

YONKERS PROGRESS

"BUSINESS HALL OF FAME" EDITION

	<u>SIZE</u>	<u>COST</u>	
Full Page	10 1/4" x 13"	\$1450	___
Half Page	10 1/4" x 6 1/2"	\$800	___
Quarter Page	5" x 6 1/2"	\$450	___

NOTE: All camera-ready ads must be submitted to the Yonkers Chamber of Commerce no later than October 30th.

ORDER FORM

Company: _____

Contact: _____

Address: _____

City: _____ **State** _____ **Zip** _____

Phone: _____ **Fax:** _____

Email: _____

Payment: Check ___ **Credit Card:** VISA ___ MASTERCARD ___
Number _____ Exp. _____

Authorized Signature

Authorized Name (Please Print)

ADVERTISING SPECS

The *Yonkers Progress* works on a PC platform, and requests digital files only.

FILE TYPES ACCEPTED:

QuarkXPress 4.0 or higher
Adobe Photoshop 5.0 or higher
TIFF & PDF files (see *Graphic Files*)

GRAPHIC FILES:

All graphic files must be supplied in CMYK (not RGB), as close to final size as possible with a resolution of 300 dpi or higher. The file name must be the same as referenced in the QuarkXPress document. If Illustrator files are supplied that include type, make sure it is converted to outlines, and include the fonts.

FONTS:

Include all fonts for text and graphic files used in ad. You must include both the screen and printer fonts. We support Adobe Type 1 fonts only. Do not use True Type fonts. If ad is received with True Type fonts we will match the font as close as possible.

SUPPLIED PROOF:

IMPORTANT: you must enclose or fax a proof that represents the Ad as it should print.

DISKS:

We accept the following forms of media for file submission:
CD-ROM 1.4MB Floppy

E-mail: jmartinelli@yonkerschamber.com

Please call when you are e-mailing ads. Remember that we also require a faxed copy to be sent.