin Cacace



Ladies Paint Night Out at Muse in Ridge Hill are (L-R) Moira Kiernan, Sue Sacco and Patty Barnett



Enjoying the festivities at Paint Night are (R-L) Antoinette Cerrato, Anita Morck, Letty O'Flynn and Denise Donaghy



Showing off our finished products are members and friends of the Women in Business Committee who sponsored this Ladies Night Out to raise money for the Virginia Eyler Scholarship Fund.

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